

# Social Services Advisory Board

## Meeting Minutes

### 12/6/2022



#### Call to Order

The monthly meeting of the Social Services Advisory Board was called to order at approximately 4:04pm on 12/6/2022 at the Sunrise Senior Center.

#### Pledge of Allegiance

#### Roll Call

Sharon Baron-Present  
Abdul Basit-Present  
Olivia Coleman-Present

Justin Wells-Absent Excused  
Harvey Soufrine-Present

#### Approval of Minutes

Minutes from November 2022 meeting were approved.

#### Open Discussion

No open discussion.

#### Presentation

**Sady Diaz is the Public Engagement Manager here at The City of Sunrise. She is the middle person between the residents, our municipality, small businesses, and our corporate park. Part of her roll is being involved with the marketing communications department. She is one of five people in her department. This department focuses on keeping the community engaged, up to date, connected, and involved with the City and all of the services we provide to our residents. They use platforms such as Facebook, Twitter, Instagram, YouTube, Linked in, the City Website, Horizons Magazine, and even "the Source" which is an automated email generator with information. They are the key promoters for any of our City events. They even have their own hashtag! Don't forget to use #SeenInSunrise if you post any awesome content! Sady is also in charge of our Sunrise Leadership Academy also known as SLA. SLA is basically five sessions which entail walking local students from Piper High School through what we have going on within the City and the career opportunities available to them.**

#### New Business

Kathy Osborn reported Social Services numbers for the month of November:

Fee waivers: 20

Medical Transportation: 3

Food Pantry: 7 families

Client Contacts: 251

Client Contacts for Turkey Baskets: 200

EAF: 0

#### Adjournment

Meeting adjourned at approximately 4:40pm. Next meeting will take place on February 7, 2023 at 4:00pm.

Minutes prepared by: Christy Martino