



Banner Sponsorship Program for Youth Athletics

Policies and Guidelines

Purpose

- To allow businesses and organizations to support the City of Sunrise's youth athletic programs through financial sponsorship.
- To create an effective administrative process to manage City of Sunrise's youth athletics banner sponsorship program.

Guidelines for Banner Content

- Banners shall not be used to convey political messages or campaign or religious messages.
- Banners shall not contain any offensive, hateful and/or negative messages or graphics. The City at its sole discretion may refuse to display a banner containing any language or graphics of a questionable nature.
- Banners shall not promote the sale of firearms, ammunition or weapons.
- Banners shall not promote the sale of fireworks.
- Banners shall not promote alcohol and tobacco use.
- Banners shall not promote adult entertainment.

Banner Design and Types

- The banner size shall be 36" tall and 72" wide.
- The graphic design of the banners shall be developed by the City of Sunrise.
- The banners shall be printed on one side.
- Banners shall be made of 13 ounce vinyl with textured finish, with grommets.
- The sponsor shall provide its logo in digital format (JPG). Text and of logo shall be limited to two lines.

Banner Location Choices

- Location choices for sponsorship banners shall be noted on the sponsorship application.
- Current sponsors will be given first choice for placement for the next youth athletic season.
- All new sponsors, banner locations shall be on a first received, first placed basis.

Sponsorship Requirements and Expectations

- The fee for banner sponsorship reflects the cost of acquisition, installation, removal and storage.
- Sponsored banners shall be installed for one sport season, which usually lasts approximately 3 months.
- The City of Sunrise is not liable for any damage or loss to the sponsored banner due to vandalism, theft and extreme weather. The City of Sunrise will coordinate the replication and installation of missing or damaged signs should the sponsor choose to pay a \$75/sign replacement fee.
- The City reserves the right to remove a banner due to extreme weather conditions.
- Banners shall be considered the property of the City of Sunrise and shall not be returned to sponsoring agency, organization or individual for use anywhere else.

City of Sunrise Youth Athletic Banner Sponsorship Application

Business Name: _____
Contact Name: _____
Street Address: _____
City: _____ **State:** _____ **ZIP Code:** _____
E-mail Address: _____
Primary Phone: _____ **Alternate Phone:** _____

Banner Location: Indicate Your 1st, 2nd and 3rd Choice	
Baseball (outfield fence): <input type="checkbox"/> Flamingo Junior <input type="checkbox"/> Flamingo Senior <input type="checkbox"/> Oscar Wind Park <input type="checkbox"/> JC Field/Dawson (City Park) <input type="checkbox"/> SAC Fields 1 or 2 <input type="checkbox"/> Piper Field	
Softball (outfield fence): <input type="checkbox"/> SAC Field 4 <input type="checkbox"/> SAC Field 5	
Soccer: <input type="checkbox"/> Piper Field (west fence) <input type="checkbox"/> Nob Hill #2 (between fields) <input type="checkbox"/> SAC (canal fence) <input type="checkbox"/> Flamingo Park (west fence)	
Flag Football: <input type="checkbox"/> Piper Field (west fence) <input type="checkbox"/> Flamingo Park (west fence)	
Basketball: <input type="checkbox"/> Civic Center Gymnasium <input type="checkbox"/> Village Multipurpose Gymnasium	

Text for Banner - Maximum Two SHORT Lines: _____

***Note:** If using a one-color graphic instead of text, the image must be provided electronically. Call (954) 747-4600 for instructions.*

Number of Banners Requested: _____ @ \$150.00 each **Total Amount Due:** _____

I have read the Banner Sponsorship Program's Policies and Guidelines, and I agree with the terms. I understand that by signing below, the banner(s) I ordered will remain up for one youth athletic season.

Applicant Signature: _____ **Date:** _____

Payment Information: Please mail this completed application, along with a check or money order payable to the City of Sunrise, to: City of Sunrise, 10610 West Oakland Park Boulevard, Sunrise, Florida 33351, Attention - Athletics. To pay by MasterCard or Visa, provide your account information and signature below.

MasterCard Visa **Card Number:** _____ **Expires:** _____

Signature as it appears on the card: _____

By signing, I agree to pay the above amount listed as a credit card charge according to my credit card user agreement.