

## SUMMARY MINUTES

### ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING

August 3, 2022 – 5:30 P.M.

City Commission Chambers

10770 West Oakland Park Boulevard, Sunrise, FL 33351

A. **WELCOME & CALL TO ORDER** BY: ANNIE COHEN COLES,  
-CHAIR

B. **ROLL CALL** Sonia Sierra  
Roberta Block  
Annie Cohen Coles  
Natalya McFarlane  
Corey LeGrand – **Absent Excused**  
Jessica Dorsainvil  
Roberto Fernandez III

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Support IV  
Brian Feuer – Sunrise Chamber

C. **NEW BOARD MEMBERS INTRODUCTION**

Jessica introduced herself to the Board and provided a brief background.

D. **OPEN PUBLIC DISCUSSION**

E. **APPROVAL OF JULY 13, 2022 SUMMARY MINUTES**

Motion was made and carried to approve the July 13, 2022 summary minutes. Sonia Sierra made a motion and Roberto Fernandez III seconded. There was no opposition from the board.

F. **OLD BUSINESS**

#### **Sunrise Chamber of Commerce Presentation – Brian Feuer**

Chamber mission statement: The Sunrise Chamber is dedicated to serve as a voice for business, to encourage local commerce and economic growth, to provide opportunities for leadership, and to foster community partnerships.

Social Media:

- The greater sunrise chamber of commerce - members only group

<http://m.facebook.com/groups/108479986460811>

- The greater sunrise chamber of commerce- FB
- SunriseCHamber – IG
- Greater Sunrise chamber of commerce- LinkedIn

Chamber events:

- Monthly breakfast (Chamber Check in) – first Wednesday of the month
- Bi-Monthly Leads groups
- Live after five/After Hours/SPEED NETWORKING
- Grand Openings
- Women on the rise- Monthly

Yearly chamber of events meets the committee chairs:

- Sunrise Business Heroes - 200 people
- Charity Kickball game - November
- Thanksgiving Luncheon
- Golf scramble - Tee off into the summer
- Taste of Sunrise
- Holiday Party/mingle/happy hour

Sponsorship Opportunities:

- Breakfast sponsor or co-sponsor - \$100 10 Minutes \$350- 25 MINUTES
- Monthly newsletter- \$70.00 Includes 2 separate email blasts
- Website banner advertising - \$75; 2 - month minimum
- After Hours - host of the event, Value opportunity to the member “What will entice them to come”
- Sunrise Business Hero’s - Presenting, Partner, Gold, Silver, Bronze based on event
- Tee off into the summer- hole, food or drink sponsor
- Executive Trustee/Platinum trustee – Break up payments over months

Sunrise Chamber of Commerce is a yearly membership. Membership fees are based on how many employees a business has. Nonmember guest are welcome to attend a few luncheons.

Annie Inquired about volunteer opportunities for high school students. Brain explained that there are not many volunteer opportunities for student due to transportation issue but members of the Sunrise Chamber of Commerce do volunteer with the schools.

**G. NEW BUSINESS**

**H. BOARD MEMBERS DISCUSSION**

**I. ADJOURNMENT**

Motion made by Sonia Sierra to adjourn. Second by Roberto Fernandez III at 6:26 PM.

The next meeting will be on September 7, 2022.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.