

Meeting Minutes

Cultural Affairs Advisory Board Meeting October 7, 2021

Call to Order

The meeting was called to order by board chair, Glinda Townsley.

Pledge of Allegiance

Roll Call

<u>Present:</u> John Barrant, Charmaine Donald, Aura Lopez, Martha Martinez, Carole Simmons <u>Absent:</u> Myrurgia (Maggie) Pichardo, Glinda Townsley City Liaison: Kevin Pickard, Leisure Services Director

Open Discussion

Approval of Minutes

A motion to approve the minutes (with corrections) from the September 2, 2021 meeting was made by Charmaine Donald and seconded by Aura Lopez. The motion carried without opposition.

Old Business

<u>City Park Activation</u>- Kevin Pickard shared the upcoming schedule of programs and events planned for City Park, including a walking group, open play dominoes and open play athletics.

<u>9/11 Ceremony</u>- This year marked the 20th anniversary of the tragic events. Approximately 100 people attended the ceremony.

New Business

Leisure Services Staff Update

 Marisa Bennett, Division Director, Special Events and Cultural Arts, shared an overview schedule of upcoming programs and special events. Ashley Molina, new Recreation Supervisor of Cultural Arts, was introduced to the board. Ashley shared that staff is currently planning the MLK events, to include a theatre performance and art gallery exhibition.

Upcoming Events

- Tunes & Trucks- The first concert of the series starts tomorrow, Friday, 10/8 at the Civic Center Amphitheater featuring the Latin jazz group Cachi y Saoco Nuevo. Food trucks open at 6:00 p.m. and the concert begins at 7:00 p.m.
- Fall Harvest Festival- Saturday, 10/16, 1:00 p.m.- 4:00 p.m. at the Sunrise Sportsplex.
- Trick or Trot 5K and Kids' Dash- Saturday, 10/23 at Markham Park. The 5K starts at 7:30 a.m. and the Kids' Dashes start at 8:00 a.m.
- Hocus Pocus- Interactive theater show will take place on October 30th at 6:00 p.m.
- Boo Bash- The family-friendly Halloween event will be held on Sunday, 10/31, 5:00 p.m.- 8:00 p.m. at City Park. Charmaine Donald and John Barrant volunteered to judge the costume contest.

<u>Cultural Festival Logo</u>- The board was happy with the final selection of the new festival logo. Board members were shown choices of giveaways for the board tent. They recommended a small bottle of hand sanitizer or a

jar opener. Martha Martinez asked if there will be a photo booth at the festival as they are always popular with attendees. Marisa Bennett shared that due to staffing difficulties, photo booth vendor participation at the event is uncertain.

Board Discussion

Adjournment

A motion to adjourn the meeting was made by Martha Martinez and secor	onded by Charmaine Donald. The
motion passed without opposition.	

Transcribed by:	
-	Karen Gallagher, Board Secretary