

## SUMMARY MINUTES

### SMALL BUSINESS ADVISORY BOARD MEETING

May 18, 2022 – 5:30 p.m.

City Commission Chambers  
12855 NW 8th St, Sunrise, FL 33323

A. **CALL TO ORDER** BY: **Cynthia Pedreros**

B. **ROLL CALL**  
Liron Offir  
Amber McCloud  
Cynthia Pedreros  
Shenika Bennett-Martins – **Absent Excused**  
Hernan Zapata-Rios – **Absent Excused**  
Louis Feuer  
Shari Nourick

Danielle Lima – Economic Development Director  
Stephanie Joseph – Administrative Support IV

C. **OPEN PUBLIC DISCUSSION**

D. **APPROVAL APRIL 20, 2021 SUMMARY MINUTES**

Motion was made and carried to approve April 20, 2021 Summary Minutes. Louis Feuer made a motion and Liron Offir seconded. There was no opposition from the board.

E. **OLD BUSINESS**

*Village Art Plaza –*

Danielle provided an update on Village Art Plaza. Six artists were shortlisted and will be presenting the first week of June. The selection committee will recommend two artists to bring to the Commission.

The committee can decide to select one artist to create two sculptures or select two artists to create one sculpture each. The sculpture will be placed in Flamingo Linear Park.

Next fiscal year, the city would like to incorporate temporary sculptures to place in

Flamingo Linear Park. The sculptures will be rotated every year.

A Request for Proposal (RFP) for a masterplan is also underway. Danielle explained that the City does not have a Public Art ordinance, committee or funding mechanism. Public Art is currently being funded through the general fund.

Danielle provided an update on the residence package. The Marketing team is still working on the package. Nothing has been presented at the moment.

Danielle provided information on Shop Sunrise. Applications are coming in very slowly. The City also highlighted Small Business and Economic Week.

#### *Small Business Academy -*

Shari inquired about opening the Small Business Academy to neighboring cities. Danielle informed the Board that the Small Business Academy is strictly for Sunrise residents.

The Board discussed charging residents and non-residents to attend the Small Business Academy as a way to attract businesses to Sunrise. Liron suggested to add a cost to the program to show residents what the program is worth.

## **F. NEW BUSINESS**

### **a. Advisory Board Meeting Location**

The Board approved the Advisory Board meeting location moving back to City Hall for all future Board meetings. There was no opposition from the board.

#### *Stunning Sunrise award -*

Danielle provided a brief overview of the Stunning Sunrise award. This program is a Code Compliance initiative to encourage residents to take better care of their property.

Sunrise Home Award – Code officers drive around and if a house stands out, they will leave a note on the property to encourage the resident to sign up for the award.  
Sunrise Business Award – Business that is maintaining their property very well.  
Transformation Award – Home transformation with before and after pictures.

## **G. BOARD MEMBERS DISCUSSION**

### **a. Shenika Bennett-Martins will present a discussion topic**

Shenika was absent excused and will present next Board meeting.

Louis presented and shared helpful information about LinkedIn. Louis attended a course on LinkedIn and expressed how beneficial the course was. He encouraged the Board to join LinkedIn and take advantage of the resources.

Cynthia inquired about the Panther renewal with the City. Danielle explained that a decision has not yet been made.

## **H. ADJOURNMENT**

Motion to adjourn by Liron Offir, at 6:35 P.M, seconded by Amber McCloud. There was no opposition from the board.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.