

SUMMARY MINUTES

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

January 3, 2023 – 5:30 P.M.

Everglades Conference Room

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: MARIA RENEE DAVILA

B. ROLL CALL Annie Cohen Coles
Roberta Block
Maria Renee Davila
Dionne Smith
Vivian Rodriguez

Danielle Lima – Economic Development Director
Stephanie Joseph – Administrative Assistant I

C. SWEARING IN BY CITY CLERK’S OFFICE

Meryl Girard conducted the swearing-in for all present Board Members. Meryl also informed the Board of attendance policies. Meryl explained that the City code has a provision that if a Board member has three unexcused absences, the Board member will be automatically removed from the Board. Arrival times will also be documented on the meeting minutes when a Board Member arrives late.

D. SELECTION OF CHAIR AND VICE-CHAIR

Member Block nominated Annie Cohen Coles as Chair and Member Smith seconded the nomination, there was no opposition from the Board.

Member Block nominated Maria Renee Davila as Vice-Chair and Member Smith seconded the nomination, there was no opposition from the Board.

E. OPEN PUBLIC DISCUSSION

F. APPROVAL OF DECEMBER 6, 2023 SUMMARY MINUTES

Motion was made and carried to approve the December 6, 2023 summary minutes. Annie Cohen Coles made a motion and Maria Renee Davila seconded. There was no opposition from the board.

G. OLD BUSINESS

Stunning Sunrise Award - Roberta inquired about the Stunning Sunrise Award. Danielle explained that the program should be running quarterly. The Community Development Department may not be receiving a ton of applications to continue the program quarterly. Vivian asked how the program is marketed. Danielle explained that the program is marketed through city social media platforms and the City of Sunrise website. Code enforcement officers also assist by placing door hangers on residential properties that are well taken care of and encourage homeowners to apply. The program incentivizes homeowners to invest in the facade of their homes. Annie suggested advertising the program in Horizon Magazine. Danielle will inquire about a status update and provide it at the next meeting.

Shop Sunrise - Danielle asked the Board why they don't take advantage of the Shop Sunrise program. Annie shared that most staple restaurants are not part of the program. Danielle encouraged the Board to assist with the program by informing businesses that are not yet affiliated with the program, to sign up. Maria suggested adding additional incentives to encourage businesses to complete the gift card registration for the program.

Annie asked when the city will determine when the program is no longer worth pursuing. Danielle explained that currently there is no end date for the program.

More information about the program can be found at www.sunrisefl.gov/shopsunrise.

H. NEW BUSINESS

Each Board Member briefly introduced themselves and shared information about their background.

The Board briefly discussed the traffic light signal. Danielle explained that the subject is not related to Economic Development.

The Board completed the Public Art Master Plan Survey.

I. BOARD MEMBERS DISCUSSION

The City Hall Grand Opening will be held on January 20, 2024, at 10 am. This free event will feature a ribbon-cutting ceremony, Giveaways for the first 500 attendees, and opportunities for hosted and self-guided tours.

J. ADJOURNMENT

Motion made by Maria Renee Davila to adjourn. Second by Roberta Block at 6:31 P.M.

The next meeting will be on February 7, 2024.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.