

SUMMARY MINUTES

SMALL BUSINESS ADVISORY BOARD MEETING

July 20, 2022 – 5:30 p.m.

City Commission Chambers
12855 NW 8th St, Sunrise, FL 33323

A. **CALL TO ORDER** BY: Amber McCloud

B. **ROLL CALL**
Liron Offir – **Absent Excused**
Amber McCloud
Cynthia Pedreros – **Absent Excused**
Shenika Bennett-Martins
Louis Feuer – **Absent Excused**
Shari Nourick
Michelle Coleman

Danielle Lima – Economic Development Director
Stephanie Joseph – Administrative Support IV

C. **OPEN PUBLIC DISCUSSION**

D. **APPROVAL JUNE 15, 2021 SUMMARY MINUTES**

Motion was made and carried to approve June 15, 2021 Summary Minutes. Shari Nourick made a motion and Shenika Bennett-Martins seconded. There was no opposition from the board.

E. **OLD BUSINESS**

Village Art Plaza (Public Art): Danielle explained that the committee has made a final selection which will be submitted to the Commission. The item will then be presented at the first Commission meeting in September.

Sunrise Small Business Academy (SSBA): The second cohort is now open and accepting applications. Danielle encouraged the Board to sign up and help promote the program.

Shari inquired about what businesses previously signed up for the academy. Danielle explained that the group was very diverse with a large variety of businesses.

Danielle provided a copy of the application from the website. A few updates that were made to the program: 1) The program will host five sessions instead of six. 2) The sessions were made longer. 3) The last session will be a graduation ceremony at the City Commission meeting.

Local speakers will be used to speak at the sessions. The Marketing session will be hosted as a panel style discussion. This will give businesses the opportunity to ask one on one personal questions.

Shari suggested to incorporate sustainability preparation to the program.

Shenika suggested to include more one on one or group activities within the program to allow businesses to ask personal questions.

Danielle explained that five spots will be for startup businesses for people that are thinking about opening up a business in Sunrise. Danielle asked for feedback regarding a separate cohort just for startup businesses. Shari explained that the amount of applications that are received for the startup businesses will determine the popularity. Michelle explained from personal experience that many people do not stay committed for multiple sessions.

Shop Sunrise: The proposal program for the Shop Sunrise reward was finalized and reviewed by the City Manager. The Legal team will have to give the final approval before going to Commission.

Freebie Car System: The transportation system will begin this Summer. The permitting for the charging stations are currently pending.

F. NEW BUSINESS

G. BOARD MEMBERS DISCUSSION

Amber inquired about a mandate that requires the City to purchase food items from local Sunrise businesses. Danielle explained that there is no resolution that obligates the City to purchase local but most departments do try there best to purchase within the City.

H. ADJOURNMENT

Motion to adjourn by Shari Nourick, at 6:10 P.M, seconded by Shenika Bennett-Martins. There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.