



Meeting Minutes

Cultural Affairs Advisory Board Meeting

July 7, 2022

Call to Order

The meeting was called to order by board chair, Charmaine Donald.

Pledge of Allegiance

Roll Call

Present: John Barrant, Charmaine Donald, Gilbert Lenchus, Martha Martinez, Glinda Townsley

Absent: Myrurgia (Maggie) Pichardo, Carole Simmons

City Liaison: Kevin Pickard, Director of Leisure Services

City Staff: Amy Jean-Baptiste, Assistant Director of Leisure Services, Vernon Neeley, Recreation Specialist

Open Discussion

Approval of Minutes

A motion to approve the minutes from the June 2, 2022 meeting was made by Gilbert Lenchus and seconded by Martha Martinez. The motion carried without opposition.

Old Business

Past Events-

- Tunes & Trucks - Jazz and R&B band, LaVie Music performed at City Park, closing the 2022 season. Approximately 1,000 people attended. Glinda Townsley shared that the lead singer had a beautiful voice but the music was not upbeat enough and the Piper High School step team performed well but were difficult to see because they were not on the stage. Kevin Pickard responded that the City geared the band's genre towards Jazz and R & B for the event. The lead singer is able to perform a wide range of songs and if we have her back for another event, staff will suggest more upbeat music.
- Theatre Show – Tickets sold for Little Shop of Horrors totaled 583. Attendance for the show's three performances were as follows: 215 on Saturday 6/26; 206 on Sunday at 2:00 p.m. and 159 at 7:00 p.m. It was stated that this production company has been a good fit for our theatre.
- July 4th Parade - The parade had a large number of participants this year. Charmaine Donald shared that she enjoyed judging the floats but commented that there were large gaps between participants. Kevin Pickard responded that there were a number of performers that stopped to entertain the crowd which led to the gaps. Staff will keep that in mind for next year. The parade winners will be announced at next month's meeting. Glinda Townsley commented that the snow cone vendor ran out of product and suggested bringing a few more food trucks to Family Fun Day. Kevin Pickard responded that the snow cones ran out because they were a City giveaway and only 1000 items were ordered.
- Concert & Fireworks - The evening's event featured three bands. They were all crowd pleasers and did a great job engaging the crowd. A thank you was given to Glinda Townsley for her suggestion for the band Remix. Attendance data is not yet available but it is estimated that this year's attendance was higher than last year's numbers.

Cultural Festival – The board viewed the final draft of the Talent Show flyer and were happy with the outcome. Representing the Special Events team, Vernon Neeley played video samples of four bands. Discussion followed. The board recommended two bands as possible entertainers at the Cultural Festival. The Special Events team will reach out to the bands and have updates available for next month's meeting.

New Business

Parks Grand Re-openings- Kevin Pickard was happy to share details regarding the Grand Re-opening of Sunrise Athletic Complex on Saturday, July 16th and Welleby Park on Saturday, July 30th. The new SAC multipurpose building houses an activities room and gymnasium. Welleby Park's renovation includes a new playground, splashpad and Safety Town, which is a unique feature added to the park.

Upcoming Theatre/Art Gallery Events

- The Little Mermaid – Performances on Saturday, July 30th at 7:00 p.m. and Sunday, July 31st at 2:00 p.m. Reserved seating: \$20.

Upcoming Events/Programs – Kevin Pickard shared a list of upcoming events, including:

- Back to School Round-Up - Saturday, August 6th at the Civic Center. Sunrise K-12 students will receive a drawstring backpack filled with school supplies and a grade appropriate book. Representatives from schools will be on hand to answer any questions about the upcoming school year.
- Comic Con- Saturday, August 13th at the Civic Center. This is an all-ages day of fantasy and fun, including gaming, demos, panels, photo ops and a cosplay contest.

Board Discussion

Adjournment

A motion to adjourn the meeting was made by Glinda Townsley and seconded by John Barrant. The motion passed without opposition.

Transcribed by: _____
Karen Gallagher, Board Secretary