



Meeting Minutes

Cultural Affairs Advisory Board

August 1, 2024, 6:00 p.m.

Sunrise Civic Center Community Room

Call to Order

The meeting was called to order by board chair, Glinda Townsley.

Moment of Silence

Pledge of Allegiance

Roll Call

Present: Gilbert Lenchus, Aura Lopez, Jennifer Martinez-Bre, Myrurgia (Maggie) Pichardo, Carole Simmons, Maxine Simson, Glinda Townsley

City Liaison: Kevin Pickard, Director of Leisure Services

City Staff: Sean Todd, Recreation Supervisor, Cultural Arts; Vernon Neeley, Operations Supervisor, Programs

Open Discussion

Sunita Azure, Sunrise resident, attended the meeting.

Approval of Minutes

A motion to approve the minutes from the meeting on June 6, 2024 was made by Gilbert Lenchus and seconded by Maggie Pichardo. The motion carried without opposition.

Old Business

Participation and attendance for previous programs and events were shared.

Past Special Events

- 7/4 Celebration-
 - Parade (Under the Sea) & Family Fun Day- 62 parade entrants, Attendance- 2,000
 - Concert & Fireworks- Lisa Lisa & The Cover Girls- Attendance- 20,000

Past Theatre Shows and Programs

- 6/8, 2pm, 7pm & 6/9, 2pm- Legally Blonde-The Musical (Broadway Kids Studio)- 3 shows- 587
- 6/22, 10am- The Little Mermaid- Poolside Meet & Greet- 9am- Attendance: 54
- 6/23, 2pm- Rapunzel (Curtain Call Playhouse) – Attendance- 167
- 7/12, 7pm & 7/13, 2pm- Shrek the Musical Jr. (Broadway Kids Studio)- 2 show-: 384
- 7/26, 7-9pm- Theatre- Lyrical Lounge- 20 performers

Kevin Pickard added that the Summer Camp shows were held in the theatre this week and the theatre staff handled it all very well.

New Business

Sunrise Superstars- Sean Todd handed out the Sunrise Superstars flyers to board members. He shared that theatre staff are proactively informing participants enrolled in various children's programs about Sunrise Superstars in the hopes of securing representation in all categories. Board members suggested reaching out to area schools and also handing out flyers at the Back to School Splash event. Kevin Pickard shared that the 2023 Sunrise Superstars teen winner sang the National Anthem at this year's July 4th Bash.

Cultural Festival- Vernon Neeley gave an overview of the festival which features musical entertainment, a variety of retail, service, and nonprofit vendors, multiethnic foods, rides and a tree giveaway for Sunrise residents. The board viewed this year's logo and several options from which to choose for event giveaways.

Discussion followed. A green cell phone stand/holder was chosen for the giveaway. One change to this year's event is the addition of a second, cultural entertainment stage encouraging crowd interaction, e.g., Taekwondo, cloggers, Irish dancers and African dancers. Each act will have 30 minutes to perform. Jen Martinez-Bre suggested Peruvian dancers and Carol Simmons suggested Bollywood dancers. The main stage will feature a band for 1-hour, then the Sunrise Superstars winners, followed by a 2-hour set of music. The board viewed a variety of bands and shared their opinions. Vernon stated that he appreciated their input and will share their suggestions with the Special Events staff.

Upcoming Special Events

- 8/3, 10am-1pm- SAC Multipurpose Bldg.-Back to School Splash- Free admission (backpack giveaway)
- 8/6- 5-8pm- Civic Center- National Night Out (a Police Department event)- Free admission
- 8/16- 7-9:30pm- SAC Multipurpose Bldg.- Back to School Dance (Special Populations)- Free admission

Upcoming Theatre Shows and Programs

- 8/23- 6-9pm- Lyrical Lounge- Workshop/Open Mic Night
- 8/30- 6pm- Art Gallery Reception- Las Flores de Mi Vida (abstract geometric style paintings)

Board Discussion

Adjournment

A motion to adjourn the meeting was made by Maxine Simson and seconded by Gilbert Lenchus. The motion passed without opposition.

Transcribed by: _____
Karen Gallagher, Board Secretary