

SUMMARY MINUTES

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

May 1, 2024 – 5:30 P.M.

Everglades Conference Room

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: ANNIE COHEN COLES

B. ROLL CALL
Annie Cohen Coles
Roberta Block
Maria Renee Davila
Dionne Smith – **Absent Excused**
Christina Searles – **Absent Excused**
Vivian Rodriguez – **Absent Excused**
Adam Lustgarten

Danielle Lima – Economic Development Director

Stephanie Joseph – Administrative Assistant I

Reilly Bridgers – City Manager Intern

C. OPEN PUBLIC DISCUSSION

D. APPROVAL OF APRIL 3, 2024 SUMMARY MINUTES

Motion was made and carried to approve the April 3, 2024 summary minutes. Adam Lustgarten made a motion and Roberta Block seconded. There was no opposition from the board.

E. BOARD LIAISON REPORT

Shop Sunrise – The partnering businesses will take place in a virtual Shop Sunrise session on April 4, 2024, to encourage the businesses to be more actively engaged in the program.

Annie asked if the City sends welcome packets to new businesses that move to Sunrise. Danielle explained that the City does not have that as of yet, but would like to incorporate that in the near future with the business retention program.

Danielle suggested for the Board to start brain storming a Business Retention Program Plan.

Broward Up Program – Broward Up is a program providing training for

young adults that is interested in a specific skill set. Broward Up will partner with the city and existing businesses to gain more insight into gaps within businesses. Broward Up targets low-income areas and they will be located in East Sunrise. Broward Up will present to the Board in the near future to gain feedback.

F. OLD BUSINESS

a. Stunning Sunrise Winners

Danielle provided the Stunning Sunrise award winners based on the Economic Board scores.

b. SMART Goals worksheet

The Board discussed grant opportunities for small businesses. Maria suggested creating an open house for small businesses once a month to share resources that the city offers.

Roberta expressed her concern for more affordable housing in Sunrise.

G. NEW BUSINESS

H. BOARD MEMBERS DISCUSSION

The Board collectively agreed to cancel the July 3rd meeting. There was no opposition from the Board.

I. ADJOURNMENT

Motion made by Annie Cohen Coles to adjourn the meeting. Second by Adam Lustgarten at 6:30 P.M.

The next meeting will be on June 5, 2024.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.