

2010

ACCOMPLISHMENTS



June 7, 2011



**Honorable Mayor and City Commissioners
City of Sunrise
City Hall
10770 West Oakland Park Boulevard
Sunrise, Florida 33351**

Dear Mayor and City Commission:

As we are all aware, 2010 continued the trend of fiscally challenging years. Property values continue to decline while unemployment remains one of the nation's biggest concerns. While there are hints that the economy is improving, most experts agree that it will never be the same as it was a several years ago. As a result, all local governments have implemented a "new normal" into the development of their budgets and policies – a normal that insists on providing the same service with fewer resources. Fortunately, the City of Sunrise is prepared for this sense of normalcy. Our sound financial practices over the years have allowed us to not only maintain service levels, but in many regards, improve upon them.

Continuing the tradition started when you appointed me City Manager, I am providing you with a document that highlights the accomplishments for the calendar year 2010. Now in its third year, this accomplishment report reminds me why I enjoy coming to work every day. It reminds me why I feel so privileged to work with such a motivated staff and for a forward-thinking City Commission.

Allow me this opportunity to thank our great staff – it hasn't been an easy couple of years – but their hard work has made every day and every accomplishment worth the effort. Of course, none of it would be possible without the leadership from you – our elected body.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'BJM', written over a white background.

**Bruce J. Moeller, Ph.D.
City Manager**

BJM/ms
Attachment





Savings to Taxpayers

The City recognizes the sacrifices that must be made by our residents and business owners in these troubling economic times. Therefore, we work hard every day to find ways to make the most of resources, including tax dollars; we use to operate the City. Just a few of those efforts are highlighted below:

Property Taxes

The City Commission's leadership and action over the past four years have driven the tax burden down for homesteaded property owners in Sunrise. During this time, the average single-family homeowner has seen their taxes reduced by over 15%. For senior citizens, the reduction was over 45% during the same period. At the same time, the City has avoided drastic service cuts experienced in many other communities throughout the nation and here in Broward County. While challenges continue, the City's foresight has resulted in our financial position being stronger than most other local governments. The bottom line – we continue to provide high quality services while keeping taxes down.

Vehicle Replacement

The City's vehicle fleet must be maintained and kept in top condition in order to assure the services we deliver can be done consistently. This is especially critical for our Police and Fire-Rescue fleet. We have continued to improve the fleet maintenance operations so, after thorough analysis and negotiation, the vehicle replacement lifecycle criteria was extended by an additional two years. This has allowed the City to operate the current vehicles in the fleet for a longer period without any additional out of pocket maintenance costs.

Streetlight Audit

In 2010, the City contracted with a firm to conduct a City-wide streetlight audit, at no cost to our taxpayers. The City's goal was to examine whether we were owed a refund by FPL due to improper billing and also to correct any discrepancies that existed between the inventory FPL billed for and the actual inventory. The effort was successful, as the City was credited over \$20,000 from FPL. More importantly, the City will continue to realize savings in all our future bills.

The City recognizes the sacrifices that must be made by our residents and business owners...

Insurance Claims

Thousands of dollars are spent every year repairing City vehicles that have been damaged by other drivers on the road. In 2010, the City began to take a more aggressive approach to settling auto insurance claims with those who damage City vehicles. We closed out insurance claims totaling \$60,973, which was three times more than the amount collected in previous years.

Energy Efficiency

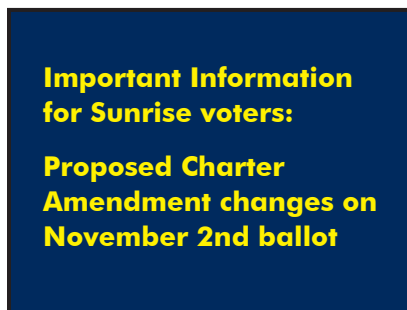
Upgrades to the environmental control systems within various city buildings had resulted in tangible reductions to energy costs. Our demand for power has appreciably diminished and tangible savings of almost \$20,000 per year for City Hall have been realized. As the City continues to upgrade or replace existing facilities, we will continue to evaluate environmentally sound practices that yield tangible benefits.

Increased Interaction with the Community

Transparency and easy access to our services for citizens is a priority for the City of Sunrise. While technology plays an important role in accomplishing an accessible City government, we also believe that personal contact with our community members is imperative:

Charter Review

The City conducted a charter review process which began in 2009 with a Commission-appointed Charter Review Committee made up of Sunrise residents. The City Charter is the guiding document that defines the structure and basic process by which the City provides essential services to the community. The committee met monthly in public meetings to discuss possible changes to the City Charter to recommend to the Commission – and input from residents, elected officials and experts led to the development of various proposals. The Commission then met with the Charter Review Committee, and after several public hearings, placed four amendments on the November ballot for the voters to decide. Topics ranged from a prohibition on trash transfer stations within City limits to requiring special elections to fill mid-term vacancies on the City Commission. After 18 months of public input and discussion, all four charter amendments were approved by the voters.



Citizen Volunteer Corps

The City is constantly looking for ways to expand and enhance our partnership with the community, including good old fashioned one-on-one contact with our residents. Coordinated by the Personnel Department, the Citizen Volunteer Corps program is designed to inspire community engagement by encouraging residents to get involved in the nuts and bolts of local government through volunteering their time and talents in various City departments. This program seeks to create an innovative partnership between the City and the citizens we serve, by providing volunteers the opportunity to directly impact programs and services that our residents count on every day. Historically, several departments have been utilizing citizen volunteers for many years. However, we have expanded and improved the process. Under the new program approved in December by the Commission, the City maintains:

- a designated page on the City website where all departments can post volunteer opportunities in one easy to find place
- a volunteer application with a structured screening and placement process
- a tracking and reporting system to record volunteer hours
- a recognition and award program to thank our volunteers for their hard work

Foreclosure Intervention Workshop

In response to the nearly overwhelming crisis facing hundreds of Sunrise homeowners, the Community Development Department's Redevelopment and Grants Division organized a Foreclosure Intervention Workshop that provided free and objective counseling for those households who had received foreclosure notices. The Saturday, July 17th event at the Sunrise Senior Center saw over thirty attendees listening to presentations as they waited for counseling. The volunteer presenters and counselors had multilingual capacity and were well trained in their respective fields. These organizations included the Urban League, Neighborhood Housing Services, Apprisen Financial Services, The Foreclosure Project, and the Internal Revenue Service. Attendees received counseling covering legal issues, debt management, and federal income tax problems. The workshop was sponsored by the Mayor, City Commission, and the Affordable Housing Advisory Board.

Above and Beyond - Services to the Community

Despite these troubling economic times, the City continues to seek ways to improve our service to the community. Many of these improvements are possible because of partnerships we have with community organizations, while others were done to help our business partners:

EARTH DAY FESTIVAL CITY OF SUNRISE 2011



Conservation Education

The City planned and coordinated the second Earth Day Festival at Sawgrass Sanctuary, featuring live music, an eco-chic fashion show (in partnership with Goodwill Industries, the Art Institute of Fort Lauderdale, and the Aveda Institute), a farmers' market, retail and food vendors, ethnic foods, tree giveaways, children's activities and more. Through a variety of efforts, including multi-media outreach, the event attracted more than 2,500 Festival attendees and promoted the City's water conservation initiatives.

Neighborhood Stabilization Program

The City of Sunrise has received \$3,494,986 for the implementation of the Neighborhood Stabilization Program (NSP). The City has partnered with Habitat for Humanity and Broward Alliance for Neighborhood Development (BAND) to purchase and rehabilitate foreclosed and abandoned properties within the City. Through this program, the City will use these funds to purchase 28 homes for rehabilitation. This unique program is directly helping stabilize neighborhoods by restoring blighted properties in the community. All proceeds from the NSP will be directed back into the program to purchase and rehabilitate future properties. The City has also been awarded \$1,775,162 for the next phase of the Neighborhood Stabilization Program in which the City anticipates commencing in 2011.

Recreation Opportunity

In 2010, the City formed a special partnership with the Spinal Cord Injury Support group. Comprised of individuals who have suffered traumatic and disabling injuries that largely confine them to wheelchairs, these individuals are in no case limited in their passion for sports. The group now uses the Village multipurpose center for its wheelchair basketball league that is currently scheduled on Tuesday and Thursday nights.



City of Sunrise Foundation

For several years, the City has developed and implemented community and employee-focused events to raise awareness of and grassroots support for the City of Sunrise Foundation. Over the past two years, the Foundation has funded numerous non-profit programs that provide local services with over \$200,000. Key events included:

- Word Up! Poetry Slam (second annual) – Workshops and competition dedicated to giving a voice to underserved teens; Conducted in partnership with the not-for profit Write Side Poets
- Folktales for Families – An all-ages evening of live storytelling
- Story time for Grownups – A senior-focused storytelling performance
- Creative Coffeehouse series – Showcase for up-and-coming local artists and musicians
- Holiday Bowl (second annual) – Friendly competition at Strikers Family Fun Center
- Golf Tournament in honor of the grand opening of Seven Bridges at Springtree Golf



Land Development Code Amendments

The Community Development department processed nine Land Development Code Amendments during 2010. Based upon a recommendation from Service Delivery Improvement Study performed by Matrix Consulting Group, a comprehensive code amendment was done to update, reorganize, and clarify various provisions relating to supplemental regulations and parking.

Throughout the year, the Department also processed code amendments allowing for outdoor restaurant seating, outdoor propane sales and storage, searchlight restrictions, amending swimming pool fence requirements and noise standards, streamlined public notice requirements, clarified restriction of solid waste management facilities, and providing more flexible sign code regulation to help assist struggling businesses.

Safety for our Children

The Fire Department enhanced its outreach programs by adding a special destination for children to Trick-or-Treat on Halloween. Each of the city's five fire stations was transformed for the evening and children were encouraged to visit each one where they were able to "trick-or-treat" safely. While at the stations, the kids could receive candy and visit with the firefighters while seeing emergency vehicles and special displays developed just for that special evening.

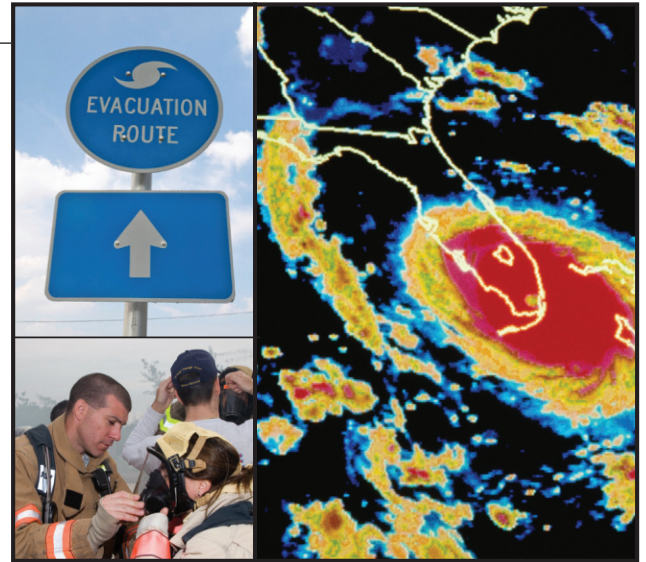
***Despite
these
troubling
economic
times...***

Leadership

Not only does the City provide excellent service to its residents, we also strive to take leadership roles in the county and region as we develop better ways to serve south Florida:

Disaster Preparedness

In 2010, the City hosted the 3rd Annual Disaster Preparedness Symposium for all of Florida Municipal Insurance Trust's South Florida members at our Sunrise Civic Center. The Symposium, intended for all municipal governments and recovery contractors, allows participants to learn more about disaster planning, preparation, recovery and latest coming out of FEMA. Experts on disaster recovery, insurance, FEMA and the Florida League of Cities, including the Risk Manager give presentations.



Helping our Volunteers Become More Effective Coaches

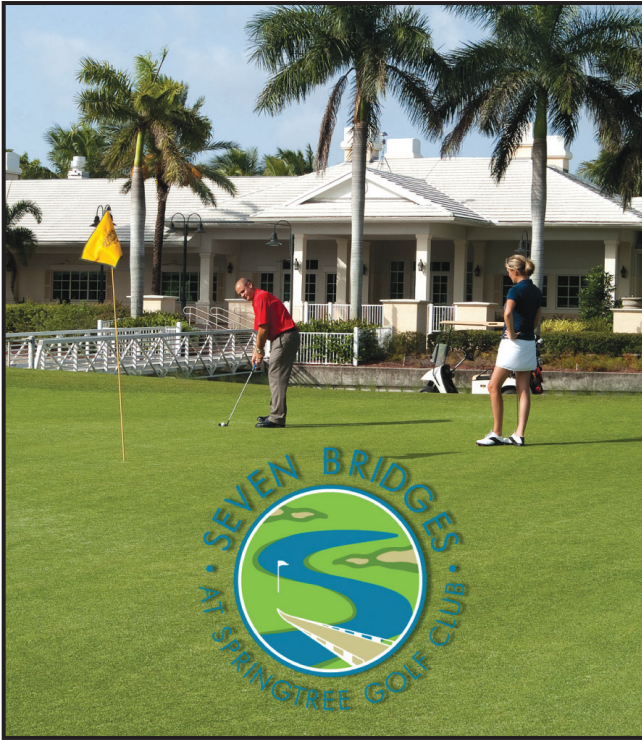
Our volunteer coaches received additional training opportunities this year. The City mandates all volunteer coaches attend a CPR/AED certification course, and in addition, we now offer the Positive Coaching alliance online course. The Positive Coaching Alliance (PCA) is a nonprofit organization founded at Stanford University with the mission to transform youth sports so sports can transform youth. PCA was created to transform the culture of youth sports to give all young athletes the opportunity for a positive, character-building experience. There are three national goals:

- Replace the “win-at-all-cost” model of coaching with the Double-goal Coach, who wants to win but has a second, more important goal of using sports to teach life lessons.
- Teach youth sports organization leaders how to create an organizational culture in which honoring the game is the norm.
- Spark and fuel a “social epidemic” of Positive coaching that will sweep the country.

...better ways to serve south Florida

Supervisory Training

The Personnel department hosted and coordinated the Supervision in Government Series sponsored by the Training Network of South Florida. This rigorous thirty-two hour training program is open to government managers and supervisors throughout the south Florida region and is facilitated by highly skilled local experts in the field. The training covered topics including transitioning from employee to supervisor, interviewing and hiring within legal boundaries, legal side of supervision, communicating in the new role, performance management for results, coaching through feedback, progressive discipline, and delegating with empowerment.



Capital Projects

Even during these economically challenging times, the need for local government to continue investing in its facilities and infrastructure is important. The City was able to complete significant capital projects that improved service to our residents:

Seven Bridges of Springtree Golf Course

The City completed a major renovation project at the City's Springtree Golf Club. After an extensive review process, the City selected McCumber Golf, owned by former PGA Player Mark McCumber, to handle the redesign of the 30-year-old City owned facility located at 8150 Springtree Drive. The redesign included new tee boxes and green complexes, a new irrigation system, installation of timber bridges and bulkheads, course drainage improvements, and the installation of new state of the art turf over the entire course. The overall course layout was also modified to promote a more enjoyable, challenging, and safer golf playing experience.

The City contracted with QGS Development, Inc. of Lithia, Florida to complete the renovation project and site work began in late 2009. During the construction process, QGS also completed extensive re-grading and shaping activities in conjunction with the relocation of over 500 trees and palms throughout the property to help enhance play and change the overall look and play of the course. While the renovation project was being completed, the City hired Guidant Management, Inc. to manage the day to day operations at the facility after completion of the renovation project and during the new turf grow-in period. The Grand Opening of the rebranded Seven Bridges at Springtree Golf Club occurred in early October with a successful tournament sponsored by the City of Sunrise Foundation.



The overall course layout was also modified to promote a more enjoyable, challenging, and safer golf playing experience.



Sun Shades at Sunrise Athletic Complex

The City undertook the purchase and installation of eighteen (18) custom Bleacher Sun Shades for Sunrise Athletic Complex located at NW 120th Avenue and 44th Street. The shades will provide parents and other spectators a shield from the sun while they are sitting in the bleachers. The Purchasing Division and the Community Development Department recommended award of the contract for approximately \$90,000 to GT Shade a division of GameTime of Longwood, Florida.

Reclaimed Wastewater

The City completed the first reclaimed wastewater piping installation on the Springtree Golf Course in the summer of 2010 in time for the course's grand opening in October. This project involved installation of approximately 3,000 lineal feet of 6-inch diameter C905 (purple pipe) in conjunction with the reconstruction of the golf course. This piping will be utilized when the city can add tertiary treatment (cloth filtration and high level disinfection) at the Springtree WWTP, for purpose of delivering irrigational reuse quality water to this golf course.



Deep Injection Well Pumping Station

The City completed the expansion of a 15 million-gallons-per-day (mgd) Deep Injection Well Pumping Station at Sawgrass Waste Water Treatment Plant (WWTP), expanding disposal capacity from 37 mgd to 52 mgd. In 2008 the City received a consent order from the Florida Department of Environmental Protection because its disposal capacity for treated wastewater (effluent) did not match the City's peak hour flows (56.1 MGD). The City constructed four new pump stations to satisfy the directions in the consent decree. This project was completed and regulatory concerns were resolved in November 2010.

Water Treatment Plant Concentrate Well

The City completed rehabilitation of its Sawgrass Water Treatment Plant (WTP) concentrate well – replacing the previous mild steel piping with fiberglass reinforced plastic piping for \$2.99 million. This concentrate well is used to discharge the waste stream generated during the production of water from the Biscayne Aquifer. The well disposes of the concentrate waste 3,000 feet below the land surface into the boulder zone. The previous welded seamless mild steel well corroded to point of failure, collapsed and was taken out of service in 2006.

Technology and Improved Processes

The City has continued to look for new and innovative ways to improve the way we deliver services to our residents and business owners:

One-Stop Permit Shop

In prior years, contractors and developers would need to submit separate applications to the Planning and Building divisions for the same proposed project. In 2010, the Community Development Department modified its entire process to incorporate the zoning review into the building permit process. Now applicants submit a single application at the Building Division and plans are routed internally for the zoning review. Applicants can log into the on-line tracking system and obtain the status of their permit through each review discipline. This significantly reduces the amount of paperwork, reduces review times, and allows each city division to review each other's comments throughout the process. This improvement has resulted in significant positive feedback from the development community.

In addition, the City made strides to improve the engineering permit process. In the past, the entire engineering permit process was tracked manually, from plan review to permit issuance. In 2010, the Community Development department unveiled a new process. The entire engineering process has been automated into the City's existing computer system, which tracks the review of permit related documents along with inspection requests and inspection tracking. Automating the engineering permit process has allowed the division to develop performance measures for each type of review. Applicants can now fill out applications on-line, request inspections on-line, and view the project status on-line. Applicants can now request to receive plan review comments electronically. This has resulted in greater transparency, departmental efficiency, and reduced departmental turn around for engineering processes. Additionally, the Engineering Division updated all of the permit forms and developed a detailed permit requirement hand-out for each type of engineering permit which is now available on-line.

Utilities Maintenance Planning

In 2010 the City also implemented all utility maintenance & planning activities into Naviline (HTE) software, thereby improving access, reporting capability and universal operations with the City-wide software. With Naviline's work order management module, the Utilities Department will have immediate access to observe status of completion and measure performance in addition to having integration with purchasing and finance for real time updating of orders, parts lists, financial account balances, and logging time for capitalization of maintenance performed for parts and equipment renewal and replacement.

Progression to Program Budgeting

The City completed its second year of program budgeting implementation. In 2010, we developed and fully implemented program budgeting for Leisure Services, Police, and Fire Rescue. As opposed to line item budgeting, program budgeting provides a better view of the policy implications of budgeting by breaking down functions and budgets into multiple program areas with related personnel and operating costs, and performance. Associated program revenues were also included to show the amount of general fund subsidy for each program to aid in the setting of fees. Program budgeting for approximately 70% of the General Fund is now complete.

Police Records Management

In 2010, the Police Department's Communications Division, which provides 9-1-1 intake, Teletype and dispatch services for the City, successfully migrated from its prior Vision computer-aided dispatching (CAD) to a regional Printrak CAD system. This change, besides saving the city ongoing software costs, also paves the path for migration to the OSSI Regional Law Records Management System. This systems integration is on-going with a tentative completion date of December 2011. This system will significantly improve and professionalize the public safety record keeping abilities, as well as link certain data bases with other municipal agencies to better conduct police business that frequently extends past the borders of our city.

2010 Grant Highlights

Grants, in this economy, have become all the more essential to pay for important City projects. The City continues to aggressively seek this additional funding:

Water Treatment

The City received \$1 million in Federal appropriations for development of a water reclamation facility, to be located at the Utilities Department's Southwest Wastewater Treatment Plant. This project will improve the City's wastewater treatment by the addition of tertiary treatment processes of cloth filtration and high level disinfection to allow the treated water to meet irrigational quality standards. The City will continue to discharge to our four percolation ponds on site, and follow with an engineering modeling effort to demonstrate aquifer recharge, thereby allowing us to seek additional Biscayne Aquifer credits and generate significant savings over other water production methods.



Public Safety

- Omnibus Appropriations Act – COPS Technology Program Grant. The City of Sunrise was awarded \$400,000 to purchase technology for the Emergency Operations Center in the New Public Safety Complex
- Urban Areas Security Initiative (UASI). The City of Sunrise has applied for funding in the amount of \$426,210 for the purchase of equipment to support homeland security. Equipment scheduled to be purchased is for the new Public Safety Complex
- The City was awarded three Emergency Medical Services grants in 2010. Totaling \$120,942, the grants will provide trauma equipment, training in the operation of emergency vehicles, and bar code scanning to track patients involved in mass casualty incidents.
- Edward Byrne Memorial Justice Assistance Grant (JAG) . The City was awarded a total of \$214,209 for overtime for Community Policing activities.
- Bulletproof Vest Program. The City was awarded \$33,330 to purchase bulletproof vests. Under grant guidelines, payments are made for up to 50% of the retail cost per vest purchased. The City purchased 33 vests.
- Mall Security

The Sawgrass Mills Mall was selected from Regional Domestic Security Task Force (RDSTF) Region 7 to receive funding in the amount of \$200,000. The initial plan is to implement a network of cameras in strategic areas around the mall to provide greater crime fighting and homeland security to this regional destination.

Giving Back to the Community

In addition to the services we provide as a normal function of local government, the City and its employees also find time to give back to Sunrise with community service:

Thanksgiving Turkey Baskets

For at least 25 years, the City has provided Thanksgiving Turkey Baskets to less fortunate Sunrise residents through its Leisure Services Department Social Services Division. In no small thanks to the generosity of City employees and many newly formed community partnerships, we were able to expand the program in 2010 from 28 baskets to serving 115 families in 2010. The baskets provided a turkey, side dishes and pies for those less fortunate in our community.

Relay for Life

The Fire Department fielded a team to participate in the American Cancer Society "Relay for Life" in 2010 surpassing its goal of raising \$3,500 for cancer research. The "Relay for Life" is an event that gives everyone in the community a chance to celebrate the lives of people who have battled cancer, to remember loved ones lost, and to fight back against the disease. The event was held at Welleby Park where teams of people camped out and took turns walking or running around the park's path. Each team is asked to have a representative on the track at all times during the event. Because cancer never sleeps, Relays are overnight events and last as long as 24 hours.

Award-Winning City

The City has been recognized locally and nationally for the work it's done in service to Sunrise.



Sunrise Leadership Academy

The City successfully completed the inaugural session of the Sunrise Leadership Academy (SLA), and worked with staff to enhance and execute the program for the 2010-2011 school year. Staff worked with schools to guide and oversee the selection of 20 qualified students and coordinated the City's ongoing relationship with these schools and students.

Because of the success of this new program, the City was honored with the Florida League of Cities' Florida Citizenship Award in 2010.



Earthquake Relief Drive

The City reached out to staff and the public to generate donations in the wake of Haiti's devastating January earthquake. Fire-Rescue coordinated an ambitious relief effort, which resulted in the collection of 20,000 pounds of clothes, 150 pounds of non-perishable food, and 100 pounds of first-aid supplies and durable medical goods. Working in partnership with the Greater Sunrise Chamber of Commerce and local faith-based organizations, the City maximized its ability to assist, and facilitated the transport of needed resources to the people of Haiti.



Santa Express

In 2010, the Department held its first "Santa Express" where Santa was able to visit the homes of pre-registered children to deliver gifts chosen especially for the recipient. Santa arrived by fire truck assisted by his elves and fire fighters.



Aquatic Safety

The City won the 2010 Platinum International Aquatic Safety Award. Each year random safety audits are conducted at Ellis & Associates, Inc. (E&A) aquatic facilities. The City of Sunrise aquatic facilities fell into the Platinum category in 2010 because of the high ratings we received on these audits. Earning this award demonstrates that the aquatic facilities consistently exceed industry standards in risk management and epitomize aquatic safety excellence. Only the top 10% of E & A clients in the world receive a Platinum award each year.

Outstanding Fleet

The City was recognized for being part of one of the top 100 fleets in "The Best 100 Fleets in North America." Hundreds of Municipal & Private Fleets apply for this recognition award every year. Only those fleets that meet the stringent criteria are chosen for the award. Additional information about "The Best 100 Fleets in North America" can be found by visiting www.the100bestfleets.com.



By the Numbers

Various, miscellaneous and random numbers from our performance measurement program:

Ordinances and resolutions adopted by the City Commission	399
Building permit applications.....	5,191
Building inspections performed.....	26,229
Zoning applications processed	506
Emergency management public education training hours	828
Paramedic ambulance transports to hospital.....	6,575
Fire prevention inspections.....	3,600
Phone calls received by Leisure Services Department	45,655
Swimming lessons offered.....	8,764
Athletic program participants	2,296
Senior citizen program participants.....	29,469
Theater events / participants	33 / 3,835
Bus riders (one-way).....	47,462
Job applications received.....	3,500
Police calls.....	82,578
Potholes filled.....	430



2010
ACCOMPLISHMENTS

Michael J. Ryan, Mayor
Donald K. Rosen, Deputy Mayor
Joseph A. Scutto, Assistant Deputy Mayor
Sheila D. Alu, Commissioner
Lawrence A. Sofield, Commissioner



10770 West Oakland Park Boulevard
Sunrise, Florida 33351
(954) 741-2580

www.sunrisefl.gov
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