



Meeting Minutes

Cultural Affairs Advisory Board Meeting
August 5, 2021

Call to Order

The meeting was called to order by board chair, Glinda Townsley.

Pledge of Allegiance

Roll Call

Present: Aura Abreu, John Barrant, Myrurgia (Maggie) Pichardo, Glinda Townsley

Absent: Charmaine Donald, Martha Martinez, Carole Simmons

City Liaison: Kevin Pickard, Leisure Services Director

Open Discussion

Approval of Minutes

A motion to approve the minutes from the June 3, 2021 meeting was made by Aura Abreu and seconded by John Barrant. The motion carried without opposition.

Old Business

Piper High School Graduates Parade- There were 74 cars in the parade, and even though it was smaller than last year, those that participated enjoyed themselves and were looking forward to in-person graduation.

Champions of Chess – There were 74 participants, a good turnout for the first in-person tournament.

July 4th Celebrations- There were 39 floats in the parade, about 100 people in attendance. Glinda Townsley commented that the parade announcer was very engaging and that he had a great presence. The board was informed that the announcer was the Recreation Supervisor of Senior Center programs, Wayne Skervin. The Family Fun Day continued in the park with about 500 in attendance that enjoyed ice cream and bounce house play. An estimated 20,000 people attended the outdoor bash at the BB&T Center. John Barrant attended the event and commented that the bands were very good and the fireworks display was one of the best he's seen.

New Business

Cultural Festival- Jennifer Guerrant, Recreation Supervisor - Special Events Division, provided the board with tentative plans and ideas for the upcoming festival. The board listened to music from a few bands. Discussion followed. The board agreed that the music should be upbeat and recommended the bands Reggae Force and Zona De Bamba.

John Barrant would like other entertainment that promotes crowd participation as well. Jennifer Guerrant suggested dancers to perform during stage changes. Kevin Pickard asked if the board would be interested in seeing professional dancers or local community dancers. Glinda Townsley hopes that there could be both types of dancers and likes the idea of having a D.J. to engage the crowd. Aura Abreu asked how to reach out to more of the community. In response, Kevin Pickard shared that we promote the event through social media, radio and print advertisements and by posting signs throughout the city.

Involvement in Special Events- Kevin Pickard shared that even though the board's main interest is being involved with all aspects of the Cultural Festival each year, they are always welcome to be a part of the other City events as well.

Upcoming Events-

- Back to School Round-Up- 8/7/21, 10 a.m. at the Sunrise Civic Center.
- Comic Con- 8/14/21, 10 a.m. at the Sunrise Civic Center.
- Drumming Workshop- Rhythms in Conversation- 8/21/21, 5:00 p.m. at City Park. Hosted by Willie Stewart, master drummer and musician.

Adjournment

A motion to adjourn the meeting was made by Aura Abreu and seconded by John Barrant. The motion passed without opposition.

Transcribed by:

Karen Gallagher, Board Secretary