



City of Sunrise Historical Commission Meeting
Monday, October 9, 2023, 4:00 p.m.
Sunrise City Hall, Everglades Conference Room
10770 W. Oakland Park Blvd., First Floor, Sunrise FL 33351
Minutes

I. Call to Order

Chair Toby Ginsburg Cohen called the meeting to order at 4:00 p.m.

II. Roll Call

The following members were found to be present:

Chairperson Toby Ginsburg Cohen
Vice Chair Bernard Shaw
Heather Clough-Robinson
Roberto Fernandez
Philip Howell
Stacy Sherman
Bernita Sherrod, City Clerk's Office

III. Open Discussion

No one was present.

IV. Approval of Minutes

MOTION A motion to approve the August and September minutes made by Mr. Howell was seconded by Vice Chair Shaw. All were in favor.

V. Follow Up Items

A. Items requested to be removed from Old City Hall building

Chairperson Toby Ginsburg Cohen said a list of the items was distributed.

Mr. Howell suggested moving up the speaker, and taking care of the remaining business after she has finished. All were in favor.

Chairperson Ginsburg Cohen said the email attached listed the items removed from the old city hall. She asked Mr. Fernandez if that included everything.

Mr. Fernandez said everything requested, plus the wheel stops from the Mayor and Commissioners were added.

Chairperson Ginsburg Cohen thanked Mr. Fernandez for his efforts making sure these items were secured.

B. Plaque acknowledging former Historical Commission Members

Chairperson Toby Ginsburg Cohen asked how they proposed doing this.

Ms. Sherman originally suggested just listing the founders, but others suggested listing everyone.

Mr. Fernandez brought the 42nd Annual Pioneer Days Program, which was in 2014 from the Broward Historical Commission. It had a recognition, listing Historical Commission members from 1972 to 2014. It was the complete list, as far as the County staff could find, of all members that were appointed. He thought they should do something similar for the museum. It could list the members from when the board began through the day the museum was opened. He passed around the program.

Vice Chair Shaw asked how many days until the museum opened.

Ms. Sherrod responded she did not have that information.

The members agreed that it was very nice, and appropriate.

MOTION Mr. Fernandez moved that the Sunrise Historical Commission, in collaboration with the City of Sunrise, develop a plaque modeled on the example on page 27 of the December 6, 2014 souvenir program of the 42nd Annual Pioneer Day Program for members of the City of Sunrise Historical Commission, from its initial inception to whatever date is selected as a concluding date, for inclusion in the City of Sunrise Museum. Seconded by Chair Ginsburg Cohen. All in favor, except Mr. Howell who abstained from voting.

Ms. Sherrod asked if Mr. Fernandez had a way to email that to the City Clerk's Office. He replied in the affirmative.

Ms. Sherman said it looked like the names were written in calligraphy.

VI. New Business

A. Presentation – Art Plaza

Economic Development Director Danielle Lima introduced herself. She said her most recent role included public art. She was the project manager for the traffic control boxes, there were currently 64 boxes in the City. She explained the process with the call to artists, the selection, the printing and installation. They were now working on sculpture projects, beginning with Flamingo Road Linear Park. There was going to be two sculptures, seventeen feet tall. Installation would take place within the next six months. Currently, they were working on Village Art Plaza, located on the east side of the city. It was currently under construction. There were many opportunities for public art within the Village Art Plaza. There will be several murals, and they wanted to have

one with a historical element to it. They also will select a sculpture with the theme of the Upside-Down House. She was there to give an overview of this project. She explained the call to artists looked for an artist to create an interactive sculpture inspired by the 1960's upside-down house. The Upside-Down House was a historical feature of the City, and the sculpture would invite the spectator to walk over, under, or through, and become part of the sculpture. Cost was estimated at \$145,000. She displayed a map of the Village Art Plaza, showing the pad for the sculpture.

Ms. Lima said they opened the call to artists, and received 70 submittals. During the first phase of the process, the artists provided their previous work. At that point the committee short-listed three artists. These three artists had a deadline to present their final concept and present to the selection committee. The presentation was this upcoming Friday. The committee will select an artist and that art will be presented to the City Commission for final approval. They wanted this to be a highly visible project, another landmark for the City.

Ms. Lima said most important was that it met the intent of what they were looking for, was it interactive and represented the Upside-Down House. She said she would be happy to report back once a selection was made.

The board thanked her for the presentation.

Mr. Fernandez asked about the contract the City drafts with the artist. He asked if it would be possible to include any source material, drafts and renderings from the artist be donated to the City.

Ms. Lima replied it does not get donated, but the presentation they gave became backup to the approval process and was accessible to anyone. It covered from the time the contract was approved until the art was delivered.

Ms. Lima clarified there was not a lot of redesign that took place. Between the time the committee made the selection and it went to the City Commission for approval, there were some redesigns that happen. These were public records, because the artist submitted them to the City. Once the final design was approved by the City Commission that was the final version.

Mr. Fernandez said he agreed with everything Ms. Lima said. In between the City Commission approving it, and the sculpture being installed, there was a lot of process that engaged the artist. There was a lot of the process that did not engage the general public. If they kept a notebook with details of what they did, including photographs, that was what he tried to capture as part of the contractual meeting.

Ms. Sherman gave an example, being an artist who made quilts, about the process. She would not want someone in that part of her process. When she was ready to present the final product, that was different. That other information was hers and hers alone.

Ms. Lima agreed, it was difficult to ask an artist to share their creative process. She was unsure if they would be able to incorporate that, but she did understand his suggestion. She would discuss that with the artist and the legal team.

Mr. Fernandez added that he was open to an artist saying no. He said they were spending a large amount of funds on this project. There were 64 boxes around the City that artists created and contributed to the City's public art program. He knew nothing about these artists, who were these people or their story. There could be artists from different ethnic backgrounds.

Mr. Howell said that was irrelevant, they hired the artists for their ability.

Mr. Fernandez said it was relevant to them now. As a Latino, he asked where was his culture was in the City of Sunrise. His community's story was not documented.

Vice Chair Shaw said that if a Latino artist did not apply, you cannot make one do so.

(Audio was discernable, many members were speaking at once.)

Ms. Sherrod suggested they get back to the business of the meeting. They questions could be posed separately to the Economic Development Director.

Mr. Fernandez said this was representative of history and current events.

Ms. Sherrod said it was time to return to the business of the meeting. She confirmed with Ms. Lima that she could be contacted with additional questions.

Ms. Clough Robinson asked what the completion date was for the Village Art Plaza.

Ms. Lima said April or May of 2024 was the estimated date, however the sculpture would be completed after that.

Ms. Lima went to her office and returned with business cards that she distributed to the members. They thanked her for the presentation.

B. 2024 Advisory Board Applications

Chairperson Toby Ginsburg Cohen reminded the board members to complete their application for the 2024 term.

Ms. Sherrod said the outstanding applications were Mr. Fernandez and Mr. Shaw. She also advised the members that Laura Males resigned from the board. If anyone knew people that would be interested in serving on the Historical Commission, to encourage them to apply.

VII. Old Business

Chairperson Ginsburg Cohen reported that the Mayor's Chess Challenge, held in Sunrise on Saturday, was very successful. They received a stamped passport and keychains with

chess pieces from the event. She suggested getting some photos of the Mayor at the event as well.

VIII. Adjournment

MOTION A motion to adjourn was made by Mr. Howell was seconded by Mr. Fernandez. All were in favor. Meeting adjourned at 4:46 p.m.

Meryl Girard, Deputy City Clerk