

## SUMMARY MINUTES

### ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

April 3, 2023 – 5:30 P.M.

Everglades Conference Room

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: ANNIE COHEN COLES

B. ROLL CALL  
Annie Cohen Coles  
Roberta Block – **Absent Excused**  
Maria Renee Davila  
Dionne Smith  
Christina Searles  
Vivian Rodriguez  
Adam Lustgarten

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Assistant I

E. OPEN PUBLIC DISCUSSION

F. APPROVAL OF MARCH 6, 2024 SUMMARY MINUTES

Motion was made and carried to approve the March 6, 2024 summary minutes. Vivian Rodriguez made a motion and Adam Lustgarten seconded. There was no opposition from the board.

G. OLD BUSINESS

a. SMART Goals worksheet

Christina shared her SMART goal for the Board would be the redevelopment of University Drive. Christina also expressed the need for more affordable housing. Danielle explained that certain areas are controlled by land use and zoning. The city is moving in the direction of redevelopment for more mixed-use and residential but most land on University is zoned commercial. The process for zoning is lengthy and expensive. Christina encouraged the Board to take pictures of old and abandoned buildings and Christina will look into them.

Annie shared that she would like to see a smaller comedy entertainment venue in Sunrise. Annie explained that Sunrise used to have a Musical theater and ice-skating rink. Vivian suggested utilizing and renovating a

vacant property that may be able to cater to an entertainment venue. Vivian also suggested utilizing local restaurants that can host a pop-up event. Danielle informed the Board that the new Village Art Plaza in East Sunrise will have a stage for performances.

Danielle suggested that the Board create an action items list to keep ideas and goals organized. Vivian asked who would the Board be recommending these ideas to. Danielle explained that it would start with staff and potentially the City Commission.

Annie Coles made a motion to continue the SMART Goals conversation to the May 2024 meeting. Maria Davila seconded. There was no opposition from the board.

## **H. NEW BUSINESS**

### **b. Stunning Sunrise Award**

Danielle provided a brief background about the Stunning Sunrise Home Award. The purpose of the program is to incentivize property owners to take care of their property. This program relates to Economic Development as it helps to bring more businesses to the city. The Board members took some time to review all Stunning Sunrise Award applications and scored them.

## **J. BOARD MEMBERS DISCUSSION**

## **K. ADJOURNMENT**

Motion made by Annie to adjourn the meeting. Second by Dionne Smith at 6:30 P.M.

The next meeting will be on May 1, 2024.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.