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Summary Minutes

**ECONOMIC DEVELOPMENT ADVISORY BOARD**

**June 5th, 2024 – 5:30 pm.**

**Everglades Conference Room**

**10770 West Oakland Park Boulevard, Sunrise, FL 33351**

1. **WELCOME AND CALL TO ORDER** Meeting was called to order by the chair at 5:38 pm

1. **ROLL CALL**

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| --- | --- |
| **Board Member Name** | **Attendance Status** |
| Roberta Block | Absent Excused |
| Annie Cohen Coles | Present |
| Maria Renee Davila | Present |
| Adam Lustgarten | Absent Excused |
| Christina Searles Oraeme | Present |
| Vivian Rodriguez | Absent Excused |
| Dionne Smith | Present |

1. **OPEN PUBLIC DISCUSSION**

There was no member of the public for public discussion.

1. **APPROVAL OF MAY 1ST, 2024 SUMMARY MINUTES**

Maria Davila moved to approve the minutes. Dionne Smith seconded the motion, and it was carried unanimously.

1. **BOARD LIAISON REPORT (Danielle Lima, Director of Economic Development)**

Danielle Lima began her report. She started her report by discussing recent updates regarding the Baptist Health site at Oakland and Sawgrass. She spoke about a recent community meeting and questions about the project posed by the community. She said that the estimated start time for construction is in 2025.

Upon board members asking Danielle about current economic development initiatives, she said the City is a finalist for a confidential economic development project. This update was all the information Danielle was at liberty to share.

Danielle shared that there are exciting redevelopment opportunities in the City. She also shared that Reilly is working on updating all of the Economic Development webpages on the City's websites, which he will finish before he leaves in August.

1. **OLD BUSINESS**

**SMART Goals Worksheet Discussion – Continued**

The board members began reviewing their SMART Goals worksheets for goals related to economic development.

Maria Renee Davila suggested that the City host monthly events to introduce the services available to Sunrise businesses. She said that the City could measure the number of companies attending and that the goal is achievable since it is affordable and not extensively time-consuming. The checklist items the board must address include time, location, a presentation, and possibly refreshments. She would like to begin working on this in August.

The board provided feedback and suggested that the events be held quarterly or twice a year or that a pilot meeting should be held to see the response. Reilly shared that many businesses renew or begin their City Business Tax Receipt (B.T.R.) before the deadline in October and then again in the Spring of 2025. The board believes the best times should be in October, before October 20th, 2024 and again in April 2025.

The board will review what is needed for the event, such as a name, a time, a general plan, a flyer, cooperation with the Greater Sunrise Chamber of Commerce, a marketing plan, and a format for the event. The board would like a mixture of a resource fair and a small presentation session to welcome the businesses.

Annie Cohen Coles moved to focus on the Sunrise Business Resource Fair and Mixer idea at the next Economic Development Advisory Board meeting and adopt it as a Board SMART Goal. Maria Renee Davila seconded the motion. The motion passed unanimously.

1. **NEW BUSINESS**
2. **BOARD MEMBERS DISCUSSION**

The board spoke about affordable housing in the City. Danielle said the City supports affordable housing and is looking for a healthy mix of housing in Sunrise.

1. **ADJOURNMENT**

The meeting adjourned at 6:27 pm. The next meeting date will be determined later since the meeting on July 5th has been canceled due to the July 4th Holiday.

Transcribed by: Reilly Bridgers, City Manager’s Office Intern/ Reilly Bridgers

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.