

**SUMMARY MINUTES**

**SMALL BUSINESS ADVISORY BOARD MEETING**

**January 18, 2023 – 5:30 p.m.**

**City Commission Chambers  
12855 NW 8th St, Sunrise, FL 33323**

**A. CALL TO ORDER                      BY: Amber McCloud**

**B. ROLL CALL**                      Liron Offir – **Absent Excused**  
Amber McCloud  
Shenika Bennett-Martins  
Louis Feuer  
Shari Nourick  
Michelle Coleman  
Steven Alpert

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Support IV

**C. SELF-INTRODUCTIONS**

Each Board member provided a brief introduction about themselves.

**D. SELECTION OF CHAIR AND VICE-CHAIR**

The Board decided to table the selection of Chair and Vice-Chair to the February meeting.

**E. OPEN PUBLIC DISCUSSION**

None.

**F. APPROVAL NOVEMBER 16, 2022 SUMMARY MINUTES**

Motion was made and carried to approve November 16, 2022 Summary Minutes. Shenika Bennett-Martins made a motion and Michelle Coleman seconded. There was no opposition from the board.

**G. OLD BUSINESS**

**Art Wrap update** – The art wraps have been approved by the Commission. The designs are currently with the permitting division. The city has to work with the printing company to make sure the designs looks nice around the box. This phase will take a little longer to complete since most of the boxes are in the FDOT right of way.

Michelle asked how long the wraps last. Danielle explained that most of the designs last about five years if no vandalism has taken place.

**Freebee** - The All-Star game will be hosted in Sunrise this year. The Freebee cars have been wrapped and branded for the All-Star game. Freebee conducted a survey for 7 days through the app which received almost 700 responses. Most of the responses requested to have the car service start earlier to bring people to work.

**Art Sculpture update** – The pads are currently being designed. The artist will be submitting final designs for the sculpture. Once that is approved, fabrication will begin.

**Shop Sunrise Gift Card update** – The Request for Proposal (RFP) was closed. Three companies submitted an application. Purchasing is currently reviewing the applications to make sure everything is complete. The Evaluation Committee will then get together to evaluate the proposals and make a recommendation to the Commission.

## H. NEW BUSINESS

**Pop up shop** – Shenika asked if the pop-up shop idea is something that can be done in Sunrise. Danielle explained that the Leisure Services Department may not have the capability at the moment to handle any new events. Danielle previously explored the idea of doing a Shop Sunrise event with Tunes ‘N Trucks to showcase the businesses that are part of the program. Each business would have a table set-up to display their business but there were a few challenges with the set-up in terms of lighting. Danielle explained that she can revisit the idea but it would have to piggyback off of an existing event.

Shari asked if Broward County Office of Economic and Small Business pass information along to Sunrise if residents reach out for information. Danielle will reach out to Sandy McDonald to see if that is something that can be done.

Shenika asked if there are any grants available for small businesses. Danielle explained that financial grants are not available at the moment for small business. Danielle does offer the Small Business Academy and Shop Sunrise program to acquire more knowledge.

## **I. BOARD MEMBERS DISCUSSION**

Taste of Sunrise (Thursday, February 23, 2023) - Tickle your taste buds at the 5th annual Taste of Sunrise! Join us as we celebrate the flavors of Sunrise and enjoy samples from restaurants across our community.

## **J. ADJOURNMENT**

Motion to adjourn by Louis Feuer, at 6:35 P.M, seconded by Shenika Bennett-Martins. There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.