

SUMMARY MINUTES

SMALL BUSINESS

April 17, 2024 – 5:30 p.m.

**Everglades Conference Room (NEW CITY HALL)
10770 West Oakland Park Boulevard, Sunrise, FL 33351**

A. CALL TO ORDER BY: Amber McCloud, Chair

B. ROLL CALL
Amber McCloud
Shenika Bennett-Martins
Louis Feuer
Shari Nourick – **Absent Excused**
Sybille Guichard – **Absent Excused**
Steven Alpert
Liron Offir – **Absent Not Excused**

Danielle Lima – Economic Development Director
Stephanie Joseph – Administrative Assistant I

C. OPEN PUBLIC DISCUSSION

D. APPROVAL MARCH 20, 2024 SUMMARY MINUTES

A motion was made and carried to approve the March 20, 2024 Summary Minutes. Shenika Bennett-Martins made a motion and Steven Alpert seconded. There was no opposition from the board.

E. BOARD LIASON REPORT

Broward Up Program – Broward Up is a program providing training for young adults that is interested in a specific skill set. Broward Up will partner with the city and existing businesses to gain more insight into gaps within businesses. Broward Up targets low-income areas and they will be located in East Sunrise. Broward Up will present to the Board in the near future.

Village Art Plaza – There are no new updates. Construction is moving along.

Shop Sunrise Program – Danielle and staff are currently looking into making adjustments to the program that seem more appealing for people to sign up for the gift card component. Danielle shared with the Board information regarding the

former Shop Sunrise program that was proposed years ago. Shenika stated that she will go through the program once she reaches the accepted amount.

F. OLD BUSINESS

a. SMART Goals Worksheet

Louis inquired about rules for business signages. Danielle explained that the city is looking into revamping the sign code and making adjustments. Once the sign code has been changed, Danielle will invite someone to speak about this concern.

Steven shared that his goal for the year would be to focus on Small Business resources and the barriers that Small Businesses face when opening.

G. NEW BUSINESS

a. Small Business Resource Guide

Steven shared with the Board a compilation of Small Business grant resources that include federal and state-level resources. Danielle suggested for the Board to review the resources and divide the work based on different categories. The Board will continue the resource guide at the next meeting.

H. BOARD MEMBERS DISCUSSION

Louis shared that the permitting process has changed to online and provided great feedback on being able to review the status of your application online. Danielle explained that there is a learning curve with transitioning the permitting process from paper to online.

I. ADJOURNMENT

Amber McCloud adjourned the meeting at 6:06 pm.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.