



Meeting Minutes

Cultural Affairs Advisory Board Meeting

February 3, 2022

Call to Order

The meeting was called to order by board chair, Charmaine Donald.

Pledge of Allegiance

Roll Call

Present: John Barrant, Charmaine Donald, Gilbert Lenchus, Martha Martinez, Myrurgia (Maggie) Pichardo, Carole Simmons, Glinda Townsley

City Liaison: Kevin Pickard, Director of Leisure Services

Open Discussion

Approval of Minutes

A motion to approve the minutes from the January 6, 2022 meeting was made by Glinda Townsley and seconded by Maggie Pichardo. The motion carried without opposition.

Old Business

Band Interest- Following an inquiry from Glinda Townsley at the last board meeting, Leisure Services staff members reached out to the band Remix to explore the possibility of hiring them for a City event. The booking fees were a little high for the Cultural Festival budget but they might be an option for the 4th of July concert.

Open Mic Night for Adults- Following a suggestion from Carole Simmons at the last board meeting, Kevin Pickard shared that he reached out to the Chamber of Commerce and there may be a demand for such an event. Carole Simmons was pleased that it may be a possibility.

Past Events-

- Drive-in Movie- Shrek 2 – there were 197 cars at the event.
- Tunes & Trucks- Havoc 305 – a local favorite, drew an estimated 1,500 people.
- MLK Events – Attendance was lower than expected, most likely due to the rise in COVID-19 Omicron cases, but the response from attendees was positive.

New Business

Cultural Festival Ideas- Board members suggested different ideas that might draw people out to this year's festival. Gilbert Lenchus suggested a talent show segment, with the board as judges. Carole Simmons suggested an artist area and Martha Martinez suggested displays representing different countries, possibly reaching out to the schools to find residents to participate. All ideas will be presented to the Special Events staff for review.

Upcoming Theatre Events- The board was given an overview of the upcoming theatre shows including:

- Mid Life 2! The Crisis Musical- 2/12 at 7:00 p.m. and 2/13 at 2:00 p.m.
- December '63- the music of Frankie Valli and the Four Seasons- 2/16 at 7:00 p.m.
- Rhythm of the Dance- traditional Irish dance and music- 3/1 at 7:00 p.m. and 3/2 at 2:00 p.m.

Upcoming Special Events- The board was given and overview of the upcoming events including the following:

- Tunes & Trucks- February's concert will feature Luna Live (Reggae & Latin) on 2/4 at City Park.
- Woofstock- The annual dog festival will be held on 2/5 at the Sunrise Sportsplex.
- Classic Car Show- The car show will be held on 2/26 at the Sunrise Sportsplex.
- Taste of Sunrise- The Chamber of Commerce event will be held on 2/23 at the Civic Center. Tables will be set up outside in the rotunda to allow people to spread out and enjoy a taste of a wide variety of local restaurants.

Board Discussion

Gilbert Lenchus asked if the City has any Valentine's Day events planned for this year. Kevin Pickard responded that the Tennis Center is promoting American Heart month by offering free tennis lessons on the 2nd and 4th Saturdays of the month. Tennis rackets are provided, pre-registration is required as space is limited.

Adjournment

A motion to adjourn the meeting was made by Glinda Townsley and seconded by John Barrant. The motion passed without opposition.

Transcribed by: _____

Karen Gallagher, Board Secretary