

SUMMARY MINUTES

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

December 6, 2023 – 5:30 P.M.

Everglades Conference Room (New City Hall)

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: MARIA RENEE DAVILA

B. ROLL CALL Annie Cohen Coles
Roberta Block
Maria Renee Davila
Dionne Smith

Danielle Lima – Economic Development Director
Stephanie Joseph – Administrative Assistant I
Reilly Bridgers – City Manager’s Office Intern

C. OPEN PUBLIC DISCUSSION

D. APPROVAL OF NOVEMBER 1, 2023 SUMMARY MINUTES

Motion was made and carried to approve the November 1, 2023 summary minutes. Annie Cohen Coles made a motion and Dionne Smith seconded. There was no opposition from the board.

E. OLD BUSINESS

Roberta asked if the residents of Sunrise are being taxed for the Freebee car service and expressed that the Freebee service should be accessible to all Sunrise residents.

Danielle explained that 50% of the cost comes from the general funds and the other half comes from a grant. The purpose of Freebee is to generate more Economic Development across the City of Sunrise and also help the companies employ more people. As more companies, investors, and developers come into the city, the mileage rate will decrease because the tax benefits will come from companies rather than residents.

Danielle reminded the Board that the bigger the service area is, the more vehicles and drivers will be needed, which will increase the cost of the service. This may also be more difficult to manage if the car service were to expand city-wide.

F. NEW BUSINESS

Danielle explained that the Economic Development Board will be receiving new Board members for the 2024 term. A presentation based on the Board member's roles and expectations will be presented in January.

Danielle encouraged the Board to come up with rules/procedures that can be set by the Board members to establish at the beginning of the year. Annie suggested discussing attendance rules. Roberta suggested inviting guest speakers from the City. Maria suggested accomplishing a clear goal for the 2024 term. Maria also discussed the importance of international trade and bringing more international businesses to Sunrise. The Board will discuss this at the next Board meeting.

Danielle is currently working on the Public Art Master Plan. The goal is to get ideas from the community through surveys and interactive activities. The input from the community will be put into the Public Art Master Plan to help develop the vision for public art for the next 5-10 years. Danielle encouraged the Board to stop by and spread the word. There will be two community meetings for public input (dates below).

- Monday, December 11th, from 6:00 pm to 8:00 pm at Village Civic Center (6800 Sunset Strip); or
- Wednesday, December 13th, from 6:00 pm to 8:00 pm in the meeting hall at Nob Hill Soccer Club Park (10200 Sunset Strip).

G. BOARD MEMBERS DISCUSSION

Maria requested changing the day of the Board meetings. Danielle will get back to the Board regarding available days.

H. ADJOURNMENT

Motion made by Maria Renee Davila to adjourn. Second by Roberta Block at 6:15 P.M.

The next meeting will be on January 3rd, 2023.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.