

## SUMMARY MINUTES

### SMALL BUSINESS ADVISORY BOARD MEETING

October 26, 2022 – 5:30 p.m.

City Commission Chambers  
12855 NW 8th St, Sunrise, FL 33323

**A. CALL TO ORDER** BY: Amber McCloud

**B. ROLL CALL**  
Liron Offir – **Absent Excused**  
Amber McCloud  
Cynthia Pedreros – **Absent Excused**  
Shenika Bennett-Martins  
Louis Feuer  
Shari Nourick  
Michelle Coleman

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Support IV

**C. OPEN PUBLIC DISCUSSION**

Regena is a resident in the City and introduced herself to the board.

**D. APPROVAL SEPTEMBER 21, 2021 SUMMARY MINUTES**

Motion was made and carried to approve September 21, 2021 Summary Minutes. Michelle Coleman made a motion and Louis Feuer seconded. There was no opposition from the board.

**E. OLD BUSINESS**

**Art Wrap Update** – Danielle explained that 17 designs were selected along with 7 alternates. This item will most likely go to the City Commission meeting in December.

**Art Sculpture Update** – The funds were released to the artist to purchase fabrication. Danielle is also coordinating meetings with the company that will be designing the pads for people to sit on.

**1200 Sunset Strip Update (parking lot)** – The City was able to negotiate a long-

term lease for 30 years with the church which is part of the East Sunrise Master Plan. The church will be able to use the parking lot for additional parking and anyone visiting the nearby businesses will also be able to use it as well. A call to artist will be sent out to have a sculpture built near the entrance.

**Business Tax Renewals** – Danielle provided information regarding the business tax renewals to compare pre-covid and post-covid. As of Oct 3, 2022, 1,739 business tax receipts remain unrenewed. The Business tax office also indicated that 232 businesses have closed between Oct 1, 2021 - Sep 6, 2022.

Louis asked if the City looks for longevity in a business. Danielle explained that longevity is not being track. Shari explained that the City does not have a business retention plan to help track businesses.

**Coworking Space** - Danielle explained that the coworking space is still a desire for the City. The City has been acquiring some spaces in Eastern Sunrise. One of the goals is for it to be part of a redevelopment plan and incorporate a coworking incubator space. The City would partner with someone to operate the space. This would be a space for entrepreneurs and home-based businesses to connect and have a place to work. A possible interim solution would be to use a smaller area in Library Square to test out the coworking idea.

A few ideas for the coworking space would be to offer classes for entrepreneurs and Broward UP classes hosted by Broward College. Danielle envisioned this space to be flexible for both coworking and classes/trainings for businesses and residents.

**Freebee Service** – Charging stations should be completed soon. Danielle encouraged the Board to ride the car service and provide feedback.

**Shop Sunrise Gift cards** – Sawgrass Mills mall will help spread the information through there newsletter and invited Danielle to speak at the monthly meetings with the tenants. Danielle expressed that more restaurants need to be added to the list. Michelle suggested to provide the local banks with Shop Sunrise flyers.

**Residents Packet** – The packet was approved and moving forward. The packet is in the development phase and will include information on Shop Sunrise and other helpful resources for residents.

The City manager Intern position was approved. One of there task will be to go

door to door to encourage businesses to sign up with Shop Sunrise.

**F. NEW BUSINESS**

**Coffee shop (RFI)** – A request for Interest for coffee shops will be sent out to different coffee shop owners that may be interested in opening a location in Eastern Sunrise. Danielle encouraged the Board to suggest any small coffee shops they find interesting.

**G. BOARD MEMBERS DISCUSSION**

**H. ADJOURNMENT**

Motion to adjourn by Shari Nourick, at 6:21 P.M, seconded by Shenika Bennett-Martins. There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.