



Meeting Minutes

Cultural Affairs Advisory Board Meeting
August 3, 2023

Call to Order

The meeting was called to order by the board's Vice-chair, Aura Lopez.

Moment of Silence

Pledge of Allegiance

Roll Call

Present: Gilbert Lenchus, Aura Lopez, Jennifer Martinez-Bre, Carole Simmons, Maxine Simson

Absent: Myrurgia (Maggie) Pichardo, Glinda Townsley

City Liaison: Kevin Pickard, Director of Leisure Services

City Staff: Amy Jean-Baptiste, Assistant Director of Leisure Services; Sean Todd, Recreation Supervisor; Vernon Neeley, Operations Supervisor

Open Discussion

Approval of Minutes

A motion to approve the minutes from the meeting on June 1, 2023 was made by Maxine Simson and seconded by Gilbert Lenchus. The motion carried without opposition.

Old Business

Past Events – June and July Participation Numbers:

- 6/16- Tunes & Trucks- City Park- Valerie Tyson Band- 1,000
- July 4th Events- Parade- 2,000 Concert & Fireworks- 20,000

Maxine Simson shared that she had a positive experience judging the parade floats. She commended the energy of the emcee and the imagination put into the design of the City's parade floats.

Past Theatre Shows and Programs

- 6/2- Fushu Daiko- 120

Carole Simmons and Maxine Simson attended and shared that it was a fantastic show and their families very much enjoyed it.

- 6/9 & 6/10- Grease-School Edition- 3 shows- 225, 176, 277= 678 Total
- 6/9, 7/14- Lyrical Lounge- 6/9- 25, 7/14-36
- 7/7- The Addams Family- young@part Production- 2 shows- 270, 285= 555 Total
- 7/10-7/30- Inside Out Theatre Camp- Performance "Heathers"- 3 shows- 134, 248, 281= 663 Total

Sunrise Superstars Update- Board members received the final version of the flyer and were asked to take some home with them to hand out to their neighbors and friends in an effort to reach more people. Kevin Pickard shared that staff has received a few registrations so far but are hoping for more. Aura Lopez commented that hopefully we'll receive more applications once the school year starts. Kevin Pickard added that the event will be advertised at the upcoming Back to School event.

New Business

Cultural Festival Giveaway- Vernon Neeley, Operations Supervisor at Village Multipurpose Center, is taking the lead role in planning the Cultural Festival. He shared the choices for the event giveaway. Discussion followed. The board chose a folding fan with the City's logo.

Cultural Festival Band Selection- The board discussed what genre of music they are interested in hearing at the festival this year. Suggestions included Peruvian, Afro Beat, Caribbean, and Country. Vernon Neeley thanked the board for the great feedback. He will present music samples at next month's meeting. The entertainment line-up will consist of two bands, community performers and Superstar winners. The board viewed a variety of dance groups and ultimately decided they liked Bollywood dancers for the half-time show.

Upcoming Special Events- Kevin Pickard shared the following events:

- 8/5- Back to School Round-Up- 10am-1pm, Civic Center Campus

Mr. Pickard included a few events happening in the month of September so the board has an opportunity to share if they wanted to be involved in any way.

Upcoming Theatre Shows and Programs- Sean Todd shared the following:

- 8/4, 7pm & 8/5, 3pm- Finding Nemo, reserved seating \$20 (Broadway Kids)
- 8/12, 1pm- Wonderful Wizard of Oz, reserved seating \$10
- 8/18, 7pm- Interactive Movie- Goonies, reserved seating \$7 (TRIVIA begins at 6:45p)
- 8/25, 9/15- Lyrical Lounge/Open Mic Night, Civic Center Art Gallery, 6:00-9:00pm
- 8/25, 6pm- Art Gallery Reception "The Spirit of this Place" by Phoenix Marks (8/25 thru 9/30)

Mr. Todd included a few events happening in the month of September so the board has an opportunity to share if they would like to be involved in any way.

Board Discussion

Carole Simmons suggested adding more plays to the Theatre schedule. Kevin Pickard responded that staff works diligently to bring variety to the theatre's line-up.

Adjournment

A motion to adjourn the meeting was made by Gilbert Lenchus and seconded by Carole Simmons. The motion passed without opposition.

Transcribed by: _____
Karen Gallagher, Board Secretary