



HOME RUN

FISCAL YEAR 2017/2018
ANNUAL REPORT



YOUR CITY OF SUNRISE COMMISSION

Mayor Michael J. Ryan (center)
(left to right)
Deputy Mayor Mark A. Douglas
Commissioner Lawrence A. Sofield
Assistant Deputy Mayor Joseph A. Scutto
Commissioner Neil C. Kerch

The City of Sunrise is governed by a Commission/Manager form of government with the City Commission serving as the governing body. The Sunrise City Commission, which is comprised of a Mayor and four Commissioners, is the legislative and policy-making body of the City, responsible for approving the budget and providing strategic direction to staff. The City Commission appoints the City Manager, City Attorney, City Clerk, Police Chief, and members of City boards and committees. The Mayor is elected at large, serves for four years, and presides over Commission meetings. Each of the four Commissioners is elected at large and serves for four years with two seats coming up for election every two years. The City Commission represents the public interest, promotes prompt, courteous responses to citizen problems and concerns, provides clear leadership and direction, and assures the present and future fiscal integrity of the City.

The Sunrise Mayor and City Commissioners are dedicated to serving the broad needs of the community. They provide careful and responsible judgment in the exercise of legislative duties, with the clear understanding that they are the people's representatives in setting policies and in determining levels and priorities of programs and expenditures.

MAYOR MICHAEL J. RYAN | Michael J. Ryan was elected Mayor of Sunrise in August 2010. He earned a B.B.A., majoring in Finance, from The George Washington University, and a Juris Doctorate, summa cum laude, from The Case Western Reserve University School of Law. Mayor Ryan has served as a PTA President and Officer of the Sawgrass Elementary PTA; volunteer coach for youth soccer, baseball and flag football; volunteer coach for high school girls soccer team; and two terms as Chair of the Sunrise Education Advisory Board. In addition, Mayor Ryan has been a member of numerous countywide boards impacting Sunrise, including the Communications Working Group for Strengthening Police-Community Relations; the Public Safety Committee for the Broward League of Cities; the Broward County League of Cities' Joint School Resource Officers Task Force; and the Broward County Chiefs of Police Association Committee on Domestic Violence Injunction Process. He also is a member of the Board of Directors of Women in Distress. Mayor Ryan's work in promoting scholastic and community based chess initiatives has received local and national attention. The City of Sunrise was named national "Chess City 2015" by the United States Chess Federation. Mayor Ryan's past charitable works include running marathons for charity, helping to distribute supplies to assist Haiti after the January 2010 earthquake, traveling overseas to volunteer at a U.S.O. Wounded Warrior Center, and a 900-mile bike ride to benefit wounded soldiers and their families. Mayor Ryan is also partner in the law firm of Krupnick Campbell Malone in Fort Lauderdale, Florida.



DEPUTY MAYOR MARK A. DOUGLAS | Deputy Mayor Mark A. Douglas is an Attorney at Law who graduated from the Florida International University College of Law. He practices in all State Courts of Florida and in all the Federal District Courts of Florida. He focuses on the areas of Criminal Defense, Immigration Law and handles matters related to unpaid overtime and minimum wages. In addition, he has a Bachelor's Degree in Business Administration and is a trained, licensed Realtor. He previously worked as a Criminal Prosecutor in Miami-Dade County, where he also served as a Certified Legal Intern while enrolled in Law School. In his many years of serving the community, he was a member of the Broward County Consumer Protection Board, the City of Sunrise Economic Development Advisory Board, the City's Bicycle and Pedestrian Advisory Board - which he chaired for two terms - and the City's Board of Adjustment. He finds time to provide pro bono services to indigent clients within the community and assists with Citizenship drives in cooperation with nonprofit organizations. He has served as treasurer of the Jamaican American Bar Association and has served on the Board of several condominiums, including serving as President for over a decade. He currently serves as the City's representative on the Board of the Broward League of Cities, on the National League of Cities Finance, Administration and Intergovernmental Relations Federal Advocacy (FAIR) Committee and most recently was appointed to the Florida Municipal Insurance Trust as a member of the Board of Trustees. Deputy Mayor Douglas has lived in Sunrise for over 17 years with his wife Chelsa and their two boys.



ASSISTANT DEPUTY MAYOR JOSEPH A. SCUOTTO | Joseph A. Scuotto - a resident of Sunrise for 40 years - has served as a City Commissioner since 1997, and was most recently returned to office without opposition in 2016. Assistant Deputy Mayor Scuotto participates in the Broward County School Board's Partners in Education program and has sponsored numerous civic organizations and charities, including the American Cancer Society, Dan Marino Foundation, Lutz Buddy Up, Joe DiMaggio Children's Hospital and the Paralyzed Veterans Association of Florida. He is the president of the Sunrise Italian-American Civic Association and has been an active member of several committees, including serving as Chair of the Florida League of Cities' Environmental Quality Committee. Assistant Deputy Mayor Scuotto currently serves on the National League of Cities' Community and Economic Development Steering Committee. He was also a member of Broward County's Resource Recovery Board, and the previous Chair of the South Florida Regional Planning Council. Assistant Deputy Mayor Scuotto recently proposed a Free Recycled Paint program - unanimously approved by his colleagues - which would provide free exterior paint to Sunrise homeowners. He initiated the Youth Athlete of the Month program, which recognizes exemplary male and female student athletes. He was also a staunch supporter of expanding the City's School Resource Officer program to include grades K-12. Assistant Deputy Mayor Scuotto is the owner of Scuotto's Pizza Café/Drive Thru restaurant in Sunrise. He and his fiancée, Allison, are the proud parents of two girls, Kaitlyn and Alyse.



COMMISSIONER NEIL C. KERCH | Neil C. Kerch was elected to the Sunrise City Commission in March of 2013. Commissioner Kerch graduated cum laude from Florida Atlantic University in 2001 with a B.A. in Finance and Management. He received his J.D. in 2005 from the Shepard Broad Law Center at Nova Southeastern University. Commissioner Kerch is admitted to the Florida Bar and the United States District Court of the Southern District of Florida. After being admitted to the Florida Bar, Commissioner Kerch served as an Assistant Public Defender in Broward County. He currently operates his own boutique law firm where he services clients with legal issues in Broward, Miami-Dade, and Palm Beach Counties. Prior to embarking on his legal career, Commissioner Kerch was employed in the Hotel/Restaurant industry. Commissioner Kerch has been a resident of Sunrise since 2004, where he has been active throughout our community. Commissioner Kerch is a member of many professional associations and organizations. He has been a youth athletics and a chess coach for the children of Sunrise and, prior to being elected to the City Commission, served on the City's Leisure Services Advisory Board. Commissioner Kerch currently serves on the National League of Cities Public Safety and Crime Prevention Advocacy Board, the Broward County Water Advisory Board, and the Sunrise Affordable Housing Advisory Board. Commissioner Kerch is married to Carmen, and they have one child.



COMMISSIONER LAWRENCE A. SOFIELD | Lawrence Sofield was appointed to the City Commission on February 17, 2009, and was elected by voters in November 2010. He was returned to office without opposition in 2014, and re-elected in 2018. Since becoming a Sunrise resident in 1992, Commissioner Sofield has been an active and involved member of the community. As the founder and past president of the East Sunrise Residents Association, he has worked to boost safety and expand recreation opportunities in his neighborhood. In 2008, in an effort to further increase civic involvement, he founded the Central Sunrise Residents Association. Commissioner Sofield is an advocate for quality education: He was previously a member of the Village Elementary School Advisory Council, and is a past member of the Broward County School Board's Diversity Committee. He is also a past member of the Sunrise Leisure Services Advisory Board, and has been a volunteer coach in the City's t-ball and youth basketball leagues. Commissioner Sofield is a licensed real estate agent and the president and founder of RealPost, Inc. - a successful Sunrise-based business. He is married with four children and four grandchildren.





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A YEAR IN REVIEW**

FISCAL YEAR 2017/2018
annual report

MESSAGE FROM THE CITY MANAGER

Honorable Mayor and Members of the City Commission,

I am pleased to present the FY 2017/2018 Annual Report of Accomplishments for the City of Sunrise, which includes highlights of the City's accomplishments and outstanding services for the past year. We should pause for a moment each year to measure progress and celebrate our successes. I am very proud of the accomplishments in this report and thank the City of Sunrise employees for their continued commitment to excellence.

Our organization remains keenly focused on building a great city, while meeting the challenge of limited funding with innovative and outstanding service delivery that our citizens deserve and expect. This Annual Report reflects our continued commitment to prudent fiscal management, customer service, and providing our residents with the highest quality of life.

I am grateful to the residents of Sunrise; members of the educational, faith and business communities; those in elected office; and our wonderful City employees who have supported me and worked with me since I first started here in 1991. I am very proud to lead a dedicated team of highly qualified municipal employees who share my vision for the future of our great City. During the past 28 years, I have enjoyed our vibrant unique character, excellent quality of life, and world-class operations that make Sunrise a premier destination for business, culture, and tourism.

Sunrise continues to be a community that draws exciting businesses and engaged, committed and highly educated individuals who are attracted to an excellent quality of life. With a strong local economy, rising home values, excellent schools, a low crime rate and an abundance of amenities and opportunities, the City is viewed as a desirable place to live, work, own a business, raise a family, attend school, shop, play, and retire.

This report highlights our accomplishments over the last year and serves as a reminder that the best is yet to come.

“We are confident in our resiliency, and in our vision to make Sunrise not only a City for today, but for the next 50 years and beyond.”



Richard Salamon
City Manager

INVESTING IN OUR FUTURE

investing in our infrastructure

The City's Five Year Capital Improvement Plan demonstrates our commitment to a prosperous future through the strategic investment in our physical infrastructure to enhance and protect our valued quality of life. This focus on capital investment will serve as our blueprint for long term sustainability and success. Quality infrastructure leads to neighborhood enhancement, as well as active and safe public places, and serves as an impetus for business development. We have capital projects in various stages of completion, from planning and design to permitting and construction. We consider each stage of completion a milestone and an accomplishment.



• 265 gas meters changed out



• 11,322 square feet of sidewalks repaired



• 1.6 miles of new gas mains installed

811

• 16,457 Sunshine 811 requests



• 2,688 potholes fixed

Highlights of Key Projects:

- **NW 44th Street Bicycle Lanes** | Construction of new buffered bicycle lanes along both sides of NW 44th Street, from NW 115th Terrace to Pine Island Road were completed and the City held a Ribbon Cutting ceremony on May 19, 2018. This project is listed in the City's Bicycle and Pedestrian Greenways and Trails Master Plan and was the first buffered bicycle lane segment in the City of Sunrise. The new bicycle lanes provide connections for residents between three City parks: SAC Park, Welleby Park, and Oak Hammock Park.
- **Nob Hill Hall Renovation and Roof Replacement** | In 2018, the City's contractor began construction of this renovation project, which included a full HVAC replacement, AV installation, water efficient toilet replacement, and all interior lighting was replaced with energy efficient LEDs. In addition, the concrete tile roof was replaced with a standing seam metal roof.
- **Sunset Strip Complete Streets Project** | This project converted the four-lane divided roadway to a two-lane divided roadway with buffered bicycle lanes that connect the City from east to west. The project also included installation of two traffic circles and the elimination of a traffic light. This project connects two large City parks to allow residents to ride bikes safely through the City.



Additional Project Highlights:

- **Nob Hill Soccer Club Sports Lighting** | This project was completed in 2018 and included replacement of the old sports lighting with LED sports lighting. These new LED lights reduce spillover by providing more focused lighting coverage, they are more energy efficient and have a longer life expectancy.
- **Sunrise Tennis Club** | Improvements and site maintenance included exterior painting of the Pro Shop, barrier walls, gazebos, outside bathrooms, planter beds, maintenance sheds, tennis cabanas and light poles. New windscreens and court lines were also purchased and installed by the City.
- **The Bridges at Springtree Golf** | The City purchased two new pieces of golf course maintenance equipment, a greens roller and a new mower. To benefit the restaurant kitchen, capital repairs were made to the walk-in cooler and freezer and a new ice maker was purchased.
- **Completed Civic Center Aquatics Center Improvements** | In December 2017, the family and kiddie pool deck underwent renovation. The project included the installation of sandstone pavers, repainting the pool slide and mushroom spray fountain, and refinishing of the family pool.
- **Expansion of the City Hall Bus Parking Area** | Leveled and compacted the area with 100 tons of stone.
- **HBO Building** | Completed acquisition of the former HBO building and auxiliary generator facility located adjacent to City utility facilities for future City use.
- **Security Upgrades** | Completed construction of guard houses for the Springtree and Sawgrass Water Treatment Plants.
- **Traffic Calming** | Completed various traffic calming projects including installation of posts and signage, milling roadways, installation of asphalt speed humps, and painting of temporary striping.
- **Parking Lot Improvements** | Repaired asphalt driveway and parking surfaces at City Hall, Sunrise Athletic Complex, and the Sunrise Tennis Club.
- **Senior Center Sidewalk** | Replaced 1,100 square feet of sidewalk at the Sunrise Senior Center.



INVESTING IN OUR FUTURE

investing in our open space



Open space is the key to connecting with our natural and historic treasures. Connecting to everything around us and to each other, we learn to value our environment, our heritage, and our place in the world. We grow in awareness of our responsibility to protect and cherish these things through green practices and gentle use, increasing our desire to conserve what we enjoy today for future generations.

On Election Day in 2014, more than 70% of Sunrise voters approved the City's general obligation (GO) bond referendum. Thanks to this overwhelming resident support, Sunrise is able to fund improvements to parks and recreation facilities in neighborhoods citywide.

General Obligation (GO) Bond Projects continue to progress with improvements and expansions of park projects during the fiscal year, including the following:

Flamingo Park Renovation | Construction was completed and the City held a Grand Opening ceremony on September 8, 2018. Major components include drainage improvements and regrading of the soccer field, walking path lighting and exercise stations installation, roof replacement and renovations at the existing north restroom building, renovations at the existing meeting hall, replacement of the two outdoor basketball courts with three covered basketball courts, replacement of the existing playground and canopies, construction of a new baseball-themed splash pad, construction of a new 5,000 square foot meeting room, and security improvements.

Sportsplex | This project began in 2017 and includes the purchase of two parcels and a portion of a third totaling approximately 16.5-acres, near the intersection of Pine Island Road and NW 50th Street. This project includes the construction of four baseball/softball fields, a multi-purpose field that can be converted into two youth soccer fields, a concession building with a scorer's tower, a new covered playground, LED sports lighting, and security improvements.

Veteran's Park | This project began in August 2018 and includes the construction of a Veteran's Memorial area, meditation labyrinth, Branches of Service monuments, and a remembrance pavilion. Also included in the project is a boundless playground, a restroom facility, and walking paths.

Welleby Park Expansion | This project began in July 2018 and will expand the existing park to the west and renovate existing site amenities. The additional 4-acre expanded area of the park will primarily be developed into the City's first Dog Park, with three dedicated areas for tiny, small, and large dogs. There will also be new restrooms in the Dog Park area. Other major improvements to the site include renovation and expansion of the existing community building, construction of a new nature-themed splash pad, replacement of the existing playground, construction of a Safety Town, and expanded parking areas.

Senior Center Expansion | The City's contractor continued working on the Sunrise Senior Center expansion project. This project includes a new teaching kitchen and HVAC system in the Burgundy Room, a dedicated exercise room, a new game room, a new computer training room, an expanded arts and crafts room, and additional covered patio. The facility will also be getting a new roof as part of the improvements.

Civic Center | This project began in 2018 and will add an indoor gymnasium with an elevated walking/running track, renovate the existing racquetball courts, provide a new multi-purpose room for aerobics and other activities, create additional Leisure Services offices for staff, double the size of the existing gym, provide a new game room, provide security improvements, reconfigure the control desk area for access, provide new restroom facilities, and add a second elevator.

Nob Hill Soccer Club (Soccer Fields) | The City's consultant completed the design and permitting task, allowing for the project to be advertised for construction during late FY 2017/2018. This project will correct drainage issues with the three soccer fields, replace two soccer fields with synthetic turf fields with organic infill, and provide security improvements.

SAC Park Expansion | During FY 2017/2018, the City's consultant continued to work on the design and permitting task of the project. This project will renovate the existing playground, meeting hall, and restroom facilities; remove ball fields 4 and 5 and the existing basketball courts; construct a new 15,000 square foot multi-purpose building; construct new covered basketball courts, additional parking, security improvements, and a new concession building with a scorer's tower; refurbish the multi-purpose fields; resurface the existing tennis courts; and upgrade the existing sports lighting.

City Park Improvements | In 2018, the City's consultant worked towards finalizing the design and permitting scope of the project. This project includes a complete renovation of City Park, including a new multi-purpose field, a large stage, three covered basketball courts, playground, a soccer themed splash pad, restroom building, and security improvements. The existing tennis courts will also be refurbished.



INVESTING IN OUR FUTURE

investing in our water and wastewater facilities



951,998 linear feet of water mains cleaned



686 water services repaired



40 water mains repaired



1,833 water meters installed and replaced

Highlights of Key Projects:

- Completed Nova Drive (SW 24th Street) water and force main replacements between University Drive and Pine Island Road.
- Completed 2.0 MGD Sawgrass Waste Water Treatment Plant Reclamation Facility, with 5.0 MG storage and High Service Pumping Station for irrigational reuse.
- Completed eight Springtree Water Treatment Plant Biscayne aquifer raw water wellhead replacements.
- Completed the Escape and Valencia water main replacements north of SW 24th Street between University Drive and Davie Golf Club.
- Completed Phase I of water mains and service replacements for eastern Sunrise, between Sunrise Boulevard and NW 19th Street and between NW 58th Terrace and NW 64th Avenue.
- Installed an ammonia-free analyzer at the Sawgrass Water Treatment Plant, which provides better control of Free-Ammonia dosage and reduces Nitrification in the water distribution system.

Field Division Highlights:

- Coordinated and supported replacement of a 36-inch diameter steel water main on Pine Island Road south to the C-13 canal.
- Replacement of a 42-inch diameter pre-stressed concrete cylinder pipe water main from the Springtree Water Treatment Plant north on Springtree Drive to NW 44th Street and west on NW 44th Street to Pine Island Road.
- Continued the pilot project for Advanced Metering Infrastructure for water meters.
- Coordinated and supported partial force main replacement at the C-13 canal with a new canal crossing and valves.
- Coordinated and supported smoke testing of nine sewer basins resulting in the identification and replacement of 250 sewer clean out caps, thus reducing locations where stormwater may enter the City's wastewater collection system.
- Completed the northwest service area directional flushing of water distribution system, which included 385 line segments totaling 951,998 linear feet of water mains flushed and cleaned.



Environmental Laboratory Highlights:

- Developed a 10-year South Florida Water Management District (SFWMD) Consumptive Use Permit Report.
- Implemented the new EPA method detection limit procedure.
- Completed additional lead, copper, and water quality parameter testing for the Springtree Water Treatment Plant.
- Implemented Laboratory Information Management System enhancements to increase efficiency of quality control reviews and auditing.

Gas Division Highlights:

- Increased billed gas volumes over the prior fiscal year by 3.0% to a new record throughput of 544,013,900 cubic feet.
- Installed 123 new residential service lines in Artesia, which completes the project.
- Installed 24 new residential services lines in Botaniko Weston.
- Installed 11 new residential service lines in various locations.
- Installed 1.6+ miles of new gas mains:
 - Botaniko Weston residential development – 4,343 feet of 2” gas main.
 - Pacifica/Forrest Trace – 2,136 feet of 4” gas main
 - Metropica – 1,500 feet of 4” gas main
- Installed new commercial service lines to the following accounts
 - Crafty Crab
 - Broward Collision
 - Coney Island Pizza Café
 - Sahara Diner
 - Pizza Fire
 - Nothing Bundt Cakes
 - Five Guys Burger and Fries
 - Galaxy Nails
 - Marcos Pizza
 - Dairy Queen Chill and Grill
 - La Brasa
- Performed corrosion prevention maintenance on 2,713 meter sets
- Replaced 97 galvanized and steel service risers and 26 full service lines
- Completed the regulatory required walking leak survey. This year’s survey covered 104.6 miles of main and 3,085 services.

Facilities Maintenance Highlights:

- Restored Police substations at Village Civic Center and New River Civic Center with improvements including new flooring and paint.
- Replaced older inefficient air conditioning systems at Fire Stations 83 and 92 and Utilities Department wastewater booster station 299 (former Park City Plant site).
- Replaced Generator radiators on the fixed generators at Fire Stations 39 and 83.
- Painted the interior and exterior of Fire Station 59.
- Installed six transfer switches to allow for generator backup at traffic signal locations throughout the City.
- Completed aeration basin improvements at Sawgrass Wastewater Treatment Plant.
- Installed new uninterruptible power supply for a portion of the Springtree Water Treatment Plant.
- Upgraded lighting for a portion of the Sawgrass Water Treatment Plant to LED.
- Completed roofing repairs to 13 buildings throughout the City.



INVESTING IN OUR FUTURE

investing in our leisure services and programs

Parks and recreation activities encourage healthy, active lifestyles as well as social development. Sound bodies and sound minds require physical activity and the chance to experience personal growth. Parks offer a wide range of activities suitable for all ages to get outside and get active - teaching positive lifestyle habits in all areas from nutrition to physical activities to sports and life skills.



• \$166,532 in room rental revenue



• 107 group and 173 private swim lessons



• 36 theatre productions



• 988 summer camp kids



• 43,533 passengers received bus rides



• 34,900 customers served on the phone



• 11,345 customers served in person



• 26,654 program registrations



• 1,576 pavilion rentals

*coaching.
connecting.
community.*

As stewards of our future, the City needs to ensure that leisure services and recreational activities are available for all stages of our lives. Sunrise offers its residents a variety of attractive, well-maintained neighborhoods - from private gated golf-course communities to quality rental properties.

The City offers a wide variety of recreational opportunities, including numerous opportunities for sports, a golf course, a tennis club, playgrounds, municipal swimming pools, a Senior Center, a Civic Center complex featuring a 300-seat theater, an outdoor amphitheater, an Art Gallery, and expansive banquet facilities. Sunrise is also home to eleven public schools, charter schools, three post offices, and a public library.

Through the efforts of the City Commission and staff, the City of Sunrise and our community continues leading the movement for playability. The mission of this program is to work to create great play-spaces through the participation and leadership of communities. Envisioning a place to play within walking distance of every child in America is the goal.



INVESTING IN OUR FUTURE

special event programming



Our commitment to provide quality, family-friendly activities for free or at low cost has been well-received, and is instrumental in fostering the special sense of community experienced among residents. Tens of thousands of residents and visitors enjoy annual events within the City of Sunrise.

A total of 43 special events were offered during the 2017/2018 fiscal year. The events were attended by an estimated 49,988 patrons, generating admission revenue totaling \$35,350. Vendor revenue for the year totaled \$24,505 and corporate sponsorships totaled \$75,710.

OUTDOOR MOVIE SERIES

Recognizing the trend of families looking for outdoor activities during South Florida's cooler Autumn and Winter months, the Leisure Services Department now has a fan following for their Outdoor Movie Series. Each event draws more than 1,000 participants—with blankets and folding chairs in hand—to enjoy free popcorn and a screen-projected movie at one of the City's rotating outdoor venues. This series is sponsored by Memorial Healthcare System and has become a key opportunity for community engagement.

SUNRISE ARTS & CRAFTS FESTIVAL

In 2018, the Woodstock Arts & Crafts Festival held annually by the City of Sunrise was merged for the first time with another beloved seasonal showcase: Winter Wonderland. This new mega-event drew thousands of families to the Sunrise Athletic Complex for a full day of shopping for handmade arts and crafts, unique retail items, and food vendor treats. In our Winter Wonderland area, children experienced snow (often for the first time), played holiday games, and even visited with Santa Claus.

ANIME FILM AND JAPANESE CULTURE FESTIVAL

The City held the Anime Film and Japanese Culture Festival on June 2, 2018. The full-day event featured animated movies, magna, calligraphy art, bonsai demonstrations and a "cosplay" costume contest.

JULY 4TH CELEBRATION

Thousands of patrons attended our July 4th celebration event, making it one of the largest holiday festivals in South Florida. Beginning with a parade along Sunset Strip and a family fun day at City Park, the event schedule culminated in a live outdoor concert and fireworks show at the BB&T Center. After incredible performances from Skotch Bonnett Band, Mr. Nice Guy, and Grand Funk Railroad in 2018, the fireworks show was unfortunately rained out due to inclement weather. We're looking forward to the 4th of July in 2019 to deliver the biggest and best celebration yet!

WOOFSTOCK

Woofstock continues to be a popular addition to the City's list of annual festivals. Held in February each year at Sawgrass Sanctuary Park, it's a day of fun for our dog friends and their owners. The event features live entertainment, demonstrations, food and retail vendors. Contests include "Grooviest Threads," "Gnarliest Pet Tricks," and various doggie races.

TUNES 'N TRUCKS CONCERT SERIES

This hugely successful program boasts monthly concerts from October through May including these great bands: Odyssey Road, Wonderful Music, The Bron Burbank Band, Brothers United, Switch Back to the '80s, The Vybe, and Mr. Nice Guy! Monthly attendance was typically between 2,000 – 2,500 guests, even during inclement weather!

EARTH DAY FESTIVAL

Each April, Sunrise celebrates green living with a free, family-friendly Earth Day Festival at Sawgrass Sanctuary Park. This day of outdoor fun is sponsored by the City of Sunrise Utilities Department and Republic Services.

SEASONAL EVENTS

Seasonal events include our annual Fall Harvest Festival with costume contests, horse-drawn hayrides, and a pumpkin patch. In 2018, our Winter Wonderland event was combined with the Sunrise Arts & Crafts Festival, and included children's crafts, holiday treats, piles of snow, and pictures with Santa and Mrs. Claus. Special events such as these bring our community together with increased participation year after year.

CULTURAL FESTIVAL

The Cultural Festival is held each November in City Park. It is a family-friendly event designed to celebrate, highlight, and unify the diverse cultures in our City. The event focuses on the commonalities we all share: the importance of family, friends, a cohesive community, and preserving the legacy of our collective pasts. To this end, the festival showcases multi-ethnic foods, live music, art, and dance.

COMICON

The City's first-ever Comicon was held on August 12th, and featured fun for the entire family including special guests, 60 gaming systems, Wii U Tournament, cosplay, panels and demos, and a great selection of food trucks and vendors. The event was sold out with approximately 800 participants!



INVESTING IN OUR FUTURE

education and enrichment



COMMUNITY CHESS INITIATIVE

This was the second full year of operation for the **Sunrise Center for Excellence in Chess**. The Center represents the City's sustained commitment to chess, and works to support chess programs and initiatives in schools, in child-care settings, and in the community at large. Among its many activities, the Center provides free instruction at the City's weekly open play chess sessions at the Sunrise Civic Center; supports a free Chess Club for students in grades 4-12 at the Village Multi-purpose Center; and hosts student tournaments throughout the year.



"Champions of Chess" Student Tournament

Sunrise began hosting its annual Champions of Chess tournament in 2012. In 2018, 52 students registered, representing children of all ages from elementary, middle and high schools.

Mayors' Chess Challenge

This friendly series of chess competitions brings together elected officials, community leaders, students, families and chess players of all ages and abilities throughout Broward County. This program celebrates chess programs in various municipalities around the County.

Open-Play Chess

Each Saturday, the City hosts free, supervised chess play in the lobby of the Sunrise Civic Center Theatre. This has been a successful program with many participants.

SUMMER CAMP

The 2018 Summer Camp program hosted 988 campers at 12 camp sites. The program included numerous on-site special programs including making fur friends, arts and crafts, balloon creations, a rock star singing battle, painting with Plaster Castle, indoor PE games, a trivia game show and a theatre camp production of Shrek Jr.! Field trips included Butterfly World, Miami Marlins, Monster Mini Golf, Rapids Waterpark, Frost Science Museum, Delray Beach Playhouse to see Beauty and the Beast, Flamingo Gardens, Fort Lauderdale Children's Theatre to see Seussical JR., Davie Pro Rodeo, Extreme Action Park, South Florida Science Center, Wow Factory, Fun Depot, and Strikers Family Sports Center.

KIDS DAY OFF PROGRAM

In addition to community festivals and academic events, kids are offered an opportunity to socialize and learn during City of Sunrise programming on select days off from school. This year, 254 local children participated in programming that included new field trips to South Florida cultural institutions such as hands-on museums, safari explorations of the animal kingdom, fun athletic contests, and much more.

FORT LAUDERDALE INTERNATIONAL FILM FESTIVAL (FLIFF)

Since 1986, the Fort Lauderdale International Film Festival has showcased the beauty of world cinema, and in 2018 they selected the City of Sunrise Civic Center Theatre as the official venue for the Centerpiece Film and Party. The Blockbuster Audience Award nominee *The Saint Bernard Syndicate*, directed by Mads Brügger, was debuted to a record-breaking audience in Sunrise as part of the festival's official schedule.

cultural arts

CIVIC CENTER ART GALLERY

Eight exhibits were presented in the Civic Center Art Gallery during FY 2017/2018. Featured local artists depicted unique subject matters and represented the use of various artistic media. Opening receptions were hosted for each exhibit, providing visitors with a unique opportunity to meet the artists and discuss their work. Admission to the gallery and the opening receptions was provided to the general public at no charge. The Art Gallery introduced the first Youth Art Month exhibition, which coincides with the National Youth Art Month held in March. Five schools submitted artwork for the event.

YOUTH SELF-EXPRESSION

The City of Sunrise hosted its tenth annual Word Up! Poetry Slam in 2018 – welcoming back original winner Sherrika Mitchell and other program alumni. This competition is the cornerstone of the City’s now-established lineup of youth self-expression programs – which also includes bimonthly Lyrical Lounge teen open mic nights, an annual Martin Luther King, Jr. Day poetry-writing workshop, and summer writing programs. Many of these initiatives are presented as part of a long-standing collaboration with the Jason Taylor Foundation and the Omari Hardwick blueapple Poetry Network. The Leisure Services Department strives to expose youth to the proven benefits of arts programming – including increased academic achievement, positive self-image, and improved communication skills.

MUSIC AND THEATRE

Our very own Sunrise Civic Center Theatre hosted 36 multifaceted acts from the full spectrum of arts and entertainment in 2018. The classic 300-seat venue played host to magic shows, theatrical stage plays, classical orchestras, feature Hollywood films, stand-up comedy, rock bands, and much more.

DANCES

The Daddy/Daughter Candyland Ball was held on March 10th and provided dads and their daughters with an evening of dancing, desserts, games and fun for 90 registered participants. The Mother/Son Dance was held on September 10th, and is the counterpart to the daddy/daughter event. It is a superhero themed dance, and was offered to 95 registered participants.



INVESTING IN OUR FUTURE

social services



CHILDREN'S HOLIDAY PARTY

This event is a true labor of love that unites Sunrise residents, City employees, local businesses and civic groups in providing a memorable holiday season for children from low income families in Sunrise.

Through its continuing co-sponsorship, the Doubletree by Hilton Hotel at Sawgrass Mills once again provided the use of its facilities and a full buffet breakfast for dozens of children, their accompanying parent, and event volunteers.

A total of 89 children from 36 Sunrise families were presented with gifts donated by Sunrise employees and the community. The children were treated to a fun party complete with a professional DJ, a magic show, and a special visit from Santa and Mrs. Claus, Rudolph, Frosty, and several elves. Each family was provided with a professional family portrait to commemorate the event.

THANKSGIVING/CHRISTMAS FOOD BASKET DISTRIBUTION

Taking our cue from the cherished spirit of Thanksgiving, the City of Sunrise assists low-income families with gift baskets that include a turkey and all of the trimmings to make sure they didn't lack when it came time to put together their very own traditional holiday meal. Thanks in part to generous donations from City employees, the Sunrise business community, and a variety of other public and private organizations, the Sunrise Senior Center team worked together to make Thanksgiving 2018 a bountiful one for the 175 donation recipients that otherwise might have been unable to provide a holiday meal for their family. Additionally, social service agencies and schools helped us identify families in need during the Winter holiday season and the City of Sunrise Social Services Division was able to assemble 75 food baskets—full of candy canes, hot cocoa, and everything one would need for a holiday dinner—for those referred as well as other families that attended the 2018 Children's Holiday Party.

EMERGENCY FOOD PANTRY

Nobody expects to encounter a troubling financial situation or family emergency, which makes help that much more urgent when they unfortunately occur. This is why the City of Sunrise Social Services Division maintains supplies that are able to be distributed year-round and at a moment's notice. Canned goods and personal hygiene items are among the supplies that are charitably donated by generous patrons. This program enables short-term help to be provided quickly, giving our staff the time they need to refer individuals in need to longer term support organizations like food banks.

senior programs

SUNRISE SENIOR CENTER

The City of Sunrise offers very robust Senior programs that include leisure and educational programs, support groups, cooking classes, exercise classes, wellness programs, special events, and exciting trips. During fiscal year 2017/2018, the Sunrise Senior Center provided 821 recreational program offerings to 38,692 participants.

HEALTH LECTURES

Lectures providing specialized health information covering a wide array of topics were provided to Seniors throughout the year. Topics included dental health, healthy eating for the holidays, Latin cooking done light, senior bullying, end of life planning, preventative care, healthy bones, allergies and asthma, and dementia awareness.

SENIOR TRIPS

A variety of exciting trips and guided tours were offered to our active seniors this year. Destinations included Magic City Casino, Weiner Museum of Decorative Art, NSU Art Museum, Boca Town Center Mall, Jungle Island, Delray Yacht Cruise, Wynwood Art Walk, Kampong Botanical Gardens, Panthers hockey games, Coconut Grove Art Festival, Miami Heat basketball game, Panther Ridge Conservation Center, Everglades National Park, Deep Sea Fishing, Flamingo Gardens, Lauderdale by the Sea beach, Marlins baseball game, Goldcoast Railroad Museum, The Illusionist show at Broward Center, Palm Beach Gardens Mall, Museum of Contemporary Art, Sawgrass Lanes Bowling, Broward Center tour, Perez Art Museum, Aventura Mall, and La Cage show at Lauderhill Performing Arts Center.

FREE SUNRISE BUS TRANSPORTATION

The City of Sunrise operates a multi-faceted transportation program which includes bus routes, medical transportation, special event shuttles, senior and youth trips, camp transportation and more. In 2018, the Transportation Division updated their fleet with the addition of several new replacement vehicles including a Sprinter transit van, two low-floor buses for bus routes and two Ford Taurus sedans for medical transportation. Bus ridership for the 2017/2018 fiscal year totaled 43,533 and Medical Transportation totaled 2,498. The Division provided transportation services to 3,029 participants, which includes 49 Senior Center trips, 118 special events, various camp trips, and other programs.

The Sunrise City Commission generously waived bus ridership and non-emergency medical transportation fees in an effort to promote preventative care and affordable access to services and programs.



INVESTING IN OUR FUTURE

adapted recreation



ADAPTED AQUATICS

Our Aquatics Division continues to offer integrated swimming lessons designed to assist those with special needs.

AUTISM SWIMS

The City of Sunrise hosted the 5th annual Autism Swims event on April 21, 2018 at the Civic Center Aquatics Center. Sixteen participants enjoyed water activities, game booths and information stations. With the volunteered help of the Aquatics staff, Sunrise Swimming and countywide organizations, this event has helped create awareness and provide resources to families of children with Autism.

BACK TO SCHOOL DANCE

This event, hosted jointly with Broward County's Special Populations Section, provided an evening of dancing and light refreshments for young adults with special needs and their families.

SPRING FLING DANCE

The City of Sunrise, in its continuing collaboration with the Special Populations Section of the Broward County Parks and Recreation Division, hosted the Spring Fling Dance for adults with special needs and their families.

“EGGSTRAVAGANZA” BEEPING EGG HUNT

This event, hosted jointly with the Lighthouse of Broward, provided children with visual impairments an opportunity to participate in an egg hunt. The eggs used for the event emitted a loud beeping sound for the children to follow.

WHEELCHAIR BASKETBALL

The City of Sunrise continued to support and provide a home for the Sunrise Suns Wheelchair Basketball Team. The Sunrise Suns is a member of the National Wheelchair Basketball Association (NWBA) and celebrated their seven-year anniversary in April 2018. The City provides a basketball court at Village Multi-Purpose Center and offers the Civic Center for their annual Invitational Tournament.

athletics

YOUTH ATHLETE OF THE MONTH

The Youth Athlete of the Month Program began in April 2018. Athlete of the Month nominees are selected by their coaches and winners are selected by the Leisure Services Advisory Board. Each month, two Athletes of the Month receive a \$25 Leisure Services voucher and are publicly recognized at a City Commission Meeting.

YOUTH ATHLETICS

The Youth Athletics Division recorded an increase in participation in its Recreational Soccer and Flag Football programs this year. Due in part to a sports marketing and information campaign, soccer registrations went up by 182 participants and flag football participation increased by 34.

SOCCKER SUCCESS

The City continues to have a robust soccer program on both the recreational and competitive fronts. The recreational soccer program includes over 50 teams ranging from 4-17 years old, and is our largest recreational sport. The Sunrise Soccer Club competitive travel program continued its impressive run, including the first national championship in South Florida history!

TRAVEL BASKETBALL PROGRAM

Hoopster Basketball supports two teams that practice at the Civic Center and Village Multipurpose Center while competing in local tournaments. With the program's success and potential for growth, the City Commission approved funds to further the program during FY 2017/2018.

TRAVEL TACKLE FOOTBALL AND CHEERLEADING

The City's competitive tackle football and cheerleading program embarked on a full re-brand of their program. During the summer of 2018, the Sunrise Gators became the Sunrise Hurricanes. This rebrand included new equipment and apparel, which was a welcomed addition to the program, and drove an increase in participation by 21%.

VOLUNTEER COACHING

Athletics programming provided over 300 volunteer opportunities throughout the year. Volunteer coaches are the backbone of the youth athletics programs. Coaches are required to undergo Level II background checks and attend a free CPR certification class.



MANAGING A STRONG CITY

responsible and responsive government



city management goals

The City of Sunrise is committed to responsible and responsive government: **Good Government**. A significant component of responsible government is the fiscal stewardship of public funds. Our financial plan is designed to advance the organization through the provision of optimum government services to our residents while investing in social capital to enhance the overall health of the City of Sunrise.

As City Manager, my goal is to provide a dynamic city organization that delivers the highest quality of services to our residents in a cost effective manner. We are aligning priorities within the organization, adopting a cross-departmental approach to addressing issues, and managing within our means while strategically planning for the future. Sunrise residents can rest assured that their hard-earned tax dollars are being strategically parceled by the most capable team around.

“Sunrise has a very high quality credit position, and its Aa2 rating slightly exceeds the U.S. city median of Aa3. The rating reflects a robust financial position, and a healthy socioeconomic profile with a considerable tax base.”

- Source: Moody's

The vision for Sunrise is to be a world-class city by having a competitive, dynamic and sustainable economy that draws on our distinctive strengths in commerce, housing, culture, retail, and entertainment and includes:

- Providing outstanding customer service
- Playing our part in limiting the impacts of climate change
- Having a workforce of highly skilled, enterprising and industrious people
- Being a clean City - attractive, culturally rich, outward-looking and welcoming
- Being a place where residents from all backgrounds feel safe, can aspire, succeed and live well

community highlights

- Grand openings and ribbon cuttings:
 - 44th Street Bike Lane Opening and Ribbon Cutting - June 23, 2018
 - Sunset Strip Bike Lane Opening and Ribbon Cutting - July 21, 2018
 - Flamingo Park Grand Re-opening - September 8, 2018
- New special events held during FY 2017/2018:
 - Taste of Sunrise - January 24, 2018
 - Classic Car Show - February 17, 2018
 - Community Pool Party at the Village Beach Club - April 14, 2018
 - ComicCon - August 12, 2018
- Established a “City of Sunrise Free Recycled Paint Program,” adopted by the City Commission on September 26, 2018, providing free exterior paint for Sunrise single-family homeowners to assist in beautifying the exterior of their homes.
- Continuing the City’s efforts to recruit a highly skilled and talented workforce and to increase exposure to the City’s excellent employment opportunities, the Human Resources Department participated in the following community career fairs and expos, while specializing on events that cater to our U.S.Veterans.
 - Job News USA South FL Job Fair at BB&T - November 16, 2017
 - Plantation High School BRACE College Fair - February 9, 2018
 - Job News USA South FL Job Fair at BB&T - September 19, 2018
- Staff facilitated a workshop on resume writing and job interview guidelines for high school students who participate in the Sunrise Leadership Academy.
- City Clerk’s Office qualified four (4) candidates for the November 2018 election for City Commission Groups C and D, and oversaw early voting for the Primary election.
- Improved online web-streaming service public interface for City Commission meetings by creating downloadable videos.
- Expanded the City’s microwave point to point wireless network to include new locations and added Wi-Fi friendly hot spots in additional City Parks for the community, including Roarke Hall, Piper Field and Welleby Pool.
- Completed the Census LUCA 2020 address update to ensure that the City is accurately counted in the upcoming Census.



MANAGING A STRONG CITY

key accomplishments



- Enhanced the 2017/2018 Employee Open Enrollment and Total Wellness Event with increased vendor participation and multiple locations for ease of employee access during the open enrollment period.
- Competitively bid group life insurance, which decreased costs by \$9,000 annually over the next three years and included enhanced benefit levels.
- Hosted the City's Annual Employee Recognition Service Time Ceremony to recognize the dedication and service of 141 employees who met service time milestones.
- Hosted the 1st Annual Employee Halloween Extravaganza which benefitted the City's Crisis Closet (food pantry) and Emergency Assistance Fund to aid residents in need. This event was well-received and included an employee costume contest and ghoulish treats.
- Successfully negotiated a three-year Collective Bargaining Agreement with the Sunrise General Employees Union covering October 1, 2017 – September 30, 2020.
- Continued the Employee Retirement Savings Program, which is a joint partnership between the City and ICMA-RC. This education and savings program is designed to incentivize employees to save money and better prepare for retirement.
- Implemented Kronos Timekeeper and Telestaff in December 2017, which resulted in the elimination of paper timecards.
- Held the Annual Volunteer Recognition Ceremony and breakfast to recognize close to 200 volunteers.
- With a firm commitment to attract, retain and promote the best and the brightest professionals to the organization, the City's dynamic Management Team was enhanced with the filling of the following vacancies:
 - Assistant Director of Finance and Administrative Services
 - Emergency Management Coordinator
 - Human Resources Technician
 - Public Information Officer
 - Assistant City Planner
 - Sustainability Officer
- Recruitment highlights for FY 2017/2018:
 - New Hires: 85
 - Promotions: 94
 - Job applications received and reviewed: 10,564
 - Job posting views on the City's employment portal: 213,821
- Conducted elections for General Employees', Firefighters' and Police Officers' Retirement Plan Boards.
- The City Clerk's Office researched, drafted and submitted a new records retention series for Fire/Rescue RAP program and had it approved by Florida Department of State Division of Records and Library Services.

- Conducted Sunshine Law and Ethics training for new board members on an ongoing basis.
- Developed, planned and presented public records training to 76 employees.
- Trained advisory board liaisons and their administrative staff on the board administration procedures.
- Successfully implemented business continuity services to ensure continuous availability of IT resources to implement and support the new Tyler Munis Enterprise Resource Planning (ERP) system.
- As part of a multi-year IT security strategy, the IT Department continued efforts to harden the overall security of the City's network and infrastructure by deploying a new cyber email/web filter, malware scanner, and anti-virus endpoint solution for all devices in the City.
- Created an IT Knowledge Base on the City's Intranet, CityConnect, to assist employees with more efficient and comprehensive Service Desk support. The Knowledge Base complements the new Inventory portal, which keeps track of all IT assets throughout the City for compliance and future replacement purposes.
- Upgraded the Bridges of Springtree Golf Course phone system to Voice Over IP (VOIP) and replaced the all-in-one cashier computer stations, drawers, and receipt printers.
- Upgraded Fire Station 83 phone system to VOIP.
- Researched, tested, and successfully migrated City mobile phones from the Blackberry AT&T model to new a new standard Android model with enhanced Samsung Knox security.
- Upgraded the Police and Fire Rescue Department off-duty detail software application, PowerDETAILS, and migrated it to the Cloud.
- Set up computer practice labs at the City Hall Annex and conducted full day dedicated team workshops for training and testing for the Community Development and Fire Rescue Tyler Energov implementation teams.
- Implemented a software solution for tracking sanitary sewer inspections and integrated the information with the City's Geographic Information Systems (GIS).
- The Police Department processed and interviewed over 200 applicants for various positions. Twenty-six new employees were hired to include 11 police officer candidates.
- Following the shooting at Marjory Stoneman Douglas, the Police Training Division trained 171 officers on active killer response.
- In FY 2017/2018, 98 officers participated in the Division's tactical rifle/handgun course. The Division oversaw two active killer training incidents at the Sawgrass Mills mall and assisted SWAT with carrying out a complex multi-team training exercise in September.
- The Police Department warehouse received and processed 2,946 parcels that included incoming assets for the Police Department, Fire Rescue Department, and IT Department.
- The Criminal Investigations Division handled 3,328 cases with 593 arrests.



MANAGING A STRONG CITY

economic development



Economic Development remains a top priority for our maturing community. City leaders play a critical role in this effort by implementing a locally-based vision, smart growth and long-term sustainable policies. There are very few communities of similar size, anywhere in the United States, that welcome the tens of millions of annual visitors that we do in Sunrise.

The City of Sunrise is home to a diversified group of businesses, including corporate offices, financial services, research and development companies, the largest outlet mall in the continental United States, Sawgrass Mills, and the 20,000 seat BB&T Center, one of the finest arenas in the country and home to the National Hockey League's Florida Panthers. A strong endorsement of the City's business appeal and continued success is that corporations, hotels, restaurants, office parks, and other businesses already located in our community continue to expand and invest in Sunrise. Our strong economic development program continues to create thousands of jobs and brings millions of dollars to the county tax rolls. Below are some key accomplishments during FY 2017/2018:

- Last year, redevelopment took center stage again as the City neared completion of its first comprehensive redevelopment plan for eastern Sunrise, the East Sunrise Improvements Master Plan. This plan will be a blueprint for revitalizing the City's original neighborhoods by attracting new investment, providing expanded City programming, and investing in infrastructure improvements and creative development to encourage private investment and development.
- The culmination of businesses relocating and expanding in Sunrise resulted in the use of nearly 350,000 square feet of existing work space and over 800 new job opportunities in our community.
- The City is home to Broward County's highest rate of hotel occupancy for the sixth year in a row. As demand for quality office, industrial, manufacturing and hospitality projects in South Florida increases, Sunrise is poised to become even more desirable to investors, residents and visitors for years to come.
- The area of the City anchored by the Sawgrass Mills mall, Sawgrass International Corporate Park and the BB&T Center is known as the Sawgrass Business and Entertainment District. This four-square mile district has over \$5 billion worth of property value and continues to attract tourism, investment and jobs to Sunrise. We take great pride in attracting major corporate investment, creating well-paying job opportunities, and growing tourism in Sunrise.

- The City processed 567 new business licenses, which is a 4% increase over the prior year.
- The City approved more than 9,000 building permits with a construction value of nearly \$200 million.
- Some of the largest real-estate transactions, relocations and expansions in Sunrise in FY 2017/2018 were:
 - SR Technologies - 77,000 square feet of office space - 210 jobs
 - AMAZON - 178,000 square feet of industrial and office space - 125 jobs
 - Performance Financial - 31,000 square feet of office space - 155 jobs
 - Heritage Property & Casualty - 24,000 square feet of office space - 110 jobs
 - Pet Supermarket - Expanded Sunrise Headquarters - 100 new corporate jobs
- The City's office market vacancy rate sits below 7%, which is the lowest in our history. Commercial industrial was almost full occupancy in 2018.
- Low vacancy rates and high demand pushed office lease rates above \$30 per square foot in 2018, which is an extremely high rate for a suburban market like Sunrise.
- In FY 2017/2018, as job opportunities in Sunrise increased and new residential options were developed, the City's appeal as a location to purchase or rent a home became more attractive.
- The multifamily housing market continues to perform in Sunrise with occupancy and rents at historic highs. New apartment and townhome projects totaling over 2,000 new units throughout the City are in various stages of planning and development.
- Metropica's first 28-story residential tower and accompanying parking structure was nearly complete in 2018, while site work, infrastructure and underground development on the commercial and retail pads at Metropica also began in 2018.
- In 2018, plans for Westerra, a mixed use development, were approved with a first phase consisting of 500 rental apartments and 150,000 square feet of office.



environmental sustainability



Sustainability has emerged as a best management practice for local, regional, state and federal government, as well as the private sector. For municipal business, sustainability is an approach to enhance efficiency through integration of environmental, economic and social considerations into programs, policy and planning.

Sustainability Action Plan | In 2018, a greenhouse gas inventory of emissions from municipal operations and a communitywide inventory was completed. Staff also completed a climate vulnerability analysis and a preliminary self-assessment using the benchmark STAR Community Rating System to estimate whether Sunrise could potentially achieve a 3 STAR rating. These assessments will provide a baseline for future tracking and benchmarking.

Energy Conservation | The City of Sunrise participates in the countywide PACE Broward financing program which allows businesses and homeowners to finance property improvements that qualify as energy efficient, renewable energy, and/or wind mitigation projects. As of September 2018, 280 projects have been completed within the City of Sunrise. This includes 86 Energy Efficiency, 10 Renewable Energy, and 206 Hurricane Protection totaling \$5,819,551 in financing with 77 kW of solar capacity installed and 374,858 kWh of estimated annual energy savings.

Adopt a Street | The City of Sunrise is participating in Broward County's Keep Broward Beautiful Adopt-A-Street program that encourages local businesses, neighbors and organizations to Adopt-A-Street to enhance the appearance of our community and beautify our roadways. In return for adopting a half-mile or longer segment of a street and agreeing to pick up litter at least four times per year over a two-year period, a sign is installed to provide the group with recognition for their commitment to stewardship.

As of September 2018, sixteen cleanups have been conducted with 82 volunteers removing 536 pounds of litter. The following organizations and businesses are participating:

- Boy Scout Troop 705: Hiatus Road
- Sarah's Personal Training: Northwest 8th Street
- Right Way Plumbing: Shotgun Road
- East Sunrise Residents Association: Northwest 68th Avenue
- Kiwanis Club of Sawgrass Sunrise: North Nob Hill Road

GOOD and GREEN

City of Sunrise

Good and Green | The City's Good and Green initiative invites everyone to join the City in making every day Earth Day by conserving resources and reducing waste, supporting a sustainable economy, and practicing stewardship. The Good and Green initiative markets programs such as water conservation and recycling and is a forum to launch new services and approaches such as the Broward County Property Assessed Clean Energy (PACE) program. The City of Sunrise places a priority on meaningful civic engagement and created the Good and Green Ambassador volunteer program that trains residents on conservation best practices. Numerous volunteers have received Good and Green Ambassador training and have participated in community engagement and educational activities.

In 2018, Utilities staff participated in a number of City and regional events to promote Good and Green including: Broward County Water Matters Day, City of Sunrise Earth Day, Sunrise Cultural Festival, and Sunrise Arts & Crafts Festival, Urban Sustainability Directors Network (national), Florida Sustainability Directors Network, and Southeast Regional Climate Change Compact.

Water Conservation | For the sixth straight year, our Sunrise Water Utility is the leader in Broward County's Conservation Pays program for engaging customers in conservation by providing the most high efficiency toilet installations and other incentives that help our customers conserve water and save hundreds of dollars per year on their bills. During the last fiscal year, 423 toilet rebates were issued at \$100 each, exceeding our goal of 360 by 18%! Within that total, Davie service area customers received 111 rebates (26%) and Weston received 50 (12%). The Home Depot on University Drive in Sunrise was awarded a \$1,000 check for having the most rebates submitted in Broward County.

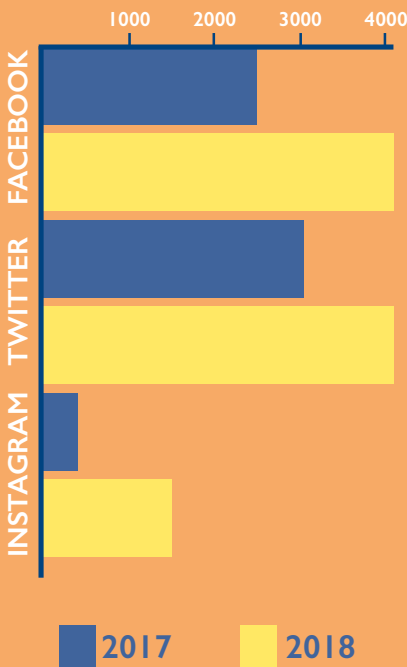
Be a Butterfly Hero | The City boasts a Be a Butterfly Hero campaign, which serves to educate folks about Florida Friendly Landscaping and emphasizes the use of native plants that often require less water, chemicals and maintenance and provide an essential habitat for our native and migratory wildlife including imperiled pollinators.

Currently, there are 94 certified habitats in Sunrise (up from 60 last year)! That puts Sunrise at 46% toward our Community Wildlife Habitat certification from the National Wildlife Federation. Three additional City properties were certified in 2018: the 25.5 Wetlands Area, Flamingo Park, and The Bridges at Springtree Golf Club. Staff worked to certify Franklin Academy and two Broward County properties – the BB&T Center and Sunrise Dan Pearl Library. Additionally, protective measures were installed in cooperation with Tropical Audubon's Project Perch Program around the burrowing owl habitat at the Springtree Water and Wastewater Treatment Plant.



marketing and communications

SOCIAL MEDIA PRESENCE



The Marketing and Communications Office continues to promote programs and events citywide. In fiscal year 2017/2018 approximately 100 print advertisements were developed for such diverse media as *En USA* Spanish-language newspaper, *Jewish Journal*, *Caribbean National Weekly*, *Broward Family Life*, *DRW* magazine, *Culture Owl*, *Clipper*, *Sharp Saver*, *Sawgrass Sun*, *Sun-Sentinel*, and *TravelHost*. The Marketing and Communications team also worked with several radio stations including *The Beach*, *99Jamz*, and *Hot105* to produce ads and public service announcements, as well as to coordinate radio talent appearances at City events. In addition, the Marketing and Communications Office designed and produced quarterly issues of *Horizons*, monthly utility bill inserts, the *Sunrise Source*, the *Kids' Guide to Sunrise*, the *Chess Calendar*, and hundreds of flyers and signs.

SOCIAL MEDIA

With the addition of a Public Information Officer to the Marketing and Communications team, the City significantly increased its social media presence and use as a communications channel. From 2017 to 2018, the City's social media followers grew by approximately 1,000 (+42%) on Facebook, 700 on Twitter (+20%), and 250 on Instagram (+330%).

SUNRISE LEADERSHIP ACADEMY

The City completed the ninth year of its award-winning Sunrise Leadership Academy (SLA), a hands-on civics program for students from Piper, Plantation, and Western high schools. Sessions were held monthly from October 2017 through April 2018, and culminated with a graduation at the May 8, 2018, Sunrise City Commission meeting.

The SLA curriculum covered municipal operations as well as leadership and networking skills. Students also conducted a service learning project – now an integral part of the SLA experience. SLA participants collaborated with Village Elementary School fourth graders to develop an all-new “Kids' Guide to Sunrise.” This colorful publication highlighted the younger students' favorite Sunrise parks, shops, and restaurants – as well as their most memorable home-cooked meals.

YOUTH SELF-EXPRESSION

The City of Sunrise hosted its tenth annual Word Up! Poetry Slam in 2018 – welcoming back original winner Sherrika Mitchell and other program alumni. This competition is the cornerstone of the City's popular and successful lineup of youth self-expression programs – which also includes bimonthly Lyrical Lounge teen open mic nights, an annual Martin Luther King, Jr. Day poetry workshop, and summer writing programs.

grants

ACTIVE LEVERAGING OF FUNDS THROUGH GRANTS:

• Finance and Administrative Services

- Awarded \$127,215 from the Department of Homeland Security (DHS) Federal Emergency Management Agency (FEMA) Public Assistance Grant program for labor related to Hurricane Matthew

• Fire Rescue

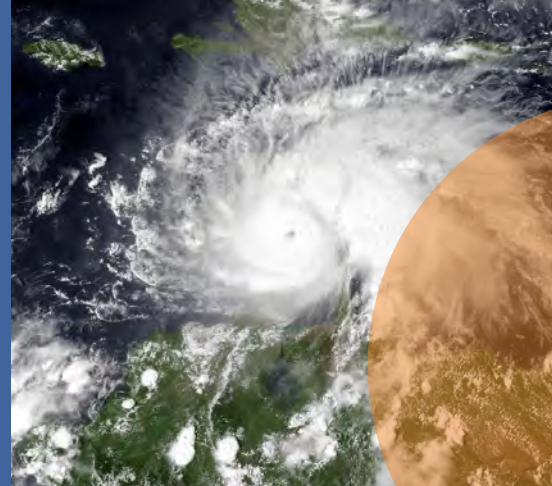
- Awarded \$159,843 from the Assistance to Firefighter Grant (AFG) for radios related to the new countywide regional radio system
- Awarded \$28,000 from the Broward County Emergency Medical Services (EMS) grant for the Pulse Point program
- Awarded \$30,406 from the Florida Department of Health (FDOH) EMS Grant for the purchase of two (2) automatic Cardiopulmonary Resuscitation devices
- Awarded \$35,542 from DHS UASI Grant for the purchase, programming, and installation of security card access control equipment at various fire stations
- Awarded \$142,931 from the Florida Division of Emergency Management to replace existing bay doors at Fire Station 59

• Police

- Awarded \$62,500 from the Department of Justice (DOJ) related to the body worn camera grant program
- Awarded \$128,889 from the DHS Urban Areas Security Initiative (UASI) program
- Awarded \$59,125 from the DOJ for assistance with an Alzheimer's program
- Awarded \$15,000 from Florida Department of Transportation (FDOT) to support high visibility enforcement for pedestrian and bicycle safety
- Awarded \$37,156 from the Florida Department of Law Enforcement (FDLE) for overtime costs associated with officer response to the Marjory Stoneman Douglas High School mass shooting
- Awarded \$80,969 from the DHS UASI grant for a tactical training simulator and mobile elevated surveillance tower
- Awarded \$10,497 for a grant to assist with the purchase of ballistic vests for law enforcement

• Utilities

- Awarded \$500,000 from the Florida Department of Environmental Protection for the purchase of emergency power generators and pumping equipment
- Awarded \$415,000 from South Florida Water Management District for the Sawgrass Water Reclamation Facility and Springtree Reclaimed Water Main Extension grant projects
- Awarded \$650,860 from the FDOT for NW 64th Avenue roadway improvements grant project
- Awarded \$150,000 from Broward County's Integrated Water Resources Plan grant program for the construction of the Sawgrass Waste Water Treatment Plant Reuse Distribution project
- Awarded \$259,727 from FDOT for the NW 44th Street Bike Lanes grant project



local and national recognition

THE BEST OF THE BEST!

Our world-class community achieves worldwide recognition! Sunrise offers its residents a variety of attractive, well-maintained neighborhoods - from private gated golf-course communities to quality rental properties. Sunrise also continues to provide its growing population with first-rate services, and is the county's recognized leader in providing quality-of-life facilities for residents.

The City offers numerous recreational opportunities, including a soccer club, golf course, a tennis club, a Senior Center, a ballroom and banquet facility, a theatre, an Art Gallery, playgrounds, and several municipal swimming pools. Sunrise is also home to eleven public schools, charter schools, three post offices, and a public library. As a world-class City, Sunrise has committed to making customer service a number one priority and ensures excellence in service that is sustainable and contributes to the overall satisfaction of our residents. The City is honored to be recognized for its commitment to excellence.

- Awarded the Distinguished Budget Award by the Government Finance Officers Association (GFOA)
- Awarded the Certificate of Achievement for Financial Reporting for our Comprehensive Financial Report (CAFR) by the GFOA
- Tree City USA, for the 30th year
- Aquatic Safety Award – The aquatics program was awarded Jeff Ellis & Associates' prestigious "Gold International Aquatic Safety Award" for the first time for consistently exceeding the criteria for aquatic safety certification. The award is given only to those organizations scoring in the top 30% and is reflective of the staff's commitment to professional excellence and providing the highest degree of swimmer protection in the industry.



MAINTAINING A SAFE AND DESIRABLE COMMUNITY

public safety



Public safety is important to us and the City of Sunrise believes strongly in providing state-of-the-art resources and training to all public safety personnel. Both the Police and the Fire Rescue departments are focused on strengthening their problem-solving skills, community partnerships, keeping our community safe, and protecting life and property for all City of Sunrise residents and visitors.

FIRE RESCUE DEPARTMENT

It is the Sunrise Fire Rescue Department's responsibility to protect the life and property of City residents and visitors. The Department's critical public safety mission is carried out 24 hours each day with specially trained personnel who perform fire-rescue, paramedic and fire prevention duties. In FY 2017/2018, they maintained a strong reputation and continued earning accolades.

Class I Fire Rescue Public Protection Classification | On April 1, 2018, Sunrise Fire Rescue was officially classified as a Class I Fire Rescue Department by the Insurance Services Organization (ISO) – the highest rating that ISO provides. This classification signifies a community's investment in fire mitigation and is a proven and reliable predictor of future fire losses. Many insurance companies use the ISO classification to help establish fair premiums for fire insurance; generally offering lower premiums in communities with better protection. The City of Sunrise Fire Rescue Department was the 31st City in Florida to achieve a Class I rating out of over 600 statewide rated organizations. In addition, the City is the 271st City in the United States to achieve a Class I rating out of over 48,000 nationwide rated organizations.

Recruitment | In 2018, Sunrise Fire Rescue welcomed eight new Firefighter/ Paramedics to the Sunrise family. These new employees were hired to replace employees that retired from service after having a combined 200+ years of fire rescue service in Sunrise. All eight new Firefighters are paramedic certified and come from diverse backgrounds. Two of the new Firefighters are also veterans of the armed forces. They completed six weeks of new recruit orientation prior to being placed in the field.

Promotional Advancement | As a result of the numerous retirements during the 2017/2018 fiscal year, the Fire Rescue Department conducted promotional testing for the ranks of Fire Captain and Driver Operator. These tests are a competitive process consisting of both written and practical components. Eligible candidates are placed on a candidate eligibility list to be used for future promotional vacancies.

public safety

Fire Life Safety Division Enhancements | The Fire Life Safety Division has a very robust fire life safety program that has safety inspectors actively working with businesses in the community to improve the life safety systems that protect their employees and visitors. In addition, they work with the City of Sunrise Building Department when new businesses come into the City. In order to enhance the provision of service, Fire Life Safety inspectors have been cross trained in both fire inspections and plans review to provide greater efficiency and effectiveness in this process.

Community Emergency Response Team | The Community Emergency Response Team is very active with the Fire Rescue Department in providing service to the community. These Sunrise volunteers participate in a 20-hour course curriculum designed by the Federal Emergency Management Agency (FEMA) and taught by the Sunrise Fire Rescue Division of Emergency Management. The course ends with participants responding to a mock scenario to test the skills they learned in the course.

Community Risk Reduction | Sunrise Fire Rescue partnered with the American Red Cross for the third consecutive year to install over 1,000 new smoke alarms throughout the residential community. This partnership has developed into a yearly program that will help continue the overall community risk reduction efforts by the fire rescue department. Many volunteers came together to assist with the installation of the smoke alarms.

POLICE DEPARTMENT

In FY 2017/2018 the Sunrise Police Department expanded upon community programs to reach out to our community. The following programs are illustrative of those efforts.

Citizens Police Academy | The Citizens Police Academy is a 12-week program of both classroom and field instruction regarding the various responsibilities and dangers facing our police officers. Attendees have the opportunity to see what it's like to be a police officer in today's world. The academy allows attendees to see what goes on behind the scenes at the Police Department and what it takes to keep our community safe. An Advanced Citizens Police Academy was also introduced where attendees learned about different aspects of law enforcement to include Patrol Operations, SWAT, K-9, Criminal Investigations, Crime Scene, and Hostage Negotiation. Attendees had the opportunity to ride along with a police officer, attend a firearms course, and participated in practical scenarios. The Police Department goal is to create a stronger bond with Sunrise residents and the business community.

Community Block Parties | The Sam's Club Community Block Party and National Night Out Against Crime are two community events that the Police Department held in 2018. These events promote police-community partnerships and provide a great opportunity to bring police and neighbors together under positive circumstances. At these events there are police static displays, safety demonstrations, youth events, vendor tents, exhibits and much more.



National Coffee with a Cop Day | Members of the Uniform Patrol Division participated in the National Coffee with a Cop Day, which allowed Police Officers that ability to interact with members of the community in a relaxed atmosphere in order to open dialogue. In 2018 the Department held Coffee with a Cop Day at the local Don Pan Bakery.

P.E. and Lunch with a Police Officer | During the school year, Officers partner with elementary schools to participate in physical education activities with students. The students and officers have a great time during these events.

Community BBQ | Community BBQ's are spontaneous events advertised on social media where police set up on a street corner and host a block party. Police Officers serve food and drinks to the community, who in turn are able to interact with police officers in a more casual setting. Community BBQs have been a tremendous success.

Lemonade Stand | Similar to the community BBQ's, the lemonade stand event is focused on school-aged children. Sunrise police officers set up an impromptu lemonade stand outside of elementary schools at dismissal time. As the students walk or bicycle home, officers offer a cup of lemonade and engage in conversation.

Ice Cream Socials with our Senior Citizens | During the summer months, Police Officers visited Senior Living facilities in the City and served ice cream sundaes. This event is a great bonding experience designed to strengthen the relationship with the elderly. The Department also introduced a new ice cream truck at the East sub-station grand re-opening/Treat-tacular event where ice cream and candies were given to the trick or treaters.

Bike Patrols | Members of the bike unit patrol neighborhoods on bicycles to engage citizens in conversation, to answer questions, and to even participate in sports activities with neighborhood kids. This community-policing endeavor continues to be highly effective and well received by the community.

Community Crime Prevention Meetings | Each month, Community Resource Officers (CRO) attend crime prevention meetings hosted by homeowner associations. The CRO's also attend business meetings where they speak about crime prevention tips and workplace safety.

Social Media | The Police Department has increased usage of social media to inform, educate and entertain citizens. One project was a series of videos to introduce each School Resource Officers so that parents and students would know who their officer was on a personal level. Another project was a hurricane preparedness video which garnered over 5,000 views on social media.



FISCAL YEAR 2017/2018

YEAR IN REVIEW

Our employees provide essential government services that improve, strengthen and protect our community. We pride ourselves in delivering high quality services to make Sunrise a livable community where people enjoy raising their families and planning their retirement. Below are some highlights of key performance indicators during FY 2017/2018:



Transcribed **48** sets of minutes

Produced **679** public records requests

Processed and digitized **494** ordinances/resolutions

Opened **45** bids/RFPs/RFQs

Processed **4,719** lien inquiries



Recorded **421** documents

Wrote **84** satisfaction of liens

Processed **117** applications for the City's 14 advisory boards



Registered lobbyists for **72** clients

Verified and monitored **104** Form I filers



Completed over **4,600** I.T. service desk work orders

41 HR training classes



10,564 Job applications

213,821 Job posting hits/views

85 New Sunrise family members



94 Internal job promotions

156 Volunteers recognized

28,700 Volunteer hours



1,352 facilities maintenance work orders

Held two surplus auctions which netted **\$179,874**

Assisted **11,345** visitors in Leisure Services

Assisted **34,900** customers on the phone in Leisure Services

 **1,576** Pavilion rentals

821 Senior programs and trips

26,654 program registrations

Responded to **16,457** Sunshine 811 requests

Eleven new commercial gas accounts

 Changed-out **265** gas meters

Processed **2,957** p-card transactions

 A Facebook fan base of nearly **3,550**

 More than **4,000** Twitter followers

Added **678** vendors to the City's vendor database

3,091 Purchase Orders

Procured over **\$189,005,648** through various procurements processes

3,878 New Code Compliance cases

 **39,070** inspections were completed

1,252 Special Magistrate Code Compliance cases

604 New businesses

 **150** Properties registered in the abandoned property registry

42 Homes Improved through entitlement funding





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SPECIAL THANKS

Special thanks to the Mayor and City Commission for your leadership and continued support, which enables us to continue along this path of success and great accomplishment.

I would like to recognize the Annual Report project team of Christine Pfeffer and Emilie Smith, who prepared the report with information provided by all City Departments. This report highlights our many accomplishments, made possible through the dedication, hard work, and outstanding commitment of the City of Sunrise employees.





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