

SUMMARY MINUTES

SMALL BUSINESS ADVISORY BOARD MEETING

January 17, 2024 – 5:30 p.m.

Everglades Conference Room (NEW CITY HALL)
10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. CALL TO ORDER BY: Louis Feuer

B. ROLL CALL Amber McCloud **Absent Excused**
Shenika Bennett-Martins
Louis Feuer
Shari Nourick
Michelle Coleman
Steven Alpert
Liron Offir – **Absent Excused**

Danielle Lima – Economic Development Director
Juliana Castro – Administrative Officer II
Reilly Bridgers – City Manager Office Intern

C. SELECTION OF CHAIR AND VICE-CHAIR

Louis made a motion to table the selection of chair and vice-chair to the February 2024 meeting. Shari seconded the motion. There was no opposition from the board.

D. OPEN PUBLIC DISCUSSION

E. APPROVAL DECEMBER 20, 2023 SUMMARY MINUTES

A motion was made and carried to approve December 20, 2023 Summary Minutes. Steven Alpert made a motion and Shenika Bennett Martins seconded. There was no opposition from the board.

F. OLD BUSINESS

Public Art Update –

The Upside-Down House – The sculpture for the Village Art Plaza was approved at the last commission meeting. This sculpture will be a signature piece at the

Village Art Plaza on the East Side of Sunrise. Danielle showed the Board a rendering of the sculpture.

Village Art Plaza entryway sculptures – The artist that was selected for the project was not able to come to an agreement with the city. The committee will reevaluate the shortlist and select another artist for the project.

Flamingo Linear Park – The sculpture is being fabricated.

Caribbean Garden Sculpture – Designs are being finalized to submit for permitting.

City Hall Artwork– Over 800 art designs were proposed for the new City Hall. The selection committee is currently reviewing the submitted designs to select 22 art designs. The theme of the artwork will be the Everglades.

Shop Sunrise Update –

Reilly provided a brief update. Last month the Shop Sunrise website reached over 890 hits on the page. The 2024 New Year recruitment email will be sent out to new businesses that recently obtained their BTR. Reilly received 15 new gift card applications for the gift card program.

Danielle asked the Board why they had not taken advantage of the Shop Sunrise program. Shari explained that keeping up with receipts can be challenging. Michelle explained that most people may hold off until January or February to submit their documentation since the holiday season is over. Shenika explained that she does not keep receipts on file. Louis suggested keeping a list of the businesses somewhere that is easily accessible. Danielle explained that there are over 100 businesses and they are located on the City websites. Reilly shared that the majority of businesses that are affiliated with the Shop Sunrise program are classified as Professional services.

Michelle explained that the Shop Sunrise program is not advertised in the businesses that are affiliated. Reilly explained the Marketing strategy for this year. Sunny the mascot will be photographed with the business owners and posted on the city website and the business will be tagged in the post. Danielle suggested hosting a meeting with businesses that are affiliated with the program. Shari suggested providing signage to Shop Sunrise partners that attend the Taste of Sunrise event.

G. NEW BUSINESS

a. Advisory Board Introductory Presentation

Danielle began the presentation and stopped at the slide addressing rules of conduct.

Louis Feuer made a motion to table the presentation to the February meeting. Steven Alpert seconded the motion. The motion passed unanimously and the presentation will be continued at the next meeting under Old Business.

G. BOARD MEMBERS DISCUSSION

H. ADJOURNMENT

Louis Feuer moved to adjourn the meeting and the motion was seconded by Steven Alpert. The motion passed unanimously and the meeting was adjourned at 6:30pm.

Transcribed by: Juliana Castro, Board Secretary/ *Juliana Castro*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.