



2009 Accomplishments

A Report to the Mayor & City Commission



June 11, 2010

Honorable Mayor and City Commissioners
City of Sunrise
City Hall
10770 West Oakland Park Boulevard
Sunrise, Florida 33351

Dear Mayor and City Commission:

As you are aware, 2009 was one of the most challenging years local governments have seen in recent history. Florida municipalities suffered more than most from the recession due to plummeting home values and record high unemployment rates. Couple the nation-wide state of the economy with state-mandated property tax reform and the result for the City of Sunrise could have been disastrous as it has been for many cities. Fortunately, sound financial practices, strong leadership and continued community stewardship have allowed Sunrise to weather the storm.

Continuing a tradition started last year, I am providing you with a document that shows just why all of us should be proud not only to serve the residents of Sunrise but to be part of an organization that has accomplished so much, despite the odds. This 2009 report describes in detail the significant accomplishments and is organized by the characteristics that make Sunrise successful. These characteristics have served our community well in the past, as we live and work through the tough economic times of the present and as we plan for our future.

I want to take this opportunity to thank our staff for the tireless work they have done maintaining a level of service with a fraction of the resources. I especially want to recognize you, our elected officials, for making not just tough decisions about how we spend our limited public funds, but for having the foresight to develop a sustainable Sunrise that will continue to flourish for years to come.

Respectfully submitted,

A handwritten signature in black ink, appearing to read 'B. Moeller', written in a cursive style.

Bruce J. Moeller, Ph.D.
City Manager

A SMART SUNRISE

The City has always been fiscally conservative. This recession, however, has forced the City not only to watch expenses, but also to develop new ways of doing business. From innovative financial planning to improved technology to more efficient and effective administrative processes, the City has made significant strides to do more with less.

Online Auctioning

Prior to 2009, surplus property was auctioned one day per year and involved personnel from all departments and months of preparation and coordination with physically moving and preparing surplus property for auction. Overtime expenses were also incurred because the auction day was held on a Saturday in order to attract the most buyers. Because it was an auction here in the city, the vast majority of prospective buyers resided in the tri-county area. The last regular auction netted approximately \$68,000 once all other expenses were accounted for.

Online auctioning, which began in March of 2009, has proven to be much more successful. Online auctioning is far less disruptive to the operating departments and obtains higher prices because the merchandise is featured on the internet nation-wide and for a period of 2-3 weeks. Because the process is so much easier, the auctions can now be held online continuously during the year when equipment becomes available, reducing the need for storage and lowering automobile insurance costs because automobiles can be auctioned anytime during the year instead of waiting until the annual auction. The online auction house handles all of the paperwork and provides the City a check with a summary of items sold. In the past ten months, online auctioning has generated approximately \$125,000, a significant increase over the revenue produced with the prior auction method.

Contracting Out

In certain circumstances, contracting services out can provide savings to the overall budget or improve operations. Two programs were selected in 2009 for this approach: management of Springtree Golf Course and emergency medical services (EMS) billing.



Springtree Golf Clubhouse

The City contracted with a private company who has demonstrated experience running municipal golf courses. Recognizing the increasing costs the Springtree Golf operation has on the general fund budget, the City elected to bring in specialists to help manage and improve the day-to-day operations of the course. Phase 1 included consulting services as the City undertook renovations to the course. When reopened in 2010, the consultants will provide daily operations and oversight with initial savings expected to grow in the first few years.

The City's paramedics transport thousands of residents to nearby emergency rooms each year. Historically, the City then used in-house staff to complete the medical billing process. Recognizing this type of reimbursement is quite complex, the City explored utilizing an outside company who specializes in pre-hospital medical billing. A nationally known company was selected and the fire-rescue department converted its internal software to a new platform. The result is a much more efficient billing and reimbursement from insurance companies for paramedic transport to the hospital.

Optimize Biosolids Dewatering

The City implemented processes to optimize biosolids dewatering, increasing the amount of solids in sludge hauled for disposal and saving more than \$100,000. The Utilities Department hauls approximately 900 tons of biosolids from its three wastewater treatment plants each month. Previously the department contracted with Siemens to provide storage of polymers used to condition sludge and monitor chemical usage. Since purchasing the storage tanks and managing chemical usage, utility operators have increased the solids percentage from the ATAD and belt filter press dewatering process and achieved approximately 17% solids from about 15 to 16%. This increase in solids percentage resulted in a savings in hauling costs per dry ton of \$403 to \$360, or an annual savings of about \$40,000.

Combat Homestead Fraud

The City partnered with the Broward County Property Appraisers office to help combat Homestead Exemption fraud. Drawing information from its various databases, the City's information was compared to that of the Property Appraiser in order to identify properties that may have maintained their Homestead Exemption even though the owner no longer qualified. After investigation by the Property Appraisers Office, this fraud crackdown added nearly \$22 million in property value back onto the county's tax rolls. This translated to \$726,000 in tax money that will be shared among the school district, Sunrise and other taxing authorities. Sunrise will receive more than \$181,000 in tax dollars they were rightly owed – lessening the burden for everyone else.

Playground Improvements at Welleby Park

The Tot Lot playground at Welleby Park has been a popular destination for parents with young children, but drainage problems had persisted for years. Public Works performed drainage work and other improvements for the Welleby Park Tot Lot, including the design and permitting of the new NEOS electronic play station – a first in the City.



Welleby Park Tot Lot Playground

This project is another example demonstrating Public Works' ability to perform "in-house engineering and construction" of moderate-sized projects. It is estimated the City saved approximately 35 to 45 percent, not including the engineering, of what it would cost if these projects were performed by a contractor.

Grants

The City of Sunrise was awarded a grant for \$840,777 from the U.S. Department of Energy (DOE) for energy efficiency and conservation. The grant is to be used for retrofitting existing City public buildings and facilities and to provide certificates to Sunrise residents to redeem compact fluorescent light bulbs. The City facilities scheduled for retrofitting include Flamingo Park, Soccer Club, Civic Center, Senior Center, Sunrise Athletic Center, and Fire Stations 39, 59, 83, 92. The retrofits include installing LED parking lot lighting, air conditioning condensing units, installing solar water heaters, and acrylic reflective roof.

The City obtained an award of \$1 million in federal appropriations toward the construction of a wastewater reuse facility at the Southwest Wastewater Treatment Plant. This project represents one of the City's first alternate water supply projects, which is intended to preserve the area's most-used drinking water source, the Biscayne Aquifer, and to protect the Everglades.

The City also received a \$400,000 federal grant through the Department of Justice to equip its new emergency operations center (EOC) currently under construction in the new Public Safety Building (PSC). Recognizing the risk communities in South Florida face, the City has expanded its emergency management capabilities since 2006.



New Public Safety Complex in construction

The Resource Recovery board, the governing body of the Broward Solid Waste Disposal District, presented an opportunity in 2009 to apply for a grant involving recycled materials and products. Leisure Services applied for and received over \$20,000 for the purchase of receptacles used for recycling purposes in City parks. This purchase completed steps to have these receptacles in each of the City's staffed active and passive parks. The program also includes an educational element for the public. The Fire-Rescue Department received grant awards totaling over \$440,000 for the following projects:

- Pediatric Prehospital Training - The Department hosted an international pediatric symposium in conjunction with Nova Southeastern University. The program was broadcast to 5 countries with over 150 on-site attendees. Commonly known as Pediatric Education for Prehospital Providers (PEPP), this was an educational train-the-trainer course to help provide each municipality with the proper education for pediatric emergencies. Sunrise agreed to take the lead agency role on this project procuring and distributing the grant items to all participating agencies in the amount of \$31,318.
- Roadway safety - The City awarded grant monies to fund safety equipment for Fire-Rescue vehicles. Sunrise was the lead agency to purchase and distribute the equipment from this grant in the amount of \$67,610 to include the purchase of traffic safety signs, traffic cones, and other safety related products.
- Disaster Response GPS Units - Funding awarded to purchase handheld disaster Global Positioning System (GPS) units for all Medical Rescue Units. Sunrise assumed the lead agency role in this grant in the amount of \$32,900 to place these devices in emergency vehicles that will assist in locating geographic destinations in the event of a disaster.

- Digital 12-lead transmission - Sunrise worked as the lead agency to submit a grant on behalf of Broward County and several other Broward municipalities. Included in the grant was Sunrise's request for \$105,500 to purchase digital 12-lead EKG transmission gateways to facilitate rapid electronic submission of EKG rhythms to 7 interventional facilities.



- Protocol Manuals - Sunrise was the lead agency for Broward County and several other Fire-Rescue agencies to secure grant funding in the amount of \$77,158 for the printing of the new medical protocol manuals used by nine (9) agencies in Broward alone.

- Air cushion grant - Sunrise administered and executed a countywide low-pressure, hi-lift air cushion grant in the amount of \$27,525. These air cushions have a 26 ton lift capacity for the light technical rescue teams. Sunrise agreed to take over the lead agency role to purchase and distribute the equipment from the grant.

- CPR Impedance Devices - This grant, in the amount of \$99,856, was for the purchase of CPR impedance threshold devices to facilitate improved CPR performance. Sunrise was the lead agency procuring and distributing the devices to all participating agencies.

Internal Service Funds

During development of the 2010 annual budget, the City created several internal service funds designed to better manage purchase of capital equipment including vehicles and computer technology. Historically, decisions regarding what to buy and how to pay for it were done on an ad hoc basis. By establishing more objective criteria on when to purchase and a mechanism for future funding, dramatic impacts on the budget are minimized.

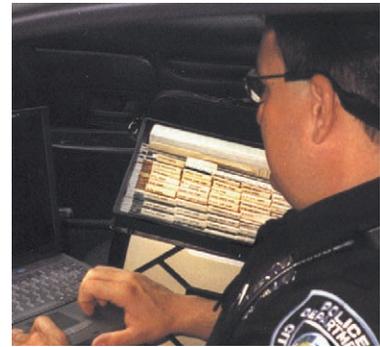
The City developed a vehicle replacement program using the vehicle replacement schedule contained in the maintenance contract with First Vehicle Services, the city's contracted fleet service provider. An annual replacement cost mechanism was developed using the estimated cost of vehicles and the expected life of vehicles from the replacement schedule. An internal service fund mechanism was developed to account for the proceeds from different departmental funding sources.

As the vehicles are identified that meet the replacement schedule, they undergo an additional evaluation see if they can remain in service for additional year or two - perhaps in an alternate use environment.

Because technology changes rapidly, and software upgrades often necessitate new hardware purchases, the life cycle of a computer is approximately four years. The City's focus on assuring current technology is paramount to the organization's productivity and making information on government more accessible to the public.

9-1-1 Communications & Computer-Aided Dispatch (CAD)

A major initiative of the federal government after September 11th was improving communication and coordination between various 911 centers, a concept called interoperability. Years ago, the city moved its police and fire departments onto a regional 800 MHz radio system operated by Broward County. This first phase allowed our public safety personnel to communicate directly with most other agencies utilizing a single radio system.



Overall this accomplishment has provided the city with objective, consistent criteria for specialized equipment replacement and has built those recurring costs into the budget. Large swings in required funding are avoided, as this mechanism provides consistent, stable, and predictable replacements and associated funding sources that do not have large financial impacts on the budget from year to year.

The Police Department and Fire Department recently transitioned the dispatch center to a new computer aided dispatch system provided by the Broward Sheriff's Office. This transition insures a standard software platform across the county enabling both our Police and Fire Departments to work more closely with other agencies. This second phase now allows 911 operators sitting in the Sunrise dispatch center to see emergency incidents and resources from adjoining municipalities. This allows for greater coordination and reduces duplication on incidents near jurisdictional boundaries. Besides providing greater operational coordination, the new system actually provides annual savings for the City approaching \$100,000.

High Speed Fiber Network

A tremendous amount of effort over the past two years has been the development and implementation of new technology in order to make government more transparent and provide greater efficiency in city operations.

The City contracted with Comcast to provide a high speed fiber network connection between our IT department (Management Information Services) and the majority of the City owned facilities. We focused on the locations with the largest number of users and/or the heaviest users of the City's computer network. The new fiber connection provides a burst speed of up to 1000 MB per second. This has provided a significant boost in performance for the applications that each department uses and has eliminated bottleneck and slowdown that used to occur when doing research over the internet. Most importantly, this new fiber network allows the City to develop and distribute information more quickly to its residents and businesses.

Muniagenda

One of the highest priorities for the City this past year was the implementation of an automated agenda system. While providing many benefits for staff who must prepare the City Commission agenda, the real value comes from providing immediate access and transparency for the public. Residents can now easily access not just the agenda, but also all supporting documents online before, during and after a commission meeting. Additionally, residents can view Commission meetings live over the Internet or afterwards at their convenience.

Muniagenda is the new workflow application that helps us to transition from the printing of thousands of pages of documents for every commission meeting to an online electronic version of the agenda. With audit trails and electronic approvals, staff is able to digitally control the agenda process from initiation to completion. All documents are in one secure location with full data backup. The entire agenda can be instantly available on the website and interfaces directly with the video that is provided by the new Granicus application.

Fuelmaster

Fuelmaster is the replacement for the old "Gasboy" fueling system that has been used by the City for many years. The old system used fueling cards with a terminal that was connected to the City through a telephone line. This connection and the general functionality of the antiquated system were not reliable. The new system is significantly more reliable and efficient, as it is connected to the City's network and can be accessed and controlled remotely. The new system will allow remote monitoring of all transactions, providing for greater accountability and closer scrutiny of fuel levels and usage. This will help to insure a readily available fuel supply at the least cost to the City as well as better reporting and management of fuel usage.

Legal Fees

During FY 2009, the City Attorney's office decreased legal fees from the prior year by over \$250,000. This reduction was accomplished by critical analysis and use of outside legal counsel. In addition to these decreased legal fees, the city

experienced positive cash flows or cost avoidance in the following areas. First, forfeitures saw a 588% increase in the monies deposited into the City's Law Enforcement Trust Fund (LETF). Additionally, because of legal action in bankruptcies and probate matters, the City Attorney's office recouped over \$50,000. Finally the City Attorney recommended a change in utilities counsel. This action resulted in a change in strategy in the ongoing Park City litigation, and because of this new approach, the City was able to reach a favorable settlement in the case and saved the City approximately \$8 million dollars.

Reorganization

As part of the FY 2010 budget, the City continued reorganizing and consolidating operations in order to achieve a more efficient government. The Community Development Department was created by combining the Planning and Development and Building Departments. This move specifically provided for an integrated approach for developers and builders working in the city. The Community Development Department now oversees all components of planning, engineering, and building services.

Once a division of the Building Department, the City's Code Enforcement Division was transferred to the Police Department as part of the reorganization. The purpose was to capitalize on the enforcement culture of the Police Department and to take advantage of the synergies that exist between these two functions. Since being reorganized within the Police Department, an operational review of all Code personnel concluded with a recommendation resulting in personnel changes to better reflect the need for certain specialty positions. These actions have resulted in the Code Enforcement Division more aggressively being able to pursue particularly challenging code cases within the community.



Opening the City Hall Annex

Finally, the budget process provided an opportunity to relocate similar functions from various departments into a single location. Sprinkler mechanic positions were consolidated into Public Works, to perform citywide irrigation maintenance activities; and all Maintenance mechanic positions were consolidated into Facilities Management to perform citywide buildings maintenance functions. The benefits to this consolidation were that more resources became available with current budgeted resources. Additional staffing was not needed to complete this consolidation, and each function now has a larger pool of employees to perform their citywide functions.

City Hall Annex

In November 2009, the City co-located a number of its functions into the City Hall Annex at 1601 NW 136th Avenue. This location provides a one-stop shop for all development related services within the City and further consolidated the leased space for other city services into a single location outside of City Hall.

Besides the significant operational improvements, this action will save \$500,000 in administrative overhead by moving city offices to a single location.

A Special and Unique Sunrise

We all know and appreciate that what makes Sunrise a special place is its people. The people that live in Sunrise and work in Sunrise have always done their part to make this community a better place. At no time has that commitment been more needed or recognized than now.



Foundation

In 2009, the Marketing staff continued its work in support of the non-profit City of Sunrise Foundation. The Foundation helps the City provide funding to non-profit organizations, thus lessening the impact on the general fund operating budget. Unique programs were developed in an effort to raise funds, as well as to boost the organization's profile in the community. Events included a Pick-A-Prize Raffle and a July 4th Bracelet Booth – both at the Bank Atlantic Center; online "Summer Staycation" and "Dining Dozen" drawings; a "Word Up!" Poetry Slam featuring Broward high school students; an all-ages "Fables & Fairytales" Story-telling Night; and the first annual Holiday Bowl at Strikers Family Fun Center. The Foundation's largest fundraiser was its 2nd Anniversary Cocktail Reception & Silent Auction, which garnered the support of the local business community.

Spinning stories at "Fables & Fairytales"

Over the course of the calendar year, Marketing's efforts resulted in approximately \$77,000 for the Foundation. In April 2009, the Board of Directors dispersed \$140,000 the Foundation received in 2008/early 2009 – focusing its attention on such in-demand organizations as food banks, homeless shelters and family support agencies. As the economy seeks firm footing, the Foundation will continue to do its part in improving the quality of life of area residents.

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Earth Day

In an effort to spread the City's resource conservation message, staff conceptualized, planned and helped execute the City's first Earth Day Festival. This successful event raised more than \$90,000 in cash and in-kind sponsorships; attracted and educated over 2,000 area residents; and featured live entertainment, an eco-chic fashion show, unique vendors, ethnic foods, tree giveaways and more. To promote Earth Day in a cost-effective, eco-sensitive manner, Marketing constructed an Earth Day Web site and utilized social media – including Twitter and MySpace – as well as online advertising. Other innovative ideas included a prohibition on bottled water sales at the event. Instead, attendees were given BPA-free water bottles with the Utilities Department's logo, which could be refilled throughout the day at a complimentary water station. Through partnerships with the business community, Earth day provides educational information to the community with a limited number of City funds.



Earth Day Water Station

July 4th Festivities

On July 4th, the City successfully partnered for the 2nd year with the Bank Atlantic Center to present the July 4th concert and fireworks. Approximately 15,000 people turned out for the festivities, which included food and beverages, games and rides for the kids, two concerts, and a great fireworks show.

This partnership with the Bank Atlantic Center and others, including Sawgrass Mills Mall, have provided a better celebration for our residents and to those of adjoining communities, while reducing the cost to the City's budget by up to \$60,000.

Sunrise Leadership Academy

Preparing the next generation for public service is a goal increasingly valued by local governments. At the direction of the City Commission, staff developed the framework for the Sunrise Leadership Academy (SLA) – a hands-on civics program for select Sunrise high school students. To introduce the SLA concept, staff met with administrators at Piper, Plantation and Western high schools – seeking their input and cooperation.

Staff developed monthly educational sessions in the different departments (plus a graduation ceremony) to span January through May 2010. Feedback from the inaugural group of students has been very positive. We look forward to continuing & expanding this program in future years.



SLA Representatives from Piper High School

Cultural Festival

In November, 2009 the City's first Cultural Festival was held at City Park. This new event was created to show the diversity of our community, and forge new partnerships with businesses.

The event included vendors displaying arts and crafts, businesses showing their wares, food vendors serving different ethnic foods, entertainment by dance groups and bands, and a parade of flags from many countries around the world. Over \$6,900 was generated by the City from vendors.



Census Booth at Cultural Festival

Citizen Volunteer Patrol Program

Enhancing our nation's Citizen Corps program was the impetus for establishing the Citizen Volunteer Program (CVP). The CVP provides opportunities for Sunrise citizens to participate in a range of measures to make their neighbors, business establishments, and visitors safe from threats of crime. CVP members have spotted abandoned or disabled vehicles, suspicious persons and vehicles, and vacated residences with open doors. These extra efforts assist our police officers and service aides with the ability to identify and address potentially troubling issues in a proactive fashion. The department plans to increase the number of CVP members in the future by recruiting on a year round basis.

Roarke Hall

Partnerships provide benefits to both parties and the community – and the City's decision to partner with Family Central at its Roarke Hall facility will especially benefit some of our most needy residents.

Family Central provides screening and referrals for affordable child care, early childhood education, parenting classes, and child care provider training through various programs and services. Services provided by Family Central will be available to residents six days a week.



Family Central "at Home" in Sunrise

AfterSchool Program and Health Education

With the closing of the Sunset Strip Library in October, the afterschool program run by Broward County Libraries Division was without a home and funding. The City stepped in to provide a grant for this program and space at the Multi-Purpose Building. The program provides additional tutoring in basic skills, including reading, for students from nearby Village Elementary.

According to statistics, 60% of youth in America today are obese. Many agree that there are two sure ways to combat this epidemic: healthy eating and regular exercise. The City joined in that campaign to end childhood obesity in 2009 by creating a new program called 'Beat It' for the After School program at Village Multipurpose Center. This program introduces children to games and activities that would not only be fun to play but would give them a complete body workout as well.

Public Health Immunizations

The 2009 flu season brought serious concerns regarding the H1N1 virus and its potential impact on the US population. Recommendations from the Centers for Disease Control (CDC) called for residents to be vaccinated from the disease. Working with the Broward County Health Department, the City's fire-rescue and emergency management staff implemented one of the few points of distribution (PODs) for mass immunization of the public. Use of the Civic Center allowed for city employees and families to receive vaccinations immediately prior to the general public. State officials visited the City's POD as it was quickly recognized for its planning and effectiveness.

Haitian Relief

Within 72 hours of the earthquake, the City established a Haitian Relief Program through our Fire-Rescue Department and Office of Emergency Management. A fire station served as the main collection point for the public at large. Received were more than 20,000 pounds of clothes, 150 pounds of non-perishable food, 100 pounds of first aid supplies, and other medical equipment. Further, City employees donated over \$1,000 to the relief effort.

Sunrise also participated directly in the relief effort by deployment of our own Battalion Chief Christopher Sorrentino and Captain Joe Sorrentino as part of the Urban Search & Rescue efforts of Florida Task Force 2 (USAR FL-TF2) deployed to Haiti.

Meals on Wheels Thanksgiving

The City partnered with Meals on Wheels as elected officials, city staff and residents prepared and delivered about 60 meals to needy families on Thanksgiving Day. This event drew from donations by local businesses and city employees to obtain the necessary supplies to prepare the meals.

Utilizing one of the city's fire stations, commissioners and employees prepared the meals and packaged them for delivery.



Volunteers Portion Thanksgiving Meals

Foreclosure & Housing Crisis

Almost all communities in Florida have been dramatically impacted by the burst of the housing bubble and the rapid rise in foreclosures that have occurred for our citizens. To help combat the impacts from this tragedy, and to assist homeowners struggling to maintain their homes, the City held two workshops that provided tips to residents on home ownership preservation and foreclosure prevention.

These educational and counseling offerings are in addition to other efforts including homebuyer assistance programs and the implementation of the federal neighborhood stabilization program that assist getting income qualified applicants into homes. The City has partnered with Habitat for Humanity to identify and renovate homes as part of these efforts.

Travel Softball

The Sunrise Thunder Fast Pitch Travel Softball organization approached the City about hosting a USSSA sanctioned tournament at our park facilities. On June 12, 13, and 14, 2009, the first tournament was held at Sunrise Athletic Complex and Piper Field. 40 teams participated in the event and the tournament generated over \$4,300 for the Sunrise teams – with the City receiving \$1,900 for their support. A second tournament was held in December, 2009 whereby the City again received over \$1,500 for their assistance. This partnership is an example of an improvement to quality of life for residents without spending additional tax dollars.



Sunrise Thunder Fall Ball

Inside Sunrise Newsletter

Revised and re-launched, *Inside Sunrise*, the employee newsletter, is a bi-monthly publication where all content is created by employees, for employees. The new employee centered format combines the talents of volunteer writers and photographers from different departments throughout the City celebrating the diversity of City employees by featuring engaging articles showcasing their interests, knowledge and talents while also providing important newsworthy information. The response has been overwhelmingly positive and the publication serves as a tangible example of the organizational culture change in Sunrise.

Employee Wellness Clinics

Risk Management's 2009 wellness clinics were coordinated with Humana, who agreed to provide all of the medical providers and cover 100% of most costs. These clinics engaged our employees and encouraged them to take a more active role in their health care and wellness. The benefits to the city are healthier, more productive employees and lower health care costs.

The clinics consisted of:

- Heart Day Clinic on April 15th.
- Vision, Hearing & Cancer Awareness Clinic on July 15th.
- Bone Health & Stress Reduction Clinic on September 16th.
- Flu Shot Clinic during the week of October 7th, 8th & 9th featured three 3-hour flu shot clinics with 300 free flu shots reserved for City employees and dependents over age 18, who were covered by Humana.

A CONTINUOUSLY IMPROVING SUNRISE

The sign of a truly great community is the recognition that there is always room for improvement. A slow economy has not translated into slow motivation to strive to be better.

Alternate Water Supply

Consistent with the City's recent focus on development of alternate water supplies and irrigational wastewater reuse, the Utilities Department completed the design and installation of 800 feet of 6-inch reclaim wastewater piping for the Springtree Golf Course. This work was performed using City staff for both aspects of the project, resulting in a savings to the utility system of well over \$20,000. Although the City does not yet have the facilities to produce irrigational reuse water, this project demonstrates our commitment to planning for this technology and placing the required infrastructure in the ground as we proceed with construction projects throughout the system.



Sunrise Utilities Department

Gas System Expansion

Mains and service lines have been installed to all approved townhomes and triplexes in the Artesia Project, and will continue throughout build out. The gas system was expanded in Lauderdale for the Publix on West Oakland Park Blvd and the Lauderdale Pump Station B, generally located at NW 58th Ave and West Sunrise Blvd. The system was expanded in Sunrise for standby generators at the Areawide Council on Aging of Broward County and the City's Public Works Project, both located in the industrial park north of NW 44th Street. Overall during 2009, the Gas Division was responsible for the installation of approximately 8,500 feet of gas mains and 161 service lines. They are continuing to develop various expansion projects, including a 6,200 foot Weston Rd extension project that is planned for 2010.

Landscape Recovery Program

The City recognizes that the installation and maintenance of landscaping provides significant environmental benefits to the community while maintaining neighborhoods' identity and beautification throughout Sunrise. Many commercial and residential property owners have lost significant amounts of tree canopy over the past few years due to the effects of several hurricanes and ongoing drought conditions.

The cost to bring a property into landscape and irrigation compliance with an existing approved site plan often causes a significant hardship to the property owner. The City has developed the Landscape Recovery Program to encourage property owners to install missing landscaping and irrigation by providing permitting and phasing incentives to property owners to achieve landscape compliance.

Sidewalk Replacement Program

The City recognized the challenges for residents to replace or repair small portions of damaged sidewalk. For homeowners who needed to replace a single slab of sidewalk – often only 5 linear feet – the cost to the property owner could reach over \$1,000 from a contractor. The Damaged Sidewalk Replacement Program enables the owners of residential real property in Sunrise to contract with the City to perform at a minimal cost the replacement of up to twenty-five (25) lineal feet of damaged sidewalk, in lieu of performing the work themselves or hiring contractors to perform the work.



The actual sidewalk repair work will be performed by the Public Works Department, and the property owner will be charged for the work at a standard, greatly reduced, rate. While the program does not waive any code requirements, City permitting requirements and permit fees shall be waived for projects completed under the program.

Economic Development

Despite distressed economic conditions throughout the nation, eleven new company relocations occurred in 2009 creating over 1,000 new jobs in the City of Sunrise. Companies included big names such as T-Mobile and New York Life. Recognizing the rising unemployment rates in South Florida, and in order to assist our residents directly, City officials structured recent economic development incentives to encourage the hiring of Sunrise residents over non-residents. This innovative approach encourages companies moving to Sunrise to seriously consider city residents for new positions being created here.

There continued to be indicators of economic recovery as we moved into 2010. Sawgrass Mills Mall is expected to begin plans for an additional expansion of its highly successful Colonnades – a promenade of designer retail boutiques. With the most leasable retail space under one roof, Sawgrass Mills is the largest mall in the United States.

Rifle Purchase Program

In 2008, the Police Department added the Taser electronic control device to its list of approved less lethal weapons. In 2009, the City authorized the use of .223 caliber ammunition for patrol officers. The .223 caliber ammunition was previously approved for use by our Special Weapons and Tactics (SWAT) Team. The Department's goal is to be consistent with a large majority of Broward County law enforcement agencies and provide the appropriate firepower, when necessary, for use by our officers on the street.

In an effort to be economical and innovative, the department researched the implementation of a rifle purchase program. This research resulted in the creation of a program whereby the City would initially purchase a preset amount of rifles. By virtue of buying in bulk, the City would pass this savings onto interested sworn officers via bi-weekly payroll deductions. The program was a success as 44% of our sworn personnel opted to participate and are now equipped with an alternative weapon commensurate with the type of firepower we have seen used by our adversaries.

Personnel Portal

The Personnel Portal is a user friendly intranet site where employees can access information regarding benefits, discounts, retirement instructions, pension resources and much more from any City computer. Designed to foster a sense of community, the Personnel Portal includes features such as a Bulletin Board for announcements and ShareCycle. ShareCycle is the interdepartmental equivalent of online networks such as FreeCycle or Craigslist and serves as a forum where departments can post ads offering to share extra supplies and equipment with other departments or post requests for the same. ShareCycle serves as a constant reminder that we all work for the same organization and must help each other to cut costs and eliminate waste by sharing our resources.

A Transparent, Open and Easy-to-Navigate Sunrise

One of the biggest transformations over the last couple of years has been our effort to make government more accessible to the citizens. City documents can easily be located on our website and information pertaining to special events and important functions are readily available to all interested parties via the website, social media, newspaper, etc. Our goal is to involve citizens in the decision making process to the maximum extent possible.

Live Streaming of Commission Meetings

Giving citizens a stronger “voice” in democracy is an increasingly complex and vitally important process. Citizens expect and deserve opportunities to be informed and involved in the decision-making process. Live streaming of the commission meetings on the City’s website utilizing software and services from a selected vendor (Granicus) helps to encourage participation from a wider audience. The system provides an opportunity for participation from citizens who are unlikely or unable to attend meetings, but are still interested in the work of their local government.



The City of Sunrise Commission

This application allows anyone to view any meeting in the City Commission chambers live as it is happening and to view at their leisure any meeting that has been previously recorded. Shortly after its launch, the live streaming of meetings has become one of the most popular functions on the City’s website.

Charter Review

Perhaps one of the most important functions for citizens is reviewing and voting on the language in the governing document for their community. In 2009, a Commission-appointed advisory board met for several months to discuss possible changes to Sunrise’s Charter. These changes are now being discussed with the City Commission to determine which issues will appear on a ballot in November 2010.

Program Budgeting

The Leisure Services Department is the third largest budget in the General Fund after Police and Fire Rescue, but the scope of services and programs offered are the most diverse of all City departments. Prior to FY 2010, the entire budget for the various programs and services offered in this department were contained in one cost center. Leading up to the FY 2010 budget, a Program Budget was developed for the department as various services were broken down into ten distinct program areas. Each program consists of its own budget, personnel complement, financial summary, associated revenues, and performance measures.

The purpose of the program budget is to provide more information to elected officials and the public regarding departmental activities. The program budget format more clearly explains what programs are offered, the degree to which programs are utilized, what the costs of each programs are, and how each of the programs are performing--both in terms of meeting programmatic goals as well as financial goals. The City is working towards program budgeting for all departments with Police and Fire Rescue planned for the FY 2011 budget.

Online Permit, Code and Business Tax Receipt Information

The Sungard Click-2-Gov applications now available on the City's website allow citizens to better interact with the Building and Code Divisions for their permitting needs. Currently citizens can go online to view the status of permit applications and Business Tax Receipts (formally Occupational Licenses).

Future capabilities will add engineering and planning information to this function, and further upgrades to the overall website in 2010 will provide even greater capabilities for residents and business owners.

Standard Requirements for Site Plan Review

The City Commission approved a Code amendment in 2009 which represents the first of three planned major amendments to the Land Development Code. This Ordinance updates and clarifies certain provisions of the Land Development Code relating to development review procedures. The Community Development Department held a Community Roundtable discussion with developers and engineers to discuss proposed changes to the development review procedures within the department. Many of the changes identified in the first amendment resulted from recommendations of the development community. Although there were no technical waivers associated with these changes, the revisions allow for a developer to reduce processing time by up to three months.

CodeRed

The Utilities Department occasionally needs to communicate important information to its customers quickly or with limited advance notice. To accomplish this, we have worked with a service provider to implement the CodeRed customer and emergency notification system. Using the CodeRed bank of phone lines, the Utilities Department can record and deliver a message to thousands of customers in just a few minutes. And because the City is only paying for the time that it actually reserves and uses on the system, we avoided the large capital costs and ongoing maintenance costs of hosting such a system using the City's telecommunications and information systems infrastructure.

An Exceptional Sunrise

Despite the troubling economy, the City has still managed to shine. Once again, Sunrise stands out amongst other cities with their outstanding facilities and people and management practices.

Village Multipurpose Building spotlight

The Florida Recreation and Parks Association journal is the quarterly publication distributed to over 2000 members and state legislators. Each year, the association publishes their annual Facility Showcase. This issue focuses on the best of what is happening around the state in parks and recreation. Nominations for outstanding recreation facilities are accepted from throughout the state and the best of the best are selected to be featured in this issue. Village Multipurpose Center was submitted for consideration



Village Multipurpose Center

and selected for a full page feature in the Winter 2009 issue.

Best Places to Raise Your Kids

In November, 2009, Sunrise was named One of Florida's "Best Places to Raise Your Kids" by *Business Week Magazine*. For the second consecutive year, Sunrise was selected one of Florida's top three cities for families.

Business Week went state by state, focusing on towns with at least 45,000 residents and a median family income of \$40,000 to \$125,000. The magazine then narrowed the field, using the following criteria, school performance, number of schools, household expenditures, crime rates, air quality, job growth, family income, museums, parks, theatres and other amenities, and diversity. Affordability, safety and school test scores were given the greatest weight.

Deputy Fire Chief Awards

Deputy Fire Chief Thomas DiBernardo was awarded Innovator of the Year by the Fire Chiefs' Association of Broward County for his work to reduce the time to intervention for cardiac alert patients. Chief DiBernardo is a strong advocate for fire-based Emergency Medical Services and works tirelessly to improve the quality of patient care. Since his promotion to EMS Chief in July of 2006, he, along with our Rescue Captains, has implemented a quarterly review to identify trends in patient chief complaint types in order to improve delivery of care. Similar analysis/training is completed for trauma alerts, stroke alerts, and non-transport issues. This program assisted in Sunrise Fire-Rescue being cited as "a model of excellence as an EMS Provider in the State of Florida."

Certificate of Achievement for Excellence in Financial Reporting (Finance)

The City was awarded a Certificate of Achievement for Excellence in Financial Reporting from the Government Finance Officers Association (GFOA) of the United States and Canada for our Comprehensive Annual Financial Report (CAFR) for the fiscal year ended September 30, 2008. The Certificate of Achievement recognizes governments that prepare comprehensive annual financial reports in which full disclosure and transparency is evident; it is the highest form of recognition in the area of governmental accounting and financial reporting. Its attainment represents a significant accomplishment by a government and its management.

City Commission

Mayor Roger B. Wishner

Deputy Mayor Sheila D. Alu

Assistant Deputy Mayor Lawrence A. Sofield

Commissioner Donald K. Rosen

Commissioner Joseph A. Scutto

City Manager

Bruce J. Moeller, PhD.



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