

## SUMMARY MINUTES

**SMALL BUSINESS ADVISORY BOARD MEETING**  
**December 20, 2023 – 5:30 p.m.**  
**Everglades Conference Room (NEW CITY HALL)**  
**10770 West Oakland Park Boulevard, Sunrise, FL 33351**

- A. CALL TO ORDER**                      **BY:** Amber McCloud, Vice-Chair
- B. ROLL CALL**                              Amber McCloud  
Shenika Bennett-Martins  
Louis Feuer  
Shari Nourick – **Absent Excused**  
Michelle Coleman – **Absent Unexcused**  
Steven Alpert  
Liron Offir – **Absent Unexcused**
- Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Assistant I  
Reilly Bridgers – City Manager Office Intern
- C. OPEN PUBLIC DISCUSSION**
- Liliana introduced herself to the Board and explained that she was interested in opening a small business in Sunrise. Liliana's business involves packing produce for distribution in the Sunrise area. Danielle explained that the city does not have a program that provides direct funding to Small businesses. Danielle explained the two programs that are available for small businesses at the moment which are the Shop Sunrise program and the Small Business Academy. Danielle suggested a few organizations such as SCORE and SBDC that can help with funding, training and resources.
- D. APPROVAL NOVEMBER 8, 2022 SUMMARY MINUTES**
- Motion was made and carried to approve November 8, 2022 Summary Minutes. Steven Alpert made a motion and Louis Feuer seconded. There was no opposition from the board.
- E. OLD BUSINESS**
- Reilly attended the Sunrise Arts & Crafts Festival, sharing information with

residents regarding the Shop Sunrise program. Reilly will also be attending the next Tunes 'N Trucks event on January 19, 2024, at Oscar Wind Park. Reilly will send an email to the Board members to sign up to volunteer at the event.

Shop Sunrise Update – Reilly explained that new businesses have signed up. A lot of businesses are still pending the Business Tax Receipt (BTR). Reilly is following up with those businesses frequently. There are 93 confirmed businesses and 8 businesses pending a BTR for the Shop Sunrise program. Reilly also shared that the Shop Sunrise program will be on the cover of the next Horizon magazine featuring Sunny.

Public Art Update – Danielle shared that both community meetings for the Public Art Master Plan received a very small turnout.

## **F. NEW BUSINESS**

### **a. Complete Public Art Survey**

The Board members completed the Public Art Survey. The survey will be posted in city facilities and on the city's website.

Danielle explained that the city is aggressively pushing out the survey to all Advisory Boards. All members will be asked to complete the Public Art Survey during their meetings.

Danielle explained that an Advisory Board introduction presentation will be presented at the January meeting. Board members will be able to discuss the goals of the year and topics for new business. Danielle encouraged the Board to start thinking about rules and procedures, the format of meetings, and topics.

Louis suggested the board's focus for 2024 should be bringing in more small businesses to the advisory board meetings.

Steven inquired about the Live Local Act (Senate Bill 102). Danielle explained that many developers are trying to schedule meetings with the city for potential projects. Danielle shared that there is one project that will be submitted very soon under the Live Local Act. City staff is supportive of this proposed affordable housing project.

## **G. BOARD MEMBERS DISCUSSION**

## H. ADJOURNMENT

Motion to adjourn by Shenika Bennett-Martins, at 6:12 P.M, seconded by Steven Alpert. There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.