

SUMMARY MINUTES

SMALL BUSINESS ADVISORY BOARD MEETING February 19, 2020 – 6:25 P.M. 10770 WEST OAKLAND PARK BOULEVARD

A. CALL TO ORDER BY: Hernan Zapata, Vice Chair

B. ROLL CALL

Chairperson, Liron “Lee” Offir – Excused Absence
Marco Bohorquez– Excused Absence
Vice Chairperson, Hernan Zapata
Jack Salerno– Excused Absence
Nidia Skokanic
David Hanser
Louis Feuer

Louis Sandora – Economic Development Director

Guests:

Hal Axler of Oakland Village Square
Mr. & Mrs. Toussaint, Representative Anika
Omphroy’s office

C. OPEN PUBLIC DISCUSSION

David Hanser gave an overview to the guests on how the Board provides suggestions to City Staff to consider that may be helpful to small businesses or people starting a small business in Sunrise. He gave examples of how over the years the board came up the Taste of Sunrise event, fast track permitting, and more liberal signage codes.

Hal Axler of Oakland Village Square said he was invited to the meeting by Marco Bohorquez. He said the shopping plaza on Oakland Park and University was working with the City and in the midst of new improvements and promotions to help elevate awareness of the businesses at the center and attract new tenants.

D. APPROVAL OF January 15, 2019 SUMMARY MINUTES

David Hanser made a motion to approve the minutes as is. It was seconded by Louis Feuer. There was no opposition from the Board.

E. OLD Business

Hernan said the traffic light and pothole in his neighborhood at Sunset Strip and Sunrise Boulevard was taken care of very quickly. He thanked Lou for following up on this with the City staff.

Lou said the City's third annual car show was held at SAC park this past weekend with strong attendance.

Lou said he was still talking with the Broward Office of Economic Development and Small Business about holding one of their many small business workshops in Sunrise. He said the topic of the workshop would probably focus on getting small businesses certified to bid on Broward County's 25% set aside for certified vendors toward procurement of services and products the county may require or projects they may be working on.

F. NEW BUSINESS

Louis Feuer said sales for the Taste of Sunrise event was going very well. Lou said the event was close to being sold out. He said the staff had to expand the event out into the hallway and rotunda area because so many restaurants had signed up. He said they would probably cap tickets sales at 500 or 550.

Guest Hal Axler said that two of his tenants at Oakland Village Square were signed up as vendors for the Taste of Sunrise. He said one was Jamaican food and the other German.

G. MARKETING UPDATE – LOU SANDORA

Lou told the board that he attended a grand opening event with Mayor Ryan recently in the corporate park for a robotics company that was expanding its operation by 300 employees. He said this company started just a few years ago and is growing very rapidly.

Louis said these small tech companies ramp up very quickly. Louis said Mayor Ryan is very supportive of small business. He said the formation of the Small Business Advisory Board was actually Mayor Ryan's suggestion.

Lou said small businesses face a unique set of challenges that other corporations and larger firms do not. He said the biggest challenges are startup capital, access to lines of credit and just not having the human resource assets or expertise on hand to carry them through the lean times.

Lou Told the board that the latest office market study by CBRE indicated Sunrise had the lowest vacancy rate of any major market in south Florida at only 3.9%. He said the demand for office space is far outpacing the supply and he expects a round of new office buildings hitting the market in 2021 at Metropica, Radius by GL and the Edge at Sawgrass.

H. GOALS AND OBJECTIVES FOR 2020

N/A

I. BOARD MEMBERS DISCUSSION

Hernan asked the board members to review State Sunshine laws as it pertains to their conduct and interactions with other Board Members

J. ADJOURNMENT

Motion to adjourn by David at 7:30, seconded by Louis.

Transcribed by: Lou Sandora, Board liaison *Lou Sandora*

If a person decides to appeal any decision made by the board, agency, or commission with respect to any matter considered at such meeting or hearing, he/she will need a record of the proceedings, and that, for such purpose, he may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based. F.S.S. 286.0105.