

**SUMMARY MINUTES**

**ECONOMIC DEVELOPMENT ADVISORY BOARD MEETING**

**April 6, 2022 – 5:30 P.M.**

**Flamingo Meeting Room**

**12855 NW 8 Street, Sunrise, FL 33325**

**A. WELCOME & CALL TO ORDER BY: STEVE HOFFMAN,  
CHAIR**

**B. ROLL CALL** Sonia Sierra  
Roberta Block  
Annie Cohen Coles  
Steve Hoffman  
Natalya McFarlane  
Dorothy Stollerman  
Corey LeGrand

Mark Lubelski – City Manager  
Stephanie Joseph – Administrative Support IV

**C. OPEN PUBLIC DISCUSSION**

**D. APPROVAL OF MARCH 2, 2022 SUMMARY MINUTES**

Motion was made and carried to approve the March 2, 2022 summary minutes. Roberta Block made a motion and Sonia Sierra seconded the nomination. There was no opposition from the board.

**E. OLD BUSINESS**

*On Demand Transportation –*

Mark explained that the On-Demand Transportation did get approved by Commission. The program is expected to start late June 2022. The City is working with the vendor to create wraps for the vehicles. “Sunrise Rises Above” will be branded on all vehicles.

Mark provided information on the Economic Development video. The City is working with a company that will help market the Economic video which will target New York and California. The video will also target site

selectors, CEO's of major companies and executive teams. The video will be featured on LinkedIn ads and the Sunrise Rises Above landing page.

Roberta asked if we have enough housing for new residents. Mark explained that in the future there will be more housing available for future residents.

The City is in negotiations with a few affordable housing developers for rental projects.

Mark provided brief information regrading Baptist Health. The City will be working with nearby neighborhoods during the construction process.

## **F. NEW BUSINESS**

Roberta inquired about refurbishing the tennis courts to hold pickleball games. Mark explained that the City met with the school board to take over old tennis courts that are no longer in use. The tennis courts will be converted to accommodate pickleball. The public will have access to the courts.

Steve inquired about the BMW tournament. Mark explained that the City is proposing to remodel the clay courts at the tennis center. A tournament is scheduled to come in. There is an interest for the BMW tournament to come back to Sunrise and that is a goal.

Natalya inquired about the growth of business licenses in Sunrise. Mark explained that there is an increase and retail plazas are pretty much full.

Roberta inquired about the permitting process. Mark insured the Board that the permitting process has completely changed. The city has implemented an electric system to allow people to track their submittals. Make expects for the process to be fully electronic by later this year.

Natalya inquired about the office space market. Mark explained that corporate users are beginning to comeback into office settings. There are more inquires for office users over the last few months.

Mark provided an update on Welleby Park. Mark apologized for the park delay and explained that the original contractor is no longer working on the Park. The city has entered a contract with a new contractor to complete the park in 90 days. The running path will also be expanded at Welleby Park.

Steve inquired about the guard rails on Nob hill south of Josh Lee Blvd. Mark explained that over the years, there have been a number of accidents

which led to the implementation of guard rails.

*Sonia discussion topic –*

Sonia provided an Active and Pending Sales in Sunrise spread sheets. The spreadsheet details listing prices for homes that are currently active or pending in the market.

**G. BOARD MEMBERS DISCUSSION**

**H. ADJOURNMENT**

Motion made by Roberta Block to adjourn. Second by Dorothy Stollerman at 6:15 PM.

The next meeting will be on May 4, 2022.

Transcribed by: Stephanie Joseph, Board Secretary/ *Stephanie Joseph*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.