

SUMMARY MINUTES

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

November 1st, 2023 – 5:30 P.M.

Everglades Conference Room (New City Hall)

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: REGINALD WHITE

B. ROLL CALL
Annie Cohen Coles
Roberta Block
Natalya McFarlane – **Absent Excused**
Maria Renee Davila – **Absent Excused**
Reginald White
Dionne Smith

Danielle Lima – Economic Development Director

Stephanie Joseph – Administrative Assistant I

Reilly Bridgers – City Manager’s Office Intern

C. OPEN PUBLIC DISCUSSION

D. APPROVAL OF OCTOBER 4, 2023 SUMMARY MINUTES

Motion was made and carried to approve the October 4th, 2023 summary minutes. Roberta Block made a motion and Annie Cohen Coles seconded. There was no opposition from the board.

E. OLD BUSINESS

Danielle explained that the Freebee program is restricted to the entertainment and design district because it is an economic development initiative. This will encourage workers within the Corporate Park to live, dine, and shop within the area.

Freebee’s main target is the business community but it caters to residents and tourists as well. Freebee is a great selling point for companies that are interested in relocating or expanding in Sunrise.

Freebee currently has 4 vehicles within the city and the average wait time is about 12 minutes. The current schedule for Freebee is Monday – Thursday (11 am – 10 pm) Friday (11 am – 12 pm) Saturday (10 am – 12 pm) Sunday (10 am – 10 pm). If there are special events, flex hours can be requested.

Inquiries for development/redevelopment have been increasing. The office market has been slower.

The city is still working with an end-user on the Radius site which is a 32-acre site. The current proposal is for a large company with corporate housing included. Danielle expects to announce the end user towards the end of December.

In terms of residential projects, Danielle has received many requests mostly generated by the Live Local Act. The Live Local Act is a state statute that allows developers to come into any commercial/Industrial zoned district and build residential as long as 40% of the units are affordable. Developers can do so without requesting commission approval or rezoning the area. The purpose of the Live Local Act is to stimulate more affordable housing. The units have to be rentals, deed-restricted, and affordable for 30 years.

Baptist Health Update – Things are progressing very quickly. Starting in December, Baptist will start community outreach to different HOAs that will be mostly affected by the building. Danielle has been working with Baptist on a joint presentation to start the Community-wide meetings which will begin in January. Issues regarding accessing the site have been addressed.

Shop Sunrise update – The gift card program is now available and Danielle encouraged the Board to spread the word. To earn a \$50 gift card, spend at least \$100 at two or more different Shop Sunrise businesses in a three-month period. To earn a \$100 gift card, spend at least \$200 at three or more different Shop Sunrise businesses in a three-month period.

Reilly shared a few issues that he has encountered while signing up businesses for the Shop Sunrise program.

F. NEW BUSINESS

H. ADJOURNMENT

Motion made by Reginald White to adjourn. Second by Dionne Smith at 6:15 P.M.

The next meeting will be on January 3rd, 2023.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.