

## SUMMARY MINUTES

### SMALL BUSINESS ADVISORY BOARD MEETING

November 8, 2023 – 5:30 p.m.

Everglades Conference Room (NEW CITY HALL)  
10770 West Oakland Park Boulevard, Sunrise, FL 33351

**A. CALL TO ORDER** BY: **Amber McCloud, Vice-Chair**

**B. ROLL CALL**

Amber McCloud  
Shenika Bennett-Martins  
Louis Feuer  
Shari Nourick – **Absent Excused**  
Michelle Coleman  
Steven Alpert  
Liron Offir – **Absent Excused**

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Assistant I  
Reilly Bridgers – City Manager Office Intern

**C. OPEN PUBLIC DISCUSSION**

**D. APPROVAL OCTOBER 18, 2022 SUMMARY MINUTES**

Motion was made and carried to approve October 18, 2022 Summary Minutes. Steven Alpert made a motion and Michelle Coleman seconded. There was no opposition from the board.

**E. OLD BUSINESS**

Louis presented to the Board a presentation slide show for Shop Sunrise to share with Sunrise Advisory Boards. The Board expressed great feedback about the presentation and Danielle explained that Reilly will be attending advisory boards to spread the word about the program.

Reilly update –

Reilly attended the Cultural Festival on behalf of the Economic Development Department to share information with residents about the Shop Sunrise program.

Reilly was able to speak to 20 – 30 residents about the program and received a ton of suggestions.

The website has received about 700 hits, which was an increase from last month. Reilly is working with the Marketing team to create new visuals for the Shop Sunrise website and other marketing material.

There are about 90 businesses that are signed up for the Shop Sunrise program. The goal is to reach 100 businesses by the end of 2023. Another Constant Contact will be sent out to businesses with an urgency for the holiday season. Reilly will also be attending the Sawgrass Mills Mall to attend the tenant meeting.

Danielle explained that Shop Sunrise will be on the cover of the January 2024 Horizon magazine cover. A Shop Sunrise flyer will also be going out to all residents in the monthly utility billing inserts via mail. The Shop Sunrise ad is also placed inside the new bus shelters.

Reilly coordinated with the Leisure services department to distribute Shop Sunrise flyers at the Soccer kick-off event and other Leisure events.

Danielle update –

Danielle is currently working on the Public Art Master Plan. There will be two community meetings for public input.

- Monday, December 11th, from 6:00 pm to 8:00 pm at Village Civic Center (6800 Sunset Strip); or
- Wednesday, December 13th, from 6:00 pm to 8:00 pm in the meeting hall at Nob Hill Soccer Club Park (10200 Sunset Strip).

Flamingo Liner Park - Permits were approved for the pad installation. The artist will soon begin fabrication and the sculpture should be completed in April 2024.

Upside-down house (Village Plaza) – Two art sculptures were selected by the recommendation committee for the Upside-down house. This public art piece is inspired by the original upside-down house from the 1960s. Danielle will share with the board once the artwork is approved by the Commission.

A call to artists is currently active for artwork around City Hall. There will be 22 paintings and photography placed around the building.

Caribbean Garden (1200 Sunset Strip) - The city is finalizing everything to start the design of the pad. The artist will then start the permitting process.

In terms of residential projects, Danielle has received many requests mostly generated by the Live Local Act (Senate Bill 102). The Live Local Act is a state statute that allows developers to come into any commercial/Industrial zoned district and build residential as long as 40% of the units are affordable. Developers can do so without requesting commission approval or rezoning the area. The purpose of the Live Local Act is to stimulate more affordable housing. The units have to be rentals, deed-restricted, and affordable for 30 years.

**F. NEW BUSINESS**

**G. BOARD MEMBERS DISCUSSION**

**H. ADJOURNMENT**

Motion to adjourn by Michelle Coleman, at 6:22 P.M, seconded by Louis Feuer.  
There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.