



News Release

Sunrise Fire-Rescue Department
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For Release: IMMEDIATE

OVER 300 SMOKE ALARMS INSTALLED DURING EVENT



SUNRISE, FL (November 17, 2016) - This past Saturday, over 40 volunteers from the Broward County Chapter of the American Red Cross joined Sunrise Fire-Rescue, successfully installing over 300 smoke alarms as teams went door-to-door in an area of about 800 homes.

The event was the third in Sunrise since the American Red Cross launched the Home Fire Preparedness Campaign in 2014. By providing free smoke alarms to those who may not be able to obtain and install them on their own, the program aims to reduce the number of fire-related deaths and injuries in the US by 25% by the year 2020. To date, nearly 500,000 smoke alarms have been installed across the country under the program, which has been credited for 111 people escaping home fires after being alerted by the alarms received. Saturday's event brought the total number of alarms installed in Sunrise through the program to about 600.

"Smoke alarms play such an important role in protecting your family and your home in the event of a fire," said Sunrise Fire-Rescue Chief Thomas DiBernardo. "We're happy for the opportunity to partner with the Red Cross and bring this life-saving program to Sunrise residents, and we are committed to get as many households covered as we can."

For ongoing safety tips and news from Sunrise Fire-Rescue, please visit www.sunrisefl.gov/fire, 'Like' us on Facebook, and follow us on Twitter @SunriseFRD.

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