SUMMARY MINUTES

ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING November 2, 2022 – 5:30 P.M. City Commission Chambers 10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. WELCOME & CALL TO ORDER BY: ANNIE COHEN COLES,
-CHAIR

B. ROLL CALL Annie Cohen Coles

Roberta Block Natalya McFarlane Corey LeGrand

Jessica Dorsainvil - Absent Excused

Roberto Fernandez III

Danielle Lima – Economic Development Director Stephanie Joseph – Administrative Support IV

C. OPEN PUBLIC DISCUSSION

D. APPROVAL OF SEPTEMBER 7, 2022 SUMMARY MINUTES

Motion was made and carried to approve the September 7, 2022 summary minutes. Roberto Fernandez III made a motion and Corey LeGrand seconded. There was no opposition from the board.

E. OLD BUSINESS

Brewery update – The Brewery will be located on Sunset Strip next to city Park. 10/11 units have been purchased and some units will be used for city programming. The programming will be managed by the Leisure Services Department. The other units will be used for commercial purposes where the City would partner with businesses to help make the area more vibrant.

Roberto inquired about having a brewery next to a school. Danielle explained that the City is working on an ordinance that would show the public purpose and justification behind it due to the proximity to the school. If the ordinance gets approved, the City would be allowed to continue with the brewery.

The City also has a Request for Interest (RFI) for coffee shop owners interested in opening their business in one of the units.

Coworking space – Danielle explained that the coworking space could possibly be tested with one of the units in the art plaza to test the market.

Danielle explained that if the last unit becomes available for the City to purchase, they will consider possible restaurant concepts. Corey explained that the Ghost kitchen is amazing concept do to the menu constantly changing.

Danielle provided the board with copies of the Alliance Annual magazine which includes an ad for the city and other economic development information.

The board discussed the proposed film studio development. Danielle explained that Broward County has a new film commissioner (Sandy Lighterman). The City does have the former HBO Latin America facility in the cooperate park currently vacant. Danielle provided Sandy with all the information for the facility if there is any potential interest.

Pine Plaza (apartments) - The residential portion is ready but the developer still has to make improvements to the commercial buildings.

Stunning Sunrise Program – Staff had to adjust the commercial program. Danielle is hoping to present the program at the December meeting.

Shop Sunrise update – Danielle encouraged the board to promote the program by spreading the word to businesses that are not on the list. We have approved funding available for the gift card program. A Request for Proposal (RFP) will be done to select a vendor that will provide the gift cards.

F. NEW BUSINESS

Broward Health is in the process of submitting a proposal for a free-standing E.R in Sunrise.

Metropica has been discussing building a hotel. Sawgrass Mall is also wanting to build another hotel.

Corey inquired about an empty lot near East Oakland Park. Danielle explained that the land is privately owned and under litigation. The land cannot be used until litigation is complete.

Natalya inquired about the empty industrial land (near City Furniture and Arrigo Sawgrass). Danielle explained that the industrial land is for sale. Danielle will get more information from the broker if there has been any interest for the land.

G. BOARD MEMBERS DISCUSSION

Corey informed the board that Tamarac will be building an apartment complex with 515 units. This may bring more traffic to the local commercial businesses in Sunrise.

Roberto suggested to invite a speaker from the Mobility Advancement Program to speak at a future board meeting to discuss transportation plans and current or future improvements that would benefit Sunrise.

H. ADJOURNMENT

Motion made by Roberta Block to adjourn. Second by Roberto Fernandez III at 6:26 PM.

The next meeting will be on December 7, 2022.

Transcribed by: Stephanie Joseph, Board Secretary/ Stephanie Joseph

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.